

## Resume –2013 Accountability & Transparency Review Team 2

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Qualifications B.Sc. FIPRA  
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### SNAPSHOT

British national, born in London, 21.7.58. Senior Brussels-based international affairs practitioner and intellectual property advisor. Association management professional. International experience in Switzerland, Dubai, UK and Ireland. Former regional manager with Shell. Former global president International Public Relations Association.

### EDUCATION

1965 - 1971 St. John's Preparatory School, Pinner, Middlesex  
1971 - 1976 Merchant Taylors' School, Northwood, Middlesex  
1977 - 1980 University of Southampton  
B.Sc. Economics with Honours

### COMMERCIAL EXPERIENCE

2011 – present **Zaparazzi – Brussels, Belgium**  
Director.  
I provide consulting services in the fields of intellectual property, Internet domain names and public affairs. Recent clients include Sedari, the Society of European Affairs Professionals and the Royal Shakespeare Company.

1995 - 2011 **European Brands Association - AIM - Brussels, Belgium**  
Public Affairs Manager (2000 – 2011)  
IP and Consumer Policy Manager (1995 – 2000)  
**Objective** Formulation and development of public affairs initiatives. AIM is a trade association and represents the fast moving consumer goods industry at European level – 1800 companies such as Procter & Gamble, Unilever, Lego, Danone, Nestle. Initiatives centre on intellectual property, marketing, consumer & social issues, e-commerce, privacy, health and well-being, sustainability, reputation, counterfeiting and competition.  
**Contacts** Relationships were developed with key players within the European Institutions and globally (ICANN, BusinessEurope, ECR Europe, WIPO, EPCGlobal, WTO, UN).

1993 - 1995 **Ernst and Young, Switzerland**  
Consultant

1990 - 1993 **Hitem International, Dubai (Consultancy)**  
Managing Director

1987 - 1990 **Shell, Dubai**  
Regional Manager Specialities Middle East

1980 - 1987 **Shell Group of Companies, London and Dublin**  
International Refinery Products Trader  
Marketing Communications Manager

## **RELEVANT SKILLS – WORKING IN AN INTERNATIONAL GROUP**

In my career I have worked with the oil company Shell, the consultants Ernst & Young, and more recently for a European trade association. Each of these roles has helped improve my skills in making sound judgement and in group decision making in a multi-cultural environment. I am also a board member of the International Public Relations Association (IPRA) and I was its President in 2007. IPRA represents the PR profession globally with some 1000 members world-wide. The Board is diverse with current representatives from every global region. This experience with IPRA has given me the knowledge and insight in the management of an international and multi-cultural group operating at the global level.

## **RELEVANT SKILLS – KNOWLEDGE OF ICANN**

I have been involved with ICANN since 1999 in many roles. I was a member of the Business Users Constituency and its elected representative to the GNSO for multiple terms. I served two terms of office as DNSO Names Council chairman and chaired issue task forces on review and on structure. In 2002 I participated in the Board's Dot Info Country Names Discussion Group and was appointed to the Board's assistance groups developing recommendations on structure and a policy development process for the GNSO and later for the country code name supporting organization (CCNSO). In 2003 I chaired the GNSO Council committee on new gTLDs. In 2004 I chaired the dot net re-delegation subcommittee and in 2004 I served on the President's Committee on the WIPO II request. I chaired the GNSO Whois working group. I served on the GNSO task forces considering new gTLDs and new registry services. In 2010 I chaired one of the GNSO improvements steering groups. More recently I worked with prospective Registries in the 2011-2012 TLD round. I know what skills ICANN's Board and other groups require.

I have past experience of issues connected with data privacy and acceptability of new technology adoption in the introduction of RFID (radio frequency identification). Policy issues surrounding this technology popularised as the "Internet of things" has many parallels with the coordination role of ICANN.

## **PERSONAL SKILLS**

ICANN is a multi-layered and multi-dimensional organisation, thus presenting challenges of complexity. I have a keen analytical sense and am able to grasp complex problems and then distinguish and communicate the key elements. I am a natural and experienced consensus builder who is able to work with others in order to build a position around an issue, while factoring in the ideas and views of the relevant group. It is my belief that such skills are essential in a group such as the ICANN ACRT.

## **NEUTRALITY**

I have no conflicts that would influence my role as an ACRT member. I am now independent of all ICANN Constituencies and Supporting Organisations.