



Developments at SIDN

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Professionalisation & consolidation



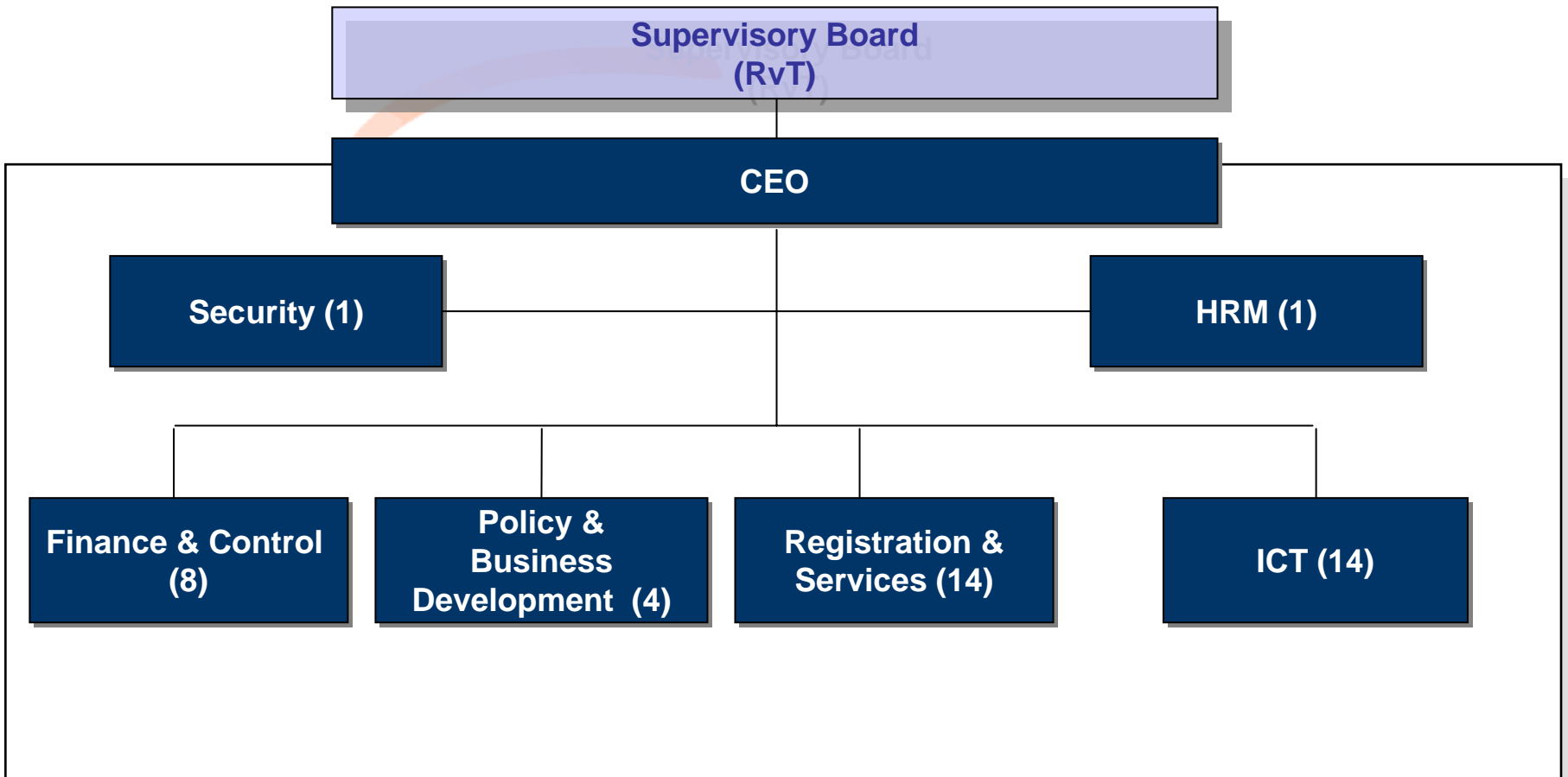
- ❑ Internal
 - ❑ Corporate structure, corporate governance
 - ❑ Business continuity & disaster recovery
 - ❑ Facilities & infrastructure
 - ❑ Upgrade Human Resources

Strategic Plan 2006-2008

- ❑ External
 - ❑ Improvement of QoS
 - ❑ LOI Dutch government, MoU ICANN
 - ❑ Customer Satisfaction Surveys
 - ❑ Market research



Corporate structure





Strategic Plan



- ❑ Maintain growth and market share
- ❑ Market- and product development
- ❑ Partnership and autonomy
- ❑ Increasing added value for LIC
- ❑ Human capital excellence



SIDN's Domain Name Debate 2006



background



Why a .NL Domain Name Debate?

- ❑ external
 - ❑ new developments
 - ❑ evaluation parts of current policy
 - ❑ periodic “touchstone”
- ❑ internal
 - ❑ operational improvement
 - ❑ self-regulation



topics



- ❑ IDN
- ❑ pure numerical domain names (e.g. 123.nl)
- ❑ personal domain names (e.g. meijer.456.nl) and privacy of individual domain name holders (whois)
- ❑ .nl arbitration



process

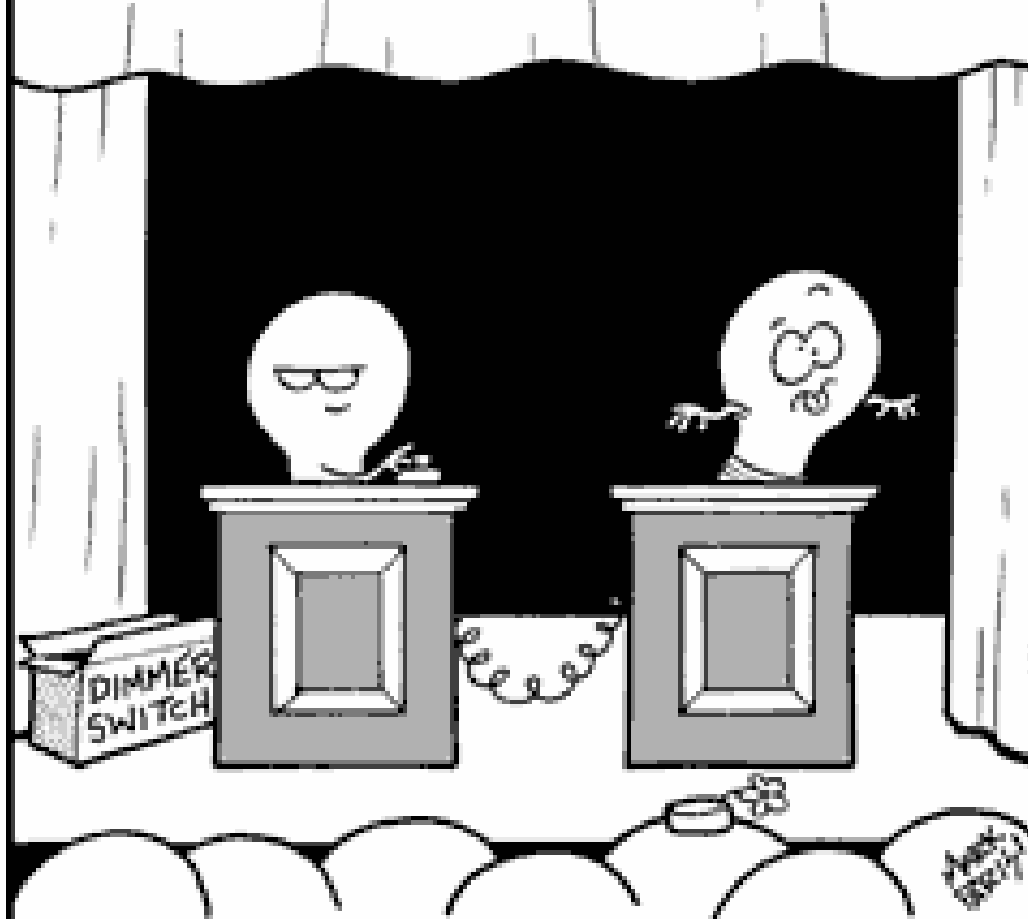


- ❑ out-sourced to independent project team
- ❑ independent chair
- ❑ multi-disciplinary advisory board

- ❑ public hearings & online forum, modelled on first WIPO Internet Domain Name Process and previous DND



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THEN, HALFWAY THROUGH THE DEBATE,
THE MOMENTUM SUDDENLY SHIFTED





recommendations



- IDN:** no introduction (yet) – possibly in the future, initially limited by “Dutch” character set + sunrise
- numeric domains:** introduction, with no restrictions, sunrise
- personal domain names:** phase out
- whois:** take all reasonable efforts to limit abuse
- .nl arbitration:** replace by UDRP-like policy, add mediation



conclusions



re. the outcome:

- ❑ pragmatic, feasible
- ❑ SIDN will implement all recommendations



conclusions



re. the consultation:

- ❑ good for legitimacy
- ❑ process somewhat over-formal and lengthy
- ❑ relative low participation (key players)

Conclusion: future effective interaction with LIC requires a more dynamic, fast and easily accessible process.



Any questions ?