

Kurt Snyder, Esq.

3809 Neva Lane, Carmel, Indiana 46033

Hm: (317) 810-9305; E-mail: ksnyder@xsimple.com

PROFILE:

Experienced, well-educated, award-winning professional who consistently displays excellence in executive and managerial positions in legal, association, marketing, technology and non-profit settings seeks a leadership role in a progressive organization. With a proven record of flexibility and rapid adaptability to new concepts and industries, I am an ideal candidate for providing leadership in non-profit, technology, and large association settings.

RECENT ACCOLADES:

- 2007, 2008, and 2009 ~ Recipient of a special letter of recognition for receiving outstanding evaluations from students at the Indiana University Kelley School of Business
- September 2006 & 2009 ~ The Indiana Supreme Court Jury Pool Project receives national merit award from the American Judicature Society.
- September 2005 ~ The website for the Indiana Judiciary was recognized as the best court website in the world by the National Center for State Courts.
- March 2005 ~ Recipient of *Government Technology Magazine's* "Top 25: Doers, Dreamers and Drivers," awarded annually by the nation's leading government technology magazine to the top 25 individuals in IT for local, state, and federal government in the United States.
- August 2004 ~ Recipient of Indiana's "Collaboration Award," awarded annually by Indiana's Chief Information Officer to the individual that demonstrates an ability to collaborate and lead technology efforts in state government.
- November 2002 ~ Recipient of the "Forty under 40" award, awarded annually by Indiana's most prestigious business magazine, *Indianapolis Business Journal*, to 40 individuals under the age of 40 that demonstrate excellence and leadership.

QUALITIES:

<i>Leader</i>	Consistently chosen to lead in a variety of situations
<i>Go-Getter</i>	Established the leading book and website on law schools
<i>Visionary</i>	Responsible for scores of new, successful, and innovative initiatives
<i>Troubleshooter</i>	Evaluated several universities both nationally and internationally
<i>Administrator</i>	Managed multi-million dollar annual budget
<i>Communicator</i>	Presents well to both large and small audiences
<i>Educator</i>	Adjunct Professor for Indiana University Kelley School of Business

CURRENT OCCUPATION:

Marketing Consultant — Carmel, Indiana

I advise clients on marketing and technology matters via Xsimple, which I own and operate, and Xplane, which is the world's leading visual design and communication firm that specializes in making complex business issues easier to understand. Xplane's client list is a who's who of corporate America ranging from Microsoft to Anheuser-Busch. As a consultant for Xplane I have been involved in large marketing initiatives for clients such as Motorola and British Petroleum. Local clients include law firms, such as Locke Reynolds, and non-profits, such as the Association of Legal Administrators.

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EDUCATION:

Indiana University School of Law - Indianapolis

- Doctorate of Jurisprudence - 1993-1996 • Admitted to the Bar: Indiana 1996
- Dean's Tutorial Society, Student Bar Association Executive Board Member, Finalist for the Senior Service Award, Editor-in-Chief of school newspaper, Student Representative to the Board of Directors for the Indiana University School of Law Alumni Association, and Student Representative for the New Building Committee.

Indiana University Kelley Graduate School of Business - Indianapolis

- Took business/marketing courses toward an M.B.A.- 2000 - 2001

Wabash College - Crawfordsville, Indiana

- Bachelor of Arts - 1985-1989, Liberal Arts, History major, Political Science minor
- President of Phi Gamma Delta Fraternity (voted best chapter in the state), Interfraternity Council President, three year varsity letterman on nationally ranked cross-country team, two year varsity letterman on track team, Indiana Indoor State Champion at 1500m, and Committee Chairman for the Sphinx Club.
- Selected by the Dean and faculty to represent the school on three *ad hoc* committees: (1) to write and implement a new alcohol policy for the school, (2) to research the utility and effects of pledge education and hazing on campus, and (3) search committee for new college president.

University of South Carolina - Coastal Carolina College - Conway, South Carolina

- Took business/marketing courses - 1990-1992

PREVIOUS WORK EXPERIENCE:

Indiana Supreme Court — 6/2000 to 10/2005

As the Director and Counsel of Trial Court Technology, I was responsible for modernizing the court system in Indiana and representing the Court on many high level local, state, and federal technology/ external relationship type matters. As such, I was a key leader and driving force in court technology initiatives, bringing Internet access and email to judges statewide; offering free computer training and online legal research access to all judicial employees; and securing funding and maintaining a multi-million dollar annual budget. The Court's website was recognized as the best court website in the world by the National Center for State Courts in 2005.

Consultant's Office on Legal Education for the American Bar Association — 7/96 to 10/2000

As the Assistant Consultant for the organization recognized by the Department of Education as the accrediting agency for American law schools I managed all external relations for the ABA regarding legal education, which included the production, design, marketing, and distribution of several publications, websites, newsletters, and books, including the leading book on law schools in the world: the *Official American Bar Association Guide to Approved Law Schools*. This work included representing the ABA at a myriad of high profile national events and liaising with dozens of national and international for-profit, non-profit and government entities. Further, I visited law schools both nationally and internationally for evaluation purposes and facilitated the work of a number of Committees relating to law school accreditation and bar admissions.

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Indiana University Kelley School of Business — 8/97 to present (not every semester)

Instruct students as an Adjunct Professor for the undergraduate school of business on a variety of legal subjects ranging from owning and operating a small business to an overview of legal concepts such as contracts, torts, criminal law, and estate planning.

Indiana University Kelley School of Business — 1/98 to present (not every semester)

Instruct students as an Adjunct Professor for a required computer class for the undergraduate school of business on the use, importance, and theories of basic computer concepts, such as spreadsheets, databases, and the Internet.

Indiana University Kelley School of Business, Master of Science in Information Systems — 1/03 to 5/05

Managed, facilitated, and instructed scores of graduate students on technology projects ranging from hand held device programming to portal implementation.

Continuing Legal Education (CLE) Instructor — 6/2000 to present

On numerous occasions, I have provided CLE instruction to members of the Indiana bar on topics related to law and technology.

Speaking Engagements — Ongoing

I speak at local and national conferences on law and technology matters. For example, I have presented at the Tech Point/ Barnes & Thornburg, New Economy New Rules series in Indiana and I have presented on several occasions at the CA World international computer conference.

Other Legal Related Experience — 5/94 to 5/96

Researched, analyzed, discussed, and drafted legal memoranda on a variety of legal topics for a variety of entities including the Indiana Attorney General's Office, Kaufman Financial Corporation, Federal Bankruptcy Court, Southern District of Indiana, Golden Rule Insurance, Center for Law & Health at Indiana University School of Law, and the Legal Writing Department at Indiana University School of Law - Indianapolis. Assisted Professor Eleanor Kinney in her endeavor to publish the following articles: *Malpractice Reform in the 1990s: Past Disappointments, Future Success?*, 20 J. HEALTH POLITICS, POL'Y & L. 99 (1995); *Private Accreditation as a Substitute for Direct Government Regulation in Public Health Insurance Programs: When is it Appropriate?*, 57 LAW & CONTEMP. PROBS. 47 (1994); and *Protecting Consumers and Providers Under Health Reform: An Overview of the Major Administrative Law Issues*, 5 HEALTH MATRIX 83 (1995).

ASSOCIATIONS, ORGANIZATIONS, AND VOLUNTEER COMMITMENTS:

- Carmel Clay Schools Website Advisory Committee
- Technology Advisor to the Leading Provider of Mountain Biking, Trail Running, and Adventure Racing in the State of Indiana -- Dinoseries
- Member of the American Bar Association, Indiana State Bar Association, and the Indianapolis Bar Association.
- Webmaster for the Williamson Run Neighborhood Association.
- Volunteer for the Indianapolis Parks Department ~ Mascot for special events - "Sir Huggy"
- Volunteer for the Indianapolis 500 Motor Speedway ~ Mascot for special events - "Rookie J. Flaggs"