

Statement of Interest (ICANN AoC Review Teams 2 & 4)

1. Applicant's full name, title, contact information and employer:

William C. Smith, Technology Evangelist (Bill Smith)
PayPal, Inc.
2211 North First Street
San Jose, CA 95131

bill.smith@paypal.com

+1 408.967.2380

2. Type of work performed in 1 above and declaration of relationships with entities holding a Financial (or declarable) Interest in ICANN:

As a member of PayPal's Internet Standards and Governance team, a significant portion of my remit is to represent PayPal at Internet Governance organizations like ICANN, ARIN, ITU, and other relevant organizations. A safe, reliable, secure, and trusted Internet is an essential component of our ever-shrinking electronic world. Its continued healthy existence depends on engagement by interested members of the community and I am pleased to offer my expertise, experience, and effort to advance the Internet and its Governance.

I am an employee of PayPal and am unaware of any Financial Interest in ICANN.

3. Identity any financial ownership or senior management/leadership interest in registries, registrars or other firms that are interested parties in ICANN policy or any entity with which ICANN has a transaction, contract, or other arrangement:

None.

4. Identity any type of commercial interest in ICANN policy development outcomes.

I am an employee of PayPal.

5. Do you represent other parties in any PDP or other ICANN related processes?

I am an employee of PayPal.

6. Geographic Region associated with the nationality of volunteer (Africa, North America, Latin America/Caribbean, Asia/Australia/Pacific and Europe).

Region: North America

Citizen: USA

Resident: USA

7. Stakeholder Group(s) AC's or SO's in which I volunteer or currently participate within ICANN:

GNSO.

8. Attestation that the applicant is able and willing to commit an estimated average of about ten hours per week during the review period, in addition to participating in face to face review team meetings:

I am willing and able to spend an average of 10 hours per week on the Review task and to participate in face to face meetings as required. PayPal is supportive of my application to and participation in these Review Teams.

9. Statement about the applicant's knowledge of the ICANN community's structures and operations and any participation therein;

With Brussels my first in-person ICANN meeting, I am a relative newcomer to ICANN. However, I have 15 years experience participating in the bottoms-up, multi-stakeholder environments of several Internet Standards organizations and trade associations. I have both breadth and depth of knowledge from that participation and am applying that knowledge as I navigate the ICANN waters. While I find certain things unique to ICANN and the GNSO, the majority of the structures, processes, and operations are quite familiar to me.

I have experienced a number of different organizations with disparate cultures and have adapted to each quickly, with the support of others. I rely on my PayPal colleagues to provide background and supporting information on Security and WHOIS issues and I will look to ICANN staff and participants to guide me through some of the unique features of this organization.

Given my background, I can offer a relatively independent review but one that is tempered by relevant experience.

10. Statement about the applicant's specialized expertise of relevance to the responsibilities of the review team in question:

I am classically trained as a Computer Scientist and have spent some 30 years practicing my trade, in most instances aided by the Internet. I have seen the Internet evolve and grow from use by a few individuals at a smattering of institutions connected via less-than-reliable (by today's standards) IMPs to its current position as an essential communication medium used by a substantial portion of the world's population. The skills I have acquired in my professional and volunteer career make me uniquely qualified to sit on an ICANN Review Team.

I have the technical expertise to understand all aspects of Internet technologies and the

business experience to understand that their application can have significant impact on those that use them. This impact can be seen as positive or negative, or anything in between, and that impact must be considered as the technology is developed and deployed.

I have a strong background with bottoms-up, multi-stakeholder organizations and the unique problems and opportunities they present. I hold a strong belief that this model is an essential component of the Internet and that by working collaboratively, we can advance the common good.

Finally, with my many years in Digital Identity standards, I am well aware of the challenges that arise when security is positioned in opposition to privacy. While this may be effective when arguing for one or the other, I find it untenable when attempting to arrive at solutions that are both secure and privacy-respecting.