

\$\begin{align*} \text{12025 Waterfront Drive, Suite 300} \\
\text{Los Angeles, CA 90094-2536} \\
\text{USA} \end{align*}\$

+1 310 301 5800

+1 310 823 8649

Registry Services Evaluation Policy (RSEP) Request

March 3, 2020

Registry Operator

DotSite Inc.

Request Details

Case Number: 00954704

This Registry Services Evaluation Policy (RSEP) request form should be submitted for review by ICANN org when a registry operator is adding, modifying, or removing a Registry Service for a TLD or group of TLDs.

The RSEP Process webpage provides additional information about the process and lists RSEP requests that have been reviewed and/or approved by ICANN org. If you are proposing a service that was previously approved, we encourage you to respond similarly to the most recently approved request(s) to facilitate ICANN org's review.

Certain known Registry Services are identified in the Naming Services portal (NSp) case type list under "RSEP Fast Track" (example: "RSEP Fast Track – BTAPPA"). If you would like to submit a request for one of these services, please exit this case and select the specific Fast Track case type. Unless the service is identified under RSEP Fast Track, all other RSEP requests should be submitted through this form.

Helpful Tips

- Click the "Save" button to save your work. This will allow you to return to the request at a later time and will not submit the request.
- You may print or save your request as a PDF by clicking the printer icon in the upper right corner. You must click "Save" at least once in order to print the request.
- Click the "Submit" button to submit your completed request to ICANN org.
- Complete the information requested below. All fields marked with an asterisk (*) are required. If not applicable, respond with "N/A."



1. PROPOSED SERVICE DESCRIPTION

- 1.1. Name of proposed service.
- .Uno Second Level IDN Support
- 1.2. Provide a general description of the proposed service including the impact to external users and how it will be offered.

DotSite Inc. ("Registry Operator") wishes to offer registration of IDNs at the second level under the .uno gTLD in the following languages:

Arabic language Hebrew language Lao language Thai language

Just as registrants will be able to register SLDs with ASCII characters, they will also be able to register SLDs with the supported IDNs.

1.3. Provide a technical description of the proposed service.

DotSite Inc. ("Registry Operator") wishes to offer registration of IDNs at the second level under the following gTLD: .Uno (the "Radix TLD").

Registry Operator will offer registrars support for handling IDN registrations in EPP. Registry Operator will handle variant IDNs as follows: By default variant IDNs will be blocked from registration. Variant IDNs may be activated when requested by the sponsoring Registrar of the canonical name. Active variant IDNs will be provisioned in the TLD's DNS zone file as zone cuts using the same NS resource records as the canonical name.



1.4. If this proposed service has already been approved by ICANN org, identify and provide a link to the RSEP request for the same service that was most recently approved.

RSEP request for .Dealer: https://www.icann.org/en/system/files/files/rsep-2019109-dealer-request-03oct19-en.pdf

Approved by ICANN: https://www.icann.org/sites/default/files/tlds/dealer/dealer-amend-2-pdf-24oct19-en.pdf

1.5. Describe the benefits of the proposed service and who would benefit from the proposed service.

Will allow domain name registrants to register domain names in a preferred language set, both for their benefit and the benefit of the users who interact with their domain name-based services.

1.6. Describe the timeline for implementation of the proposed service.

We will offers second-level registrations in the IDNs covered by this request after the ICANN approval and immediately after the back-end transition from Neustar to CentralNic.

1.7. If additional information should be considered with the description of the proposed service, attach one or more file(s) below.

ar-290120.txt

1.7. If additional information should be considered with the description of the proposed service, attach one or more file(s) below.

th-300120.txt



1.7. If additional information should be considered with the description of the proposed service, attach one or more file(s) below.
lo-2.99.txt
1.7. If additional information should be considered with the description of the proposed service, attach one or more file(s) below.
he-170220.txt
1.8. If the proposed service adds or modifies Internationalized Domain Name (IDN) languages or scripts that have already been approved in another RSEP request or are considered preapproved by ICANN org, provide (a) a reference to the RSEP request, TLD(s), and IDN table(s) that were already approved or (b) a link to the pre-approved Reference Label Generation Rules (LGR). Otherwise, indicate "not applicable."
.Uno currently offers IDN only in the Spanish language. Existing registrants of IDNs under .uno will not be affected by this.
The most current IDN requirements will be used to evaluate a submitted table.
2. SECURITY AND STABILITY
2.1. What effect, if any, will the proposed service have on the life cycle of domain names?
No effect.



2.2. Does the proposed service alter the storage and input of Registry Data?			
No.			
2.3. Explain how the proposed service will affect the throughput, response time, consistency or coherence of responses to Internet servers or end systems.			
No effect.			
2.4. Have technical concerns been raised about the proposed service? If so, identify the concerns and describe how you intend to address those concerns.			
No concerns have been raised.			
2.5. Describe the quality assurance plan and/or testing of the proposed service prior to deployment.			
Dethans and the periotron celling deposing persons and an area will encoure that the effection of			
Both we and the registrars selling domains names under .uno will ensure that the offering of second level IDNs fits perfectly within all ICANN policies and guidelines, and is technically free of all problems.			
2.6. Identify and list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.			
N.A,			
3. COMPETITION			



3.1. Do you believe the proposed service would have any positive or negative effects on competition? If so, please explain.

The proposed service will have no effect on competition other than allowing us to provide our consumers with more options in terms of languages in which they can register domain names.

3.2. How would you define the markets in which the proposed service would compete?

If allowed, we intend to sell IDNs worldwide.

3.3. What companies/entities provide services or products that are similar in substance or effect to the proposed service?

A lot of registries offer IDN registrations, including Radix's existing 10 TLDs (with CentralNic as the back-end as well), and Donuts, MMX etc.

3.4. In view of your status as a Registry Operator, would the introduction of the proposed service potentially affect the ability of other companies/entities that provide similar products or services to compete?

Our service would not impair the ability of other registries to compete.

3.5. Do you propose to work with a vendor or contractor to provide the proposed service? If so, what is the name of the vendor/contractor and describe the nature of the services the vendor/contractor would provide.

CentralNic is our back-end registry services provider, and would be implementing these services from a technical standpoint, just as they do for all of our technical services.



3.6. Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed service? If so, please describe the communications.

We believe that only registrars who sell domain names in our TLDs would be affected by this service, and most of them already have the ability to sell IDNs.

3.7. If you have any documents that address the possible effects on competition of the proposed service, attach them below. ICANN will keep the documents confidential.

4. CONTRACTUAL PROVISIONS

4.1. List the relevant contractual provisions impacted by the proposed service. This includes, but is not limited to, Consensus Policies, previously approved amendments or services, Reserved Names, and Rights Protection Mechanisms.

Exhibit A of the Radix TLD Registry Agreements will be impacted.

4.2. What effect, if any, will the proposed service have on the reporting of data to ICANN?

No effect.

4.3. What effect, if any, will the proposed service have on Registration Data Directory Service (RDDS)?*



No effect.
4.4. What effect, if any, will the proposed service have on the price of a domain name registration?
No effect.
4.5. Will the proposed service result in a change to a Material Subcontracting Arrangement (MSA) as defined by the Registry Agreement? If so, identify and describe the change. Please note that a change to an MSA requires consent from ICANN org through the MSA change request process. The RSEP request must be approved prior to submitting the MSA change request.
No.
5. AUTHORIZATION LANGUAGE
5.1. A Registry Agreement (RA) amendment is required when the proposed service: (i) contradicts existing provisions in the RA or (ii) is not contemplated in the RA and, therefore, needs to be added to Exhibit A of the RA and/or as an appropriate addendum/appendix. If applicable, provide draft language (or a link to previously approved RA amendment language) describing the service to be used in an RA amendment if the proposed service is approved. If an RA amendment is not applicable, respond with "N/A" and provide a complete response to question 5.2.*
contradicts existing provisions in the RA or (ii) is not contemplated in the RA and, therefore, needs to be added to Exhibit A of the RA and/or as an appropriate addendum/appendix. If applicable, provide draft language (or a link to previously approved RA amendment language) describing the service to be used in an RA amendment if the proposed service is approved. If an RA amendment is not applicable, respond with "N/A" and provide a complete response to



made to the 11 September 2013 .UNO Registry Agreement between the parties, as amended (the "Agreement").

The parties hereby agree to amend Exhibit A of the Agreement by deleting section 2 in its entirety:

"2. Internationalized Domain Names (IDNs)

Registry Operator may offer registration of IDNs at the second and lower levels provided that Registry Operator complies with the following requirements:

- 2.1. Registry Operator must offer Registrars support for handling IDN registrations in EPP.
- 2.2. Registry Operator will not offer variant IDNs.
- 2.3. Operator may offer registration of IDNs in the following languages/scripts (IDN Tables and IDN Registration Rules will be published by the Registry Operator as specified in the ICANN IDN Implementation Guidelines):
- 2.3.1. Spanish Language"

The parties hereby further agree to amend Exhibit A of the Agreement by replacing the deleted section above with new text as a new section 2:

"2. Internationalized Domain Names (IDNs)

Registry Operator may offer registration of IDNs at the second and lower levels provided that Registry Operator complies with the following requirements:

- 2.1 Registry Operator must offer Registrars support for handling IDN registrations in EPP.
- 2.2 Registry Operator must handle variant IDNs as follows:
- 2.2.1. By default variant IDNs (as defined in the Registry Operator's IDN tables and IDN Registration Rules) must be blocked from registration.
- 2.2.2. Variant IDNs may be activated when requested by the sponsoring Registrar of the canonical name as described in the IDN Tables and IDN Registration Rules.
- 2.2.3. Active variant IDNs must be provisioned in the TLD's DNS zone file as zone cuts using the same NS resource records as the canonical name.
- 2.3 Registry Operator may offer registration of IDNs in the following languages/scripts (IDN Tables and IDN Registration Rules will be published by the Registry Operator as specified in the ICANN IDN Implementation Guidelines):
- 2.3.1. Arabic language
- 2.3.2. Hebrew language
- 2.3.3. Lao language
- 2.3.4. Thai language"

The parties agree that, except as set forth in this Amendment, and any prior duly authorized and executed amendments, the current terms and conditions of the Agreement will remain in full force and effect. All capitalized terms not defined will have the meaning given to them in the Agreement.



5.2. If the proposed service is permissible under an existing provision in the Registry Agreement, identify the provision and provide rationale. If not applicable, respond with "N/A" and provide a complete response to question 5.1.

N.A.

6. CONSULTATION

6.1. ICANN org encourages you to set up a consultation call through your Engagement Manager prior to submitting this RSEP request. This is to help ensure that necessary information is assembled ahead of time.

Identify if and when you had a consultation call with ICANN org. If you did not request a consultation call, provide rationale.

Since second level IDN support has been previously approved by ICANN for scores of other TLDs, we have not had a consultation call with ICANN.

6.2. Describe your consultations with the community, experts, and/or others. This can include, but is not limited to, the relevant community for a sponsored or community TLD, registrars or the registrar constituency, end users and/or registrants, or other constituency groups. What were the quantity, nature, and results of the consultations? How will the proposed service impact these groups? Which groups support or oppose this proposed service?

Radix's team has informally consulted with a number of relevant parties on the introduction of IDNs at the second level. We have consulted with a number of potential registrants who believe that their interests will be well served if they are able to register Internationalized Domain Names. They will be able to register names that match their native language and alphabet. We have consulted with a number of registrars who have shown a great deal of interest in offering Internationalized Domain Names under .uno.

We have consulted with various internet users generally, all of whom are very pleased with the idea of the .uno TLD offering IDN support.

It will make .uno more accommodating for a larger group of users. We have also consulted with our backend registry provider, CentralNic, about IDN support and they are very happy to



implement IDN support. Further, they have experience with such an implementation and are well prepared for implementation of IDN support for .uno. We have never received any negative feedback whatsoever on Radix offering IDN support.

7. OTHER

7.1. Would there be any intellectual property impact or considerations raised by the proposed service?
No.
7.2. Does the proposed service contain intellectual property exclusive to your gTLD registry?
No.
7.3. Provide any other relevant information to include with the request. If none, respond with "N/A."
N.A.
7.4. If additional information should be considered, attach one or more file(s) below.
Affected TLDs



Current Registry Operator	Top Level Domain	Registry Agreement Date
DotSite Inc.	uno	2013-09-11