Dear valued colleague,

ICANN would like to ask you to take part in a survey to find out Universal Acceptance (UA) readiness of your customer-facing systems. This brief survey consists of only five questions and won’t take much time to complete.

UA ensures that all domain names, including long new top-level domains (TLDs), Internationalized Domain Names (IDNs), and related email addresses are treated equally and can be used by all Internet-enabled applications, devices, and systems. Technically, they must accept, validate, store, process, and display all domain names equally, consistently, and correctly.

While registry operators are not contractually required to make their systems UA-ready, there are many benefits to doing so including ensuring gTLDs in your portfolio work seamlessly in your customers’ devices, applications, and email systems of choice. Understanding more about the readiness of your systems, or plans to become UA-ready, will also help us benchmark progress as we move toward the next round of gTLD applications. We would appreciate it if you can take 3-5 minutes to complete this brief survey no later than 20 December 2021.

Additionally, ICANN would like share the below links with you that you might find useful if you are interested in making your systems UA-ready:


Sincerely,

Russ Weinstein
Vice President, GDD Accounts and Services
Internet Corporation for Assigned Names and Numbers (ICANN)