Proposed Service

Name of Proposed Service:

Addition of IDNs

Technical description of Proposed Service:

Donuts Inc. ("Donuts") would like to offer registration of domain names in the following languages across all Donuts-operated TLDs:

- Arabic
- Cyrillic
- Devanagari
- Greek
- Hebrew
- Japanese
- Korean
- Latin
- Tamil
- Thai

To accomplish this, we hereby seek approval to add these languages to all of the Donuts-operated TLDs as listed below:

- academy
- accountants
- agency
- apartments
- associates
- bargains
- bike
- bingo
- boutique
- builders
- business
- cab
ICANN Registry Request Service
Ticket ID: N4R2P-2L8D2
Registry Name: Binky Lake, LLC (.VENTURES)
gTLD: .VENTURES
Status: ICANN Review
Status Date: 2016-09-29 14:21:29
Print Date: 2016-09-29 14:22:33

cafe
camera
camp
capital
cards
care
careers
cash
casino
catering
center
chat
cheap
chuch
city
claims
cleaning
clinic
clothing
coach
codes
coffee
community
company
computer
condos
construction
contractors
cool
coupons
credit
creditcard
cruises
dating
deals
delivery
dental
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diamonds
digital
direct
directory
discount
doctor
dog
domains
education
email
energy
engineering
enterprises
equipment
estate
events
exchange
expert
exposed
express
fail
farm
finance
financial
fish
fitness
flights
florist
football
foundation
fund
furniture
fyi
gallery
gifts
glass
gmbh
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The 10 IDN tables will be submitted through the GDD portal for ICANN’s review. All 10 IDN tables are script tables.

Consultation

Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?:

Donuts reviewed the multitude of IDNs offered by legacy TLD registry operators.

a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?:

N/A

b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?:

N/A

c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?:

N/A

d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?:

N/A

e. Who would endorse the introduction of this service? What were the nature and content of these consultations?:

Donuts has been informed by registrars that registrants across the world will welcome the addition of IDNs to the portfolio of Donuts-operated TLDs. Registrants have also reached out directly to Donuts regarding the launch of these IDNs in Donuts-operated TLDs.
f. Who would object the introduction of this service? What were(or would be) the nature and content of these consultations?:

*Donuts sees no reason why a constituency group would object to offering registration of domain names in more languages.*

**Timeline**

Please describe the timeline for implementation of the proposed new registry service:

*Donuts plans offer these languages as soon as ICANN has approved this RSEP request.*

**Business Description**

Describe how the Proposed Service will be offered:

*The additional languages will be offered for registration in Donuts-operated TLDs in the same manner as the currently approved languages.*

Describe quality assurance plan or testing of Proposed Service:

*These language tables are currently in use by other TLDs.*

Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.:  

*N/A*

**Contractual Provisions**

List the relevant contractual provisions impacted by the Proposed Service:

*Registry Agreement - Exhibit A, Section 3 (or Section 2 as applicable):*

3. *Internationalized Domain Names (IDNs)*
Registry Operator may offer registration of IDNs at the second and lower levels provided that Registry Operator complies with the following requirements:

3.1. Registry Operator must offer Registrars support for handling IDN registrations in EPP. 2.2. Registry Operator must handle variant IDNs as follows:

3.2.1. Variant IDNs (as defined in the Registry Operator's IDN tables and IDN Registration Rules) will be blocked from registration.

3.3. Registry Operator may offer registration of IDNs in the following languages/scripts (IDN Tables and IDN Registration Rules will be published by the Registry Operator as specified in the ICANN IDN Implementation Guidelines):

3.3.1 Chinese Language
3.3.2 French Language
3.3.3 German Language
3.3.4 Spanish Language

What effect, if any, will the Proposed Service have on the reporting of data to ICANN:

None

What effect, if any, will the Proposed Service have on the Whois?:

None

Contract Amendments

Please describe or provide the necessary contractual amendments for the proposed service:

Donuts requests the addition of languages to the list of permitted IDNs Registry Operator may offer for registration in the Donuts-operated TLDs (as listed above) as set forth in each applicable Registry Agreement - Exhibit A, Section 3.3 (or Section 2.3 or, as applicable):

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3.3.2 French Language  
3.3.3 German Language  
3.3.4 Spanish Language  
3.3.5 Arabic Language  
3.3.6 Cyrillic Language  
3.3.7 Devanagari Language  
3.3.8 Greek Language  
3.3.9 Hebrew Language  
3.3.10 Japanese Language  
3.3.11 Korean Language  
3.3.12 Latin Language  
3.3.13 Tamil Language  
3.3.14 Thai Language

Benefits of Service

Describe the benefits of the Proposed Service:

The addition of languages for domain name registration provides registrants the ability to register domain names that are more meaningful and specific to the region in which they live and operate. By providing the opportunity to register domain names in additional languages, Donuts seeks to broaden consumer choice in the world marketplace.

Competition

Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.: 
Allowing Donuts to provide these additional IDNs will begin to provide a new gTLD registry operator to more fairly compete in the global market. Note that legacy TLD registry operators have been permitted to offer IDNs for their TLDs without the need for an official RSEP.

How would you define the markets in which your proposed Registry Service would compete?:

These additional languages would give Donuts the opportunity to compete across in markets across the world.

What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?:

Legacy TLD registry operators permit IDN registration in their TLDs. A list can be found on the IANA website: http://www.iana.org/domains/idn-tables.

In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?:

No

Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.:

No

Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.:

Yes. We have had discussions with registrars who are eager to provide their customers with the ability to register domain names in their local languages.

Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential).:

No.
Security and Stability

Does the proposed service alter the storage and input of Registry Data?:

No.

Please explain how the proposed service will affect the throughput, response time, consistency or coherence of responses to Internet servers or end systems:

N/A

Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?:

N/A

Other Issues

Are there any Intellectual Property considerations raised by the Proposed Service:

No

Does the proposed service contain intellectual property exclusive to your gTLD registry?:

No

List Disclaimers provided to potential customers regarding the Proposed Service:

N/A

Any other relevant information to include with this request:

N/A