



ICANN Registry Request Service

Ticket ID: E5Q9R-7X1F4

Registry Name: MAN SE

gTLD: .man

Status: ICANN Review

Status Date: 2016-04-22 17:32:10

Print Date: 2016-04-22 17:32:42

Proposed Service

Name of Proposed Service:

Addition of IDNs for .man

Technical description of Proposed Service:

MAN SE is applying to add IDN domain registration services. .man is a brand TLD, as defined by Specification 13. As such only the registry, its Affiliates and Trademark Licensees are eligible to register domain names under .man. Thus far, there have been no technical issues with the IDNs. The additional language tables have already been submitted separately via the GDD portal.

German is already one of the used IDNs and should remain in use.

The full list of IDNs should include:

Arabic

Catalan

Czech

Chinese

Croatian

Danish

Finnish

French

German

Greek

Hebrew

Hungarian

Japanese

Korean

Latvian

Lithuanian

Norwegian

Polish

Portuguese

Russian

Spanish



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Swedish

Turkish

Ukrainian

Consultation

Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?:

The Registry Operator has carried out consultations with other .brand Registry Operators about impacts of adding IDNs. Registry Operator consulted with its backend provider, KNIPP, on the technical implementation of IDNs.

a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?:

N/A

b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?:

The backend provider, KNIPP, has been offering many IDNs for many years to a large number of registrars.

c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?:

N/A

d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?:

.man will be a closed .brand TLD where Registry Operator, its Affiliates and Trademark Licensees are the only eligible registrants for domain names. Registry Operator expects that end-users, existing and potential customers of Registry Operator will highly benefit from the ability to navigate localized content under the respective IDN domain names.



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e. Who would endorse the introduction of this service? What were the nature and content of these consultations?:

The Registry Operator, its Affiliates and Trademark Licensees fully endorse the introduction of this service. The Internet community in general would endorse this service, and in particular customers and partners - especially those whose native languages use non-ASCII characters.

f. Who would object the introduction of this service? What were(or would be) the nature and content of these consultations?:

There should be no objections to the introduction of this service since it is fully compliant with IDNA 2008 protocols as well as ICANN's Guidelines for Implementation of IDNs.

Timeline

Please describe the timeline for implementation of the proposed new registry service:

Registry Operator would seek to begin registering IDN domain names as soon as practicable.

Business Description

Describe how the Proposed Service will be offered:

In accordance with the Registry Agreement, Registry Operator, its Affiliates and Trademark Licensees may register IDN domain names in the TLD according to the specified IDN language tables. Only the Registry Operator, its Affiliates and Trademark Licensees will be eligible to register domain names.

Describe quality assurance plan or testing of Proposed Service:

Our backend provider KNIPP has tested all operations including searching, registering, updating, and deleting of IDN registrations.

Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.:



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The proposed service is fully compliant with IDNA 2008 (RFC 5890, RFC 5891, RFC 5892, RFC 5893, RFC 5894 and RFC 6452).

Contractual Provisions

List the relevant contractual provisions impacted by the Proposed Service:

ICANN Registry Agreement, Exhibit A - Approved Services, Section 5.3. Internationalized Domain Names (IDN).

What effect, if any, will the Proposed Service have on the reporting of data to ICANN:

None

What effect, if any, will the Proposed Service have on the Whois?:

None

Contract Amendments

Please describe or provide the necessary contractual amendments for the proposed service:

The proposed service would require the following addition to paragraph 5.3.1 of Exhibit A -Approved Services:

5.3.2 Arabic

5.3.3 Catalan

5.3.4 Czech

5.3.5 Chinese

5.3.6 Croatian

5.3.7 Danish

5.3.8 Finnish

5.3.9 French

5.3.10 German

5.3.11 Greek

5.3.12 Hebrew

5.3.13 Hungarian

5.3.14 Japanese



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- 5.3.15 Korean
- 5.3.16 Latvian
- 5.3.17 Lithuanian
- 5.3.18 Norwegian
- 5.3.19 Polish
- 5.3.20 Portuguese
- 5.3.21 Russian
- 5.3.22 Spanish
- 5.3.23 Swedish
- 5.3.24 Turkish
- 5.3.25 Ukrainian

Benefits of Service

Describe the benefits of the Proposed Service:

The addition of IDN domain names in the TLD will enable Registry Operator to provide local content more easily and intuitively to local Internet users. IDNs under .man will provide an improved user experience within the TLD for Internet users all around the world.

Competition

Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.:

As a brand TLD, .man is not available to the general public. Under the terms of Specification 13 in the Registry Agreement, registration is restricted to the use of the Registry, its Affiliates and Trademark Licensees, and as such the new service will have no effect on competition.

How would you define the markets in which your proposed Registry Service would compete?:

N/A

What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?:



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Legacy TLD operators currently provide for the registration of IDN domain names.

In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?:

N/A

Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.:

The technical implementation of this service will be carried out by our backend provider KNIPP.

Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.:

N/A

Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential).:

N/A

Security and Stability

Does the proposed service alter the storage and input of Registry Data?:

No

Please explain how the proposed service will affect the throughput, response time, consistency or coherence of responses to Internet servers or end systems:

No effect

Have technical concerns been raised about the proposed service, and if so, how do you intend to address those



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concerns?:

No

Other Issues

Are there any Intellectual Property considerations raised by the Proposed Service:

The proposal does not increase any risk of intellectual property infringement. On the contrary, as a .brand Registry, Registry Operator will operate a namespace without intellectual property infringement as Registry Operator, its Affiliates and Trademark Licensees will be the only eligible registrants in the TLD.

Does the proposed service contain intellectual property exclusive to your gTLD registry?:

No

List Disclaimers provided to potential customers regarding the Proposed Service:

None

Any other relevant information to include with this request:

No