Proposed Service

Name of Proposed Service:

IDN script and variant change

Technical description of Proposed Service:

We hereby seek ICANN's approval for us to provide registration of domain names in French, Spanish, and Chinese for .JETZT. The language tables for these scripts have been previously provided to and approved by ICANN and have passed Pre-Delegation testing for many delegated TLDs. These will be provided to ICANN through the GDD portal.

We are also seeking to clarify in Exhibit A that the registry has not and will not activate variant IDNs. Currently, our Exhibit A states "by default variant IDNs... must be blocked from registration," but also includes language indicating that variant IDNs "may be activated" at the registry's discretion. We have not opted to do so and do not wish to activate variant IDNs going forward, therefore this superfluous permissive language is no longer necessary and should be removed. Given that many other registry operators have not included this variant IDN language in the first place and instead rely on the proper default position of blocking IDN variants from registration, this request is inline with previously ICANN-approved language and should not represent a material change to the Registry Agreement.

Consultation

Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?:

We reviewed the multitude of IDNs offered by legacy TLD and new gTLD registry operators. Additionally, we have seen that default blocking of IDN variants is accepted practice by many registry operators.

a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?:

N/A

b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?:

N/A
N/A

c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?:

N/A

d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?:

N/A

e. Who would endorse the introduction of this service? What were the nature and content of these consultations?:

End-user registrants are interested in and would endorse the introduction of additional language scripts in .JETZT.

f. Who would object the introduction of this service? What were(or would be) the nature and content of these consultations?:

We see no reason why a constituency group would object to offering registration of domain names in more languages.

Timeline

Please describe the timeline for implementation of the proposed new registry service:

We will offer these languages as soon as ICANN has approved this RSEP request.

There is no required implementation in terms of the IDN variants as we do not currently allow activation of IDN variants.

Business Description

Describe how the Proposed Service will be offered:

The additional languages will be offered in the same manner as the currently approved languages.
Describe quality assurance plan or testing of Proposed Service:

*These language tables have all been approved by ICANN and tested in PDT.*

Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant:

N/A

**Contractual Provisions**

List the relevant contractual provisions impacted by the Proposed Service:

*Registry Agreement - Exhibit A, Section 4 Internationalized Domain Names (IDNs).*

What effect, if any, will the Proposed Service have on the reporting of data to ICANN:

None

What effect, if any, will the Proposed Service have on the Whois?

None

**Contract Amendments**

Please describe or provide the necessary contractual amendments for the proposed service:

4. **Internationalized Domain Names (IDNs)**

*Registry Operator may offer registration of IDNs at the second and lower levels provided that Registry Operator complies*
with the following requirements:

4.1. Registry Operator must offer Registrars support for handling IDN registrations in EPP.

4.2. Registry Operator must handle variant IDNs as follows:

4.2.1. Variant IDNs (as defined in the Registry Operator's IDN tables and IDN Registration Rules) must be blocked from registration.

4.3. Registry Operator may offer registration of IDNs in the following languages/scripts (IDN Tables and IDN Registration Rules will be published by the Registry Operator as specified in the ICANN IDN Implementation Guidelines):

4.3.1. German Language
4.3.2. French Language
4.3.3. Spanish Language
4.3.4. Chinese Language

Benefits of Service

Describe the benefits of the Proposed Service:

The addition of languages for domain name registration provides registrants the ability to register domain names that are more meaningful and specific to the region in which they live and operate.

Removal of the IDN variant language from Exhibit A clarifies for the community that we do not permit variant IDN registration.

Competition

Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.:

This will have a positive impact on competition by permitting registration in many languages.

How would you define the markets in which your proposed Registry Service would compete?:

Worldwide.
What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?:

*Both legacy and new gTLD registry operators offer registration in these languages.*

In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?:

*No.*

Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide?:

*No.*

Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.:  

*Yes. We have had discussions with registrars who are eager to provide their customers with the ability to register domain names in their local languages.*

Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential):  

*No.*

**Security and Stability**

Does the proposed service alter the storage and input of Registry Data?:

*No.*

Please explain how the proposed service will affect the throughput, response time, consistency or coherence of responses to Internet servers or end systems:
Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?:

No.

Other Issues

Are there any Intellectual Property considerations raised by the Proposed Service:

No.

Does the proposed service contain intellectual property exclusive to your gTLD registry?:

No.

List Disclaimers provided to potential customers regarding the Proposed Service:

N/A

Any other relevant information to include with this request:

No