

Letter of Motivation

Accountability and Transparency Review Team 2

Hongbin Zhu

ccNSO Member-.CN and .中国/中國

Mr. Zhu, Hongbin

China Internet Network Information Center

Software Park, Chinese Academy of Sciences, 4 South 4th Street,

Zhongguancun, Beijing

Email: zhuhongbin@cnnic.cn

2013-01-14

Hereby I would like to take this opportunity to express my great interests to represent ccNSO to serve on the Accountability and Transparency Review Team 2 as called for by the Affirmation of Commitment (AoC).

It is acknowledgeable that ensuring accountability to the community and long term viability of the multi-stakeholder ICANN model is critical for healthy global DNS network coordination. During the past decade, members from the ccTLD community have often raised their concerns that the ICANN Board decisions needs to engage ccTLD community more in order to develop a robust and accountable global DNS network. More importantly, with regard to the root administration and ccTLD delegation, pursuant to ICANN ICP-1 and ccPDP, ccTLD administrators are vital stakeholders for these policy-making processes. Therefore the existing review mechanisms of ICANN accountability and transparency need to

properly ensure adequate input from ccTLD community, especially those in the underserved regions.

In addition, we are all aware of the necessity of maintaining the diversity of the Internet and representation of the developing region. I am now serving as the International Strategist for CNNIC, which plays the leading role in the Asia Pacific domain name industry. Years of experience collaborating with colleagues from Asia Pacific Region have benefited my understanding of the interests of diverse communities in this region, especially those developing countries. By serving on the review team, I will also focus on the unaddressed needs of those communities and try to find out the structural failure or policy deficiencies which do not meet such needs. For instance, with regard to the domination of ASCII language in domain names and the surging demand for IDNs within the community, it is crucial to express our concerns to improve the decision making process of IDN delegation policies and related root zone management issues. With this vision and determination, I will endeavor to raise the concerns of diverse community in the ccNSO council and provide further recommendations to ICANN. My work will be truly bottom-up and empower minorities so they too can play their part in ushering in change.

Specifically, by working on the review team, I aim to contribute to the evaluation of the following aspects:

- 1. The processes by which ICANN receives public input from ccTLD community including adequate explanation of decisions taken and the rationale thereof;**
- 2. The extent to which ICANN's decisions are embraced, supported and accepted by the public and the ccTLD community;**
- 3. The policy development process to facilitate enhanced cross community deliberations and effective and timely policy development.**

Above all, I am most motivated to broaden global cooperation channel within ATRT 2, so as to communicate with stakeholders

from different communities to examine their experiences with ICANN. I believe my approach will drive further idea exchanges in the International Internet community and contribute to ICANN governance improvements.

I am sincerely looking forward for your support for my approach and vote for me. Many thanks for your support.

Sincerely

Hongbin Zhu

China Internet Network Information Center-ccNSO Member