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LETTER OF MOTIVATION for APPLICATION FOR SECOND ICANN ATRT

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The Affirmation of Commitments (AoC) that ICANN signed with the Department of Commerce (DOC) of the US government is a very important undertaking for ICANN, and I feel privileged and humbled to have been on the board of ICANN when the AoC was negotiated and signed. I am interested in serving on the Second Accountability and Transparency Review Team (ATRT) to review ICANN's implementation of the AoC for a variety of reasons.

First, the work is important: for ICANN, the US government, and the global Internet community at large. If multi-stakeholderism is the blood that runs through ICANN's veins, the issues of accountability and transparency are the oxygen that makes that blood useful. Without accountability and transparency, there is no trust in ICANN, and ICANN will grind to a halt in the absence of a community that has trust and confidence in it.

The second ATRT will also help ICANN in its new path to be a more responsive organization that is also relevant to its constituencies. The recommendations of the first ATRT focused on the policies ICANN should implement, and activities it should carry out to fulfill its commitment to maintain and improve mechanisms for public input, accountability, and transparency. These recommendations were aimed at helping ICANN deliver more effectively on its mandate.

I would like to serve as an Independent Expert on the second ATRT because I believe have the skills, experience, and motivation to help the review. In the first place, I have been a consultant for over 10 years, and many of my assignments have been evaluations using different approaches and techniques. In addition, I have worked with, and led various teams of evaluators. In the process, I have designed and implemented many evaluations, and developed interview questionnaires, as well as guidelines for focus group discussions. I believe that such a background will be valuable to the second ATRT.

I have also been on the ICANN board, and I have experience working with various constituents of the ICANN community. I was a member of various committees of the ICANN board, as well as the Board Accountability Review Team Working Group (BART-WG), which laid the foundation for the work of the first ATRT.

In addition, I represented ICANN in various regional IGFs and meetings in Africa. These efforts, I believe, helped strengthen the participation of various constituencies in ICANN, and the organization's relationship with various countries around the world. My term on the ICANN board has provided me valuable experience about how ICANN works, as well as knowledge about how to work with the ICANN community.

I have excellent writing and communication skills, as well as experience working with multi-national, multi-ethnic teams of various professionals. I also have excellent analytical and quantitative skills by virtue of my training and work experience. I believe these skills will be valuable to the second ATRT if I get selected to serve as an Independent Expert to join the team.

Finally, I am highly motivated to serve on the second ATRT because I believe ICANN is worth helping. The organization has a very important role to play in the governance of the global Internet, and hence, any service to it is to the benefit of humanity at large.