

Sponsorship Opportunities



The ICANN DNS Symposium is a one-day event focused on all aspects of the Domain Name System (DNS). Join members of the ICANN organization to explore ICANN's current initiatives and projects relating to DNS research, operations, threats and countermeasures, and technology evolution.

Top Reasons for Sponsoring the Symposium

- 1) Increase your visibility among the DNS technical community.
- 2) Get recognition as an industry leader and supporter of the DNS technical community.

Packages and Benefits



Signature Sponsor: USD 50,000

(one available)

- Sponsor a buffet lunch. Verbal acknowledgement of lunch sponsorship on the morning of the lunch.
- Exclusive signage rights with pull-up banner placement (to be supplied by sponsor by advised deadline).
- Participant lanyards (to be supplied by ICANN if sponsor provides logo by advised deadline).
- Branded seat covers (to be supplied by ICANN if sponsor provides logo by advised deadline).
- Logo placement and acknowledgment as Signature Sponsor on printed event program (if confirmed prior to print).
- Branded napkins (to be supplied by ICANN if sponsor provides logo by advised deadline).
- Company description (150 words) and logo featured in event program.
- Logo on event webpage on ICANN.org (linking to sponsor's site).

**Welcome Reception Sponsor: USD 8,000**

(one available)

- Sponsor the Welcome Reception (to be held at host hotel).
- Logo placement and acknowledgment as a Welcome Reception Sponsor on printed event program (if confirmed prior to print).
- Branded signage prominently displayed at the Welcome Reception (sponsor to supply pull-up banner by advised deadline).
- Logo on event webpage on ICANN.org (linking to sponsor's site).

**Refreshment Sponsor: USD 4,000**

(two available)

- Sponsor one morning or afternoon coffee break.
- Branded signage displayed at the refreshment area.
- Logo placement and acknowledgment as a refreshment sponsor on printed event program (if confirmed prior to print).
- Exclusive signage rights with branded signage prominently displayed at the sponsored event (pull-up banner to be supplied by sponsor by advised deadline).
- Logo on event webpage on ICANN.org (linking to sponsor's site).

**Additional Sponsorship Opportunities**

- Sidewall Branding Sponsor (multiple available)
- Notebook Sponsor (one available)
- Wi-Fi SSID Sponsor (one available)
- Tabletop Display (one available)

Interested?

To learn more about becoming a sponsor, send an email to OCTOsponsorships@icann.org.

Don't see anything suitable? Ask us about creating a custom package.