



ICANN

The Internet Corporation for Assigned Names and Numbers

## MEDIA ADVISORY

Brussels ♦ Sydney ♦ Washington ♦ Los Angeles

### ICANN Meeting Opens in Cartagena against Controversial Backdrop Of Generic Top Level Domain Expansion

**WHAT:** Rod Beckstrom, ICANN's President and CEO and Peter Dengate Thrush answered reporters' questions surrounding the controversial expansion of generic top-level domains names (gTLDs) during an opening news conference in Cartagena, Colombia.

The News conference followed the receipt of ICANN by a critical letter from the U.S. government expressing concern about the launch of new gTLDs.

**AUDIO RECORDING:** To hear an audio recording of the news conference, go here:  
<http://audio.icann.org/meetings/cartagena2010/press-conference-06dec10-en.mp3>

**HIGH RESOLUTION PHOTOS:** To access resolution photos from the news conference, go here:  
<http://www.flickr.com/photos/icann/sets/72157625418187439/>

**WHEN:** New conference occurred at 1730 on 6 December 2010.

**WHERE:** ICANN's 39<sup>th</sup> Public Meeting in Cartagena, Colombia

**MEDIA CONTACTS:** Brad White  
ICANN Director of Global Media Affairs  
Tel. +1 (202) 570 7118  
[brad.white@icann.org](mailto:brad.white@icann.org)

Andrew Robertson  
Edelman Public Relations  
London, U.K.  
Tel. + 44 (7811) 341 945  
[andrew.Robertson@edelman.com](mailto:andrew.Robertson@edelman.com)

Andrea Murillo  
Estrategias Asociadas (PR Agency)  
Bogota, Colombia  
Tel. +57 (1) 310 862 3364  
[andreamurillo@estrategiasociadas.co](mailto:andreamurillo@estrategiasociadas.co)

**About ICANN:** ICANN's mission is to ensure a stable, secure and unified global Internet. To reach another person on the Internet you have to type an address into your computer - a name or a number. That address has to be unique so computers know where to find each other. ICANN coordinates these unique identifiers across the world. Without that coordination we wouldn't have one global Internet. ICANN was formed in 1998. It is a not-for-profit public-benefit corporation with participants from all over the world dedicated to keeping the Internet secure, stable and interoperable. It promotes competition and develops policy on the Internet's unique identifiers.

*ICANN doesn't control content on the Internet. It cannot stop spam and it doesn't deal with access to the Internet. But through its coordination role of the Internet's naming system, it does have an important impact on the expansion and evolution of the Internet. For more information please visit: [www.icann.org](http://www.icann.org).*