Proposed Service

Name of Proposed Service:

Spanish IDNs

Technical description of Proposed Service:

Support of Spanish-language IDNs at the second level.

Appendix A (gop IDN Spanish Tables.pdf)

Consultation

Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?:

.gop will primarily be marketed to individuals within the United States for the purpose of political discussion. Tens of millions of those individuals speak and read Spanish, and the Republican State Leadership committee believes Spanish Language characters should be included in that discussion.

a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?:

Even though we are not a sponsored TLD, the Republican State Leadership Committee represents and communicates with millions of individuals, and many of those individuals speak and read Spanish. we believe Spanish language characters should be offered to increase the the number of individuals who can be included within .gop.

b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?:

Consultations with registries and registrars were not needed. The code points table proposed is the same is as used by other registries that support Spanish language IDN's.
c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?:

Not applicable. The IDN code points table is the same as used by other registries that support this service.

d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?:

.gop is not yet delegated, so this question does not apply.

e. Who would endorse the introduction of this service? What were the nature and content of these consultations?:

The Spanish speaking community on the internet would support this service. It will be a useful tool.

f. Who would object the introduction of this service? What were(or would be) the nature and content of these consultations?:

We know of no one who would object to this service. This is a benefit to all internet users, especially those who speak Spanish.

Timeline

Please describe the timeline for implementation of the proposed new registry service:

As soon as possible.

Business Description

Describe how the Proposed Service will be offered:
.gop will allow for Spanish language characters at the second level for any end user who wants to register a domain name with those characters, benefiting the Republican State Leadership committees base and internet users as a whole.

Describe quality assurance plan or testing of Proposed Service:

Our registry services provider offers Spanish language IDN's in most of its TLD's. This has been thoroughly tested and no issues have resulted. In addition the code points table proposed is used by most registries. We can make the service open to testing prior to approval.

Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant:

Our Registry Services Provider uses the Draft Obispo EPP IDN document, which extends EPP domain name mapping for the provisioning of IDNs. This document can be found at http://tools.ietf.org/html/draft-obispo-epp-idn-00.

Contractual Provisions

List the relevant contractual provisions impacted by the Proposed Service:

Exhibit A needs to be modified to include IDN’s

What effect, if any, will the Proposed Service have on the reporting of data to ICANN:

We do not anticipate any effect on the reporting of data to ICANN.

What effect, if any, will the Proposed Service have on the Whois?:

We do not anticipate any effect on WHOIs

Contract Amendments

Please describe or provide the necessary contractual amendments for the proposed service:

Exhibit A should be modified to include IDN's

Benefits of Service

Describe the benefits of the Proposed Service:

There are tens of millions of individuals living in the United States of Hispanic origin, many of them speak and read Spanish as their primary language. We want to offer domain names with Spanish language characters to anyone that would like to use them.

Competition

Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain:

It will benefit competition, because it will increase access to tens of millions of individuals who speak and read Spanish as their primary language, and will allow more access to the internet for those people.

How would you define the markets in which your proposed Registry Service would compete?:

As a new gTLD, .gop is primarily focused on Republicans based in the United States. It would expand that market to include all individuals who read and speak Spanish.
What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?:

According to the IANA database (http://www.iana.org/domains/idn-tables), the proposed code points table is currently in use by .biz, .co, .graphics, .pl, .tel, and .ve. As more and more new gTLDs become approved, that list will likely expand, as there are many new gTLDs marketed primarily at Spanish-language speakers or residents of majority-Spanish speaking countries.

In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?:

Not to our knowledge.

Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.: 

Our registry services provider, Minds and Machines will provide IDN EPP provisioning.

Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.: 

Not applicable.

Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential).:

No
Security and Stability

Does the proposed service alter the storage and input of Registry Data?:

No

Please explain how the proposed service will affect the throughput, response time, consistency or coherence of responses to Internet servers or end systems:

We are not aware of any affect to the throughput, response time, consistency or coherence of responses to Internet servers or end systems

Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?:

No technical concerns have been raised to our knowledge.

Other Issues

Are there any Intellectual Property considerations raised by the Proposed Service:

Not to our knowledge.

Does the proposed service contain intellectual property exclusive to your gTLD registry?:

It does not. The EPP codes point table that we propose is public at the IANA data base.

List Disclaimers provided to potential customers regarding the Proposed Service:
Not applicable.

Any other relevant information to include with this request:

We would like to re-iterate that this will benefit all individuals who read and speak Spanish, and the code points table that we propose is currently in use by other registries.
Spanish
TLD: .GOP
Language Tag: es
Language Description: Spanish
Version: 1.0
Effective Date: TBD

Registry: Republican State Leadership Committee, Inc. (.GOP)
Contact: William Martinez
Address: 1201 F Street NW
Suite 675
Washington, DC 20002
Telephone: +1 202 488 7988
Website: http://www.nic.gop/

Relevant Policy Document URL:

The table below lists the characters allowed in the Unicode representation of IDNs associated with the Spanish language.

Registrants are advised to carefully consider the potential confusion over the perception of equivalence between an accented Latin character and a sequence of other Latin characters (with or without accents.) There exists no equivalence rule that can be applied universally as any such mappings are generally dependent on the language, culture and context in which an IDN is used.

<table>
<thead>
<tr>
<th>Unicode</th>
<th>Character Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>U+002D</td>
<td>HYPHEN-MINUS (⁻)</td>
</tr>
<tr>
<td>U+0030..U+0039</td>
<td>DIGIT ZERO .. DIGIT 9</td>
</tr>
<tr>
<td>U+0061..U+007A</td>
<td>LATIN SMALL LETTER A .. LATIN SMALL LETTER Z</td>
</tr>
<tr>
<td>U+00E1</td>
<td>LATIN SMALL LETTER A WITH ACUTE (á)</td>
</tr>
<tr>
<td>U+00E9</td>
<td>LATIN SMALL LETTER E WITH ACUTE (é)</td>
</tr>
<tr>
<td>U+00ED</td>
<td>LATIN SMALL LETTER I WITH ACUTE (í)</td>
</tr>
<tr>
<td>U+00F1</td>
<td>LATIN SMALL LETTER N WITH TILDE (ñ)</td>
</tr>
<tr>
<td>U+00F3</td>
<td>LATIN SMALL LETTER O WITH ACUTE (ó)</td>
</tr>
<tr>
<td>U+00FA</td>
<td>LATIN SMALL LETTER U WITH ACUTE (ú)</td>
</tr>
<tr>
<td>U+00FC</td>
<td>LATIN SMALL LETTER U WITH DIAERESIS (ü)</td>
</tr>
</tbody>
</table>