



**ICANN**

The Internet Corporation for Assigned Names and Numbers

## MEDIA ADVISORY

Brussels ♦ Sydney ♦ Washington ♦ Los Angeles

**WHAT:** News Conference with Rod Beckstrom, ICANN Chief Executive Officer and Peter Dengate Thrush, ICANN Chairman of the Board. They will discuss some of the leading issues that will arise at ICANN's 37<sup>th</sup> International Meeting in Nairobi, Kenya, Mar 7-12.

**WHEN:** 11:00AM – 12:00 PM (in Kenya) on Monday, 8 March. (08:00 UTC)

**WHERE:** ICANN's 37<sup>th</sup> International Meeting in Nairobi, Kenya.

**Attending journalists** – Aberdere Room of Kenyatta International Conference Center (KICC).

**Non-attending journalists** - You may watch a live web stream of the news conference at <http://icann.na3.acrobat.com/aberdere/>

For live audio at low connect speeds go to <http://stream.icann.org/aberdere-16-en.m3u>

For live audio at high connect speeds go to <http://stream.icann.org/aberdere-64-en.m3u>.

**MISC:** A recording of the news conference will be posted as soon after the event as possible on the press page of the ICANN web site - <http://www.icann.org/en/press/>

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About ICANN:

To reach another person on the Internet you have to type an address into your computer - a name or a number. That address has to be unique so computers know where to find each other. ICANN coordinates these unique identifiers across the world. Without that coordination we wouldn't have one global Internet. ICANN was formed in 1998. It is a not-for-profit public-benefit corporation with participants from all over the world dedicated to keeping the Internet secure, stable and interoperable. It promotes competition and develops policy on the Internet's unique identifiers. ICANN doesn't control content on the Internet. It cannot stop spam and it doesn't deal with access to the Internet. But through its coordination role of the Internet's naming system, it does have an important impact on the expansion and evolution of the Internet. **For more information please visit: [www.icann.org](http://www.icann.org).**