ANNEX C

ICANN Re-Consideration Request filed by .MUSIC

Global Independent Music Community

Letters of Opposition to Applications with lack of Enhanced Safeguards for “open” music-themed strings and anti-competitive policies
March 6, 2013
VIA EMAIL

Dr. Steve Crocker, Chairman of the ICANN Board
Fadi Chehadé, ICANN President & CEO
Cherine Chalaby, Chair of the New gTLD Committee
Heather Dryden, Chair of Government Advisory Committee
Dr. Olivier M.J. Crépin-Leblond, Chair, ICANN At Large Advisory Committee
John Jeffrey, ICANN General Counsel
Suzanne Sene, U.S. Representative to ICANN Government Advisory Committee
Secretariat of the International Court of Arbitration of the International Chamber of Commerce
Erik Wilbers, Director, WIPO Arbitration and Mediation Center

Re: gTLD Applications for music-themed TLDs

Dear Dr. Crocker, et al.

I am writing on behalf of the American Association of Independent Music (‘A2IM”) and the Worldwide Independent Network (“WIN”).

By separate e-mail I will be sending letters from all 14 A2IM board representatives (http://a2im.org), whose labels were elected by our membership to represent the U.S. Independent label community as well as additional letters from former A2IM board members and other A2IM members. Attached to this letter please find my letter and letters from the chair of WIN which represents label creators in over 20 countries (http://www.winformusic.org) and chair of AIM in the U.K. (http://musicindie.com), Alison Wenham, The Secretary General of Impala, which represents the European music label community (http://impalamusic.org), Helen Smith, and the President of Merlin, the rights licensing organization (http://www.merlinnetwork.org), Charles Caldas. Collectively we represent the worldwide independent music label community which constitutes “a significant portion of the music community to which music-themed TLD strings may be explicitly or implicitly targeted.” By my separate e-mail we are also forwarding additional international member letters along with the additional U.S. member letters referenced above.

We thank ICANN for this opportunity to send this objection letter on the selection process related to music-themed TLDs. We are writing as we hope that only a legitimate music community-based applicant, with knowledge and understanding of the music community, is selected. Additionally, as outlined in the attached letters, we enumerate numerous concerns about the applicant bids that do not meet certain enhanced safeguards and other essential operating criteria. Entities that do not meet these criteria should not be eligible to make applications. We will also be formally sending community objections outlining these concerns to
the International Chamber of Commerce, the independent body that ICANN has chosen to administer formal community objections.

As background about our independent music label community, the American Association of Independent Music (“A2IM”) is a 501(c)(6) not-for-profit trade organization representing a broad coalition of over 300 independently owned U.S. music labels (http://a2im.org/contents/?taxonomy=c sitewide group&term=label). A2IM members also include non-music label associate member service providers that represent the music community (http://a2im.org/contents/?taxonomy=c sitewide group&term=associate).

Billboard Magazine, using Nielsen SoundScan data, identified the Independent music label sector as comprising 32.6% percent of the music industry’s U.S. recorded music sales market in 2012 (and by our computation over 39 percent of digital album sales) and well over 90 percent of all music released by music labels in the U.S. A2IM’s music label community includes small and medium-Sized Music Enterprises (SMEs) of all sizes across the United States, from Hawaii to Florida, representing musical genres as diverse as our membership. Our community meets the standards for a formal objection as our community meets all 4 criteria tests for objection. We (i) are a clearly defined community; (ii) represent a significant portion of the music community; (iii) have a strong association between the community invoked and music-themed strings; and (iv) have strong concerns for the likelihood of material detriment to the rights or legitimate interests of a significant portion of the community to which the string may be explicitly or implicitly targeted. (See attached letters). A2IM and our WIN colleague organizations from around the world, Impala and Merlin, and their members, all meet the ICANN objector criteria as publicly and internationally recognized, established institutions with ongoing relationships with a clearly delineated music community (3.5.4 - http://newgtlds.icann.org/en/applicants/agb/objection-procedures-04jun12-en.pdf).

All of our label members have one thing in common; they are smaller business people with a love for music who are trying to make a living. A2IM members also share the core conviction that the independent music community plays a vital role in the continued advancement of cultural diversity and innovation in music both at home and abroad. But we need your help to remain economically viable as musical Intellectual Property, one of the core pillars of US economic competitiveness as music creates an economic multiplier effect as it is used in film, games, ads, television, etc. and is a vital export, has become difficult to protect in the digital age.

Independent music labels are not luddites and the Internet has been the great equalizer for us and our ability to create, market, promote, monetize and introduce new music. The Internet has opened up countless opportunities for us and we would not do anything to jeopardize this improved access to music consumers. Additionally, our members have embraced new business models that allow for efficient distribution of music, such as the licensing of free-to-the user streaming services and webcasting, one-price-per-month subscription services, bundled mobile services, etc. We honestly feel there is no other industry that has embraced new forms of economic and delivery models as completely as the music industry. Many of our members also, on their own terms, give away free content to reward existing fans and cultivate new fans of their label’s artists.

Unfortunately due to the ever-shrinking overall music market revenue base, A2IM member music labels as SME’s and the thousands of smaller U.S. labels simply do not have the financial means or resources to engage in widespread copyright monitoring on the Internet. The time and capital investment required for our community of like-minded, but proudly independent small
business people to monitor the web for usage and take subsequent legal action simply does not exist. A2IM member music labels do not have the financial means or resources to house a stable of systems people and lawyers to monitor the Internet and bombard users with DMCA takedown notices for seemingly endless illegal links to our musical copyrights. Our members have limited budgets and whatever revenues and profits they can eke out are directed toward their primary goals, music creation by their music label’s artists and then the marketing and promotion of this music to the American public so they are able to continue this creation process. For our members whose livelihoods depend on the ability to license copyrights in a free market, it is essential to have partners like ICANN to support and help advance a worldwide enforceable regime for the protection of intellectual property online that enhances accountability at all levels of the online distribution chain and that deals effectively with unauthorized usages.

In closing, A2IM, AIM, WIN, Impala and Merlin collectively represent a significant portion of the music community around the world. We hope that ICANN will take into consideration our concerns relating to bad actors and applications that do not serve the best interests of the music community if and not allow them to participate in any bidding process, as they will not institute effective enhanced security protections to safeguard the music community as outlined in our attached letters, and decide to designate the music community to operate the new music-themed TLD. We thank you again for your time and consideration.

Truly yours,

Rich Bengloff
President, A2IM

Attachments: Letters as referenced above
February 6, 2013

To Whom It May Concern:
Subject: Music-Themed Top-Level Domain (TLD) Objection Letter

We write this letter for two purposes.

First as members of the music community we want to ensure that the music-themed TLD is operated in the best interests of the legitimate music community and not auctioned off in a bidding process. Only an all-inclusive, multi-stakeholder community-based application should be selected to operate a music-themed TLD representing the music community with the knowledge and understanding of the music business and music community operating in a manner that respects and protects musical Intellectual Property and ensuring that there is only legitimate distribution of music. We urge ICANN to select a music community applicant that fulfills these criteria to administer any music-themed TLD.

Second we write to request that ICANN not accept any bids from TLD applicants who have music-themed TLD applications that have a likelihood of creating material detriment to the rights or legitimate interests of the music community. Concerns include:

- Monopoly issues and registration policies that exclude significant portions of the music community from participating or registering their name(s) under the music-themed TLD.
- The absence of enhanced safeguards to protect intellectual property to help reduce piracy.
- The absence of an enhanced name selection policy or appropriate verification methods that would decrease cybersquatting and music community costs to protect their brand names.
- The absence of a music-only use policy that would positively affect TLD content quality and mitigate reputational damage to community members.
- Lack of a neutral TLD operator and multi-stakeholder governance structure representing and serving all music constituents without conflicts of interest or serving publicly-traded companies.
- History of activities that negatively affect the rights or interests of the music community, such as benefiting from piracy or malware distribution or any other malicious activity.

In advance we thank you for your consideration.

Signature

Print Name

Title

Company Name

Date

American Association of Independent Music - 853 Broadway, Suite 1406, NY, NY 10003 - Ph 212 999 6113 - www.a2im.org
Lamb House,
Church Street
London W4 2PD

25\textsuperscript{th} February 2013

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- History of activities that negatively affect the rights or interests of the music community, such as benefiting from piracy or malware distribution or any other malicious activity.

In advance we thank you for your consideration.

Alison Wenham
Chairman, Association of independent Music
February 19, 2013

To Whom It May Concern:
Subject: Music-Themed Top-Level Domain (TLD) Objection Letter

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- History of activities that negatively affect the rights or interests of the music community, such as benefiting from piracy or malware distribution or any other malicious activity.
In advance we thank you for your consideration.

Sincerely,

Bruce Iglauer  
President  
Alligator Records & Artist Management, Inc.  
February 19, 2013
2/21/2013

To Whom It May Concern:

Subject: Music-Themed Top-Level Domain (TLD) Objection Letter

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- History of activities that negatively affect the rights or interests of the music community, such as benefiting from piracy or malware distribution or any other malicious activity.

In advance we thank you for your consideration.

[Signature]

Matthew Harmon
Print Name
President
Title
Beggars Group (US)
Company Name
Date 2/21/2013
February 8, 2013

International Chamber of Commerce
&
World Intellectual Property Organization

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In advance we thank you for your consideration.

Signature
Andrew

Print Name

Title

Company Name
google

Date
3/8/13
February 19, 2013

To: The Internet Corporation for Assigned Names and Numbers ("ICANN")

To Whom It May Concern:

Re: Music-Themed Top-Level Domain (TLD) Objection Letter

As a member of the legitimate music community and, more specifically, of both the American Association of Independent Music ("A2IM") and the Recording Industry Association of America ("RIAA"), it is very important to us and to the entire legitimate music community that the music-themed TLD be operated in the best interests of the legitimate music community. Given the devastating effects of music piracy on the legitimate music industry and the continuing difficulty and expense of creating legitimate platforms for digital music and getting consumers to adopt them, it is only fair and appropriate that this TLD be reserved for the benefit of the legitimate music community and consumers who wish to respect intellectual property rights and to encourage and support the creation of music.

We have 2 primary concerns in this regard.

First, the music-themed TLD should not auctioned off in a bidding process for obvious reasons.

Second, ICANN should take the necessary time and attention to select an applicant whose constituents represent a broad spectrum of the legitimate music community, whose representatives have a depth of experience, knowledge and understanding of the music business, who have a track record of operating in a manner that respects and protects musical Intellectual Property, and who are committed to ensuring that only legitimate purveyors of music will be authorized to use a music-themed TLD.

We urge ICANN to select the music community applicant that best fulfills these criteria to administer any music-themed TLD.

We thank you in advance for your consideration.

Respectfully submitted,

__________________________
Signature

__________________________
Print Name

__________________________
Title

__________________________
Date

Contact Information Redacted
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In advance we thank you for your consideration.

CATHY BAUER  
GENERAL MANAGER  
DAPTONE RECORDS

FEB 20, 2013
DATE: 2/20/13

To Whom It May Concern:
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In advance we thank you for your consideration.

Signature
Dave Hansen

Print Name
General Manager

Title
Epitaph Records

Company Name
2/20/13

Date
DATE: 2/20/13

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In advance we thank you for your consideration.

Signature

Print Name: L. Christopher Scully

Title: General Manager/Chief Financial Officer

Company Name: Glassnote Entertainment Group LLC
Dear Mr. Steve Crocker,

February 14, 2013

Applications for the Music Themed Top-Level Domain (TLD)

The purpose of this letter is to draw attention to two concerns that IMPALA members have regarding the selection of an operator of music-themed Top-Level Domains.

On behalf of over 4,000 independent music companies and national associations across Europe¹, representing 99% of music actors in Europe which are micro, small and medium sized enterprises, IMPALA welcomes the opportunity provided by this consultation to share our views on the application process for the music themed TLD.

Firstly, we would like to ensure that the music-themed TLD preserves the interests of the legitimate music community. To achieve this, it is vital that the successful applicant has widespread support from stakeholders within the music business and possesses an acute awareness of the issues the industry faces. Rather than making the selection through an auction, we would insist that ICANN picks a music community applicant that would protect the legitimate distribution of music and defend intellectual property rights.

Secondly, we seek guarantees from ICANN that inclusion in the bidding process for a music-themed TLD is dependent on applicants subscribing to a number of best practices. We believe that the operator should:

- Strive to foster participation from all parties within the music community and permit registration of all legitimate names under the music-themed TLD.
- Guarantee safeguards protecting intellectual property and deterring piracy by promoting the lawful use of music-themed TLDs; by providing balanced copyright protections measures; and by ensuring that such domains are not used to damage the rights of right holders (more information about these safeguards is available at www.onlineaccountability.net).
- Enact a strict and thorough vetting policy that certifies the legality of domain applicants and protects brand names.
- Ensure that the use of the music-themed TLD is limited to music organisations, thereby cultivating an association between content quality and the TLD.
- Serve the interests of all music constituents equally and impartially under a multi-stakeholder governance structure that insures neutrality.
- Have a proven track record of actively promoting and aiding the rights and interests of the music community.

With thanks in advance for your consideration.

Yours sincerely,

Helen Smith
Executive Chair
IMPALA

¹ IMPALA has 4,000 members including the top independents: ICK (Germany), Anaconda Productions (Poland), Beggars Group (UK), Cosmos Music Group (Sweden), CRS Music (Hungary), CRR (Netherlands), Cooking Vinyl (UK), Edel (Germany), Epitaph (US/UK), Everlasting (Spain), Gazelli (Sweden), Hober (Sweden), Hansart (Austria), Music Vertrich (Switzerland), Naivo (France), PIAIS Entertainment Group (Sanokos, UK and France), Playground (Sweden), Red Bull (Netherlands), Wagram (France), as well as national trade associations from the UK (ABHI), France (UIF), Germany (VUT), Spain (UIF), Italy (MIB), Belgium (BIMA), Denmark (DUMF), Netherlands (STWMP), Norway (FONO), Israel (PIL), Finland (Indisco), Portugal (MDG) and Sweden (SOM).
DATE: February 20th, 2013

Subject: Music-Themed Top-Level Domain (TLD) Objection Letter

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Contact Information Redacted
JAGJAGUWAR

- History of activities that negatively affect the rights or interests of the music community, such as benefiting from piracy or malware distribution or any other malicious activity.

In advance we thank you for your consideration.

Signature

Darius Van Arman
Print Name

CO-OWNER
Title

JAGJAGUWAR, INC.
Company Name

02-20-2013
Date

Contact Information Redacted
February 19, 2013

To Whom It May Concern:

Subject: Music-Themed Top-Level Domain (TLD) Objection Letter

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In advance we thank you for your consideration.

Signature

Print Name: Ashley Seibert

Title: President

Company Name: Kill Rock Stars

Contact Information Redacted
DATE: February 20, 2013

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In advance we thank you for your consideration.

Signature

Danny Stueve

Print Name

President

Title

Mack Avenue Records

Company Name

Feb. 20, 2013

Date
Monday, 25 February 2013

To Whom It May Concern:

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We write this letter for two purposes.

First as members of the music community we want to ensure that the music-themed TLD is operated in the best interests of the legitimate music community and not auctioned off in a bidding process.

Only an all-inclusive, multi-stakeholder community-based application should be selected to operate a music-themed TLD representing the music community with the knowledge and understanding of the music business and music community operating in a manner that respects and protects musical Intellectual Property and ensuring that there is only legitimate distribution of music. We urge ICANN to select a music community applicant that fulfills these criteria to administer any music-themed TLD.

Second we write to request that ICANN not accept any bids from TLD applicants who have music-themed TLD applications that have a likelihood of creating material detriment to the rights or legitimate interests of the music community. Concerns include:

- Monopoly issues and registration policies that exclude significant portions of the music community from participating or registering their name(s) under the music-themed TLD.
- The absence of enhanced safeguards to protect intellectual property to help reduce piracy.
- The absence of an enhanced name selection policy or appropriate verification methods that would decrease cybersquatting and music community costs to protect their brand names.
- The absence of a music-only use policy that would positively affect TLD content quality and mitigate reputational damage to community members.
- Lack of a neutral TLD operator and multi-stakeholder governance structure representing and serving all music constituents without conflicts of interest or serving publicly-traded companies.
- History of activities that negatively affect the rights or interests of the music community, such as benefiting from piracy or malware distribution or any other malicious activity.
In advance we thank you for your consideration.

Signature

Print Name

CEO

Title

Company Name

Date
19 February 2013

To Whom It May Concern:
Subject: Music-Themed Top-Level Domain (TLD) Objection Letter

We write this letter for two purposes.

First as members of the music community we want to ensure that the music-themed TLD is operated in the best interests of the legitimate music community and not auctioned off in a bidding process. Only an all-inclusive, multi-stakeholder community-based application should be selected to operate a music-themed TLD representing the music community with the knowledge and understanding of the music business and music community operating in a manner that respects and protects musical Intellectual Property and ensuring that there is only legitimate distribution of music. We urge ICANN to select a music community applicant that fulfills these criteria to administer any music-themed TLD.

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- The absence of enhanced safeguards to protect intellectual property to help reduce piracy.
- The absence of an enhanced name selection policy or appropriate verification methods that would decrease cybersquatting and music community costs to protect their brand names.
- The absence of a music-only use policy that would positively affect TLD content quality and mitigate reputational damage to community members.

Contact Information Redacted
• Lack of a neutral TLD operator and multi-stakeholder governance structure representing and serving all music constituents without conflicts of interest or serving publicly-traded companies.

• History of activities that negatively affect the rights or interests of the music community, such as benefiting from piracy or malware distribution or any other malicious activity.

In advance we thank you for your consideration.

Peggy Dold

Peggy Dold
CEO/Founder
Navigation Partners LLC

19 Feb 2013
To Whom It May Concern:

Subject: Music-Themed Top-Level Domain (TLD) Objection Letter

We write this letter for two purposes.

First as members of the music community we want to ensure that the music-themed TLD is operated in the best interests of the legitimate music community and not auctioned off in a bidding process. Only an all-inclusive, multi-stakeholder community-based application should be selected to operate a music-themed TLD representing the music community with the knowledge and understanding of the music business and music community operating in a manner that respects and protects musical Intellectual Property and ensuring that there is only legitimate distribution of music. We urge ICANN to select a music community applicant that fulfills these criteria to administer any music-themed TLD.

Second we write to request that ICANN not accept any bids from TLD applicants who have music-themed TLD applications that have a likelihood of creating material detriment to the rights or legitimate interests of the music community. Concerns include:

- Monopoly issues and registration policies that exclude significant portions of the music community from participating or registering their name(s) under the music-themed TLD.
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- Lack of a neutral TLD operator and multi-stakeholder governance structure representing and serving all music constituents without conflicts of interest or serving publicly-traded companies.
- History of activities that negatively affect the rights or interests of the music community, such as benefiting from piracy or malware distribution or any other malicious activity.

Page 1 of 2

Contact Information Redacted
In advance we thank you for your consideration.

Signature

Print Name

Title

Company Name

Date

J. D. Selby
CEO
Naxos of America, Inc.
2/19/2013

Page 2 of 2

Contact Information Redacted
To Whom It May Concern:

Subject: Music-Themed Top-Level Domain (TLD) Objection Letter

We write this letter for two purposes.

First as members of the music community we want to ensure that the music-themed TLD is operated in the best interests of the legitimate music community and not auctioned off in a bidding process. Only an all-inclusive, multi-stakeholder community-based application should be selected to operate a music-themed TLD representing the music community with the knowledge and understanding of the music business and music community operating in a manner that respects and protects musical Intellectual Property and ensuring that there is only legitimate distribution of music. We urge ICANN to select a music community applicant that fulfills these criteria to administer any music-themed TLD.

Second we write to request that ICANN not accept any bids from TLD applicants who have music-themed TLD applications that have a likelihood of creating material detriment to the rights or legitimate interests of the music community. Concerns include:

- Monopoly issues and registration policies that exclude significant portions of the music community from participating or registering their name(s) under the music-themed TLD.

- The absence of enhanced safeguards to protect intellectual property to help reduce piracy.

- The absence of an enhanced name selection policy or appropriate verification methods that would decrease cybersquatting and music community costs to protect their brand names.

- The absence of a music-only use policy that would positively affect TLD content quality and mitigate reputational damage to community members.

- Lack of a neutral TLD operator and multi-stakeholder governance structure representing and serving all music constituents without conflicts of interest or serving publicly-traded companies.

- History of activities that negatively affect the rights or interests of the music community, such as benefiting from piracy or malware distribution or any other malicious activity.

In advance we thank you for your consideration.

Signature

[Signature]

Print Name

EVP

Title

Company Name

Date
DATE: February 20th, 2013

Subject: Music-Themed Top-Level Domain (TLD) Objection Letter

To Whom It May Concern:

We write this letter for two purposes.

First as members of the music community we want to ensure that the music-themed TLD is operated in the best interests of the legitimate music community and not auctioned off in a bidding process. Only an all-inclusive, multi-stakeholder community-based application should be selected to operate a music-themed TLD representing the music community with the knowledge and understanding of the music business and music community operating in a manner that respects and protects musical Intellectual Property and ensuring that there is only legitimate distribution of music. We urge ICANN to select a music community applicant that fulfills these criteria to administer any music-themed TLD.

Second we write to request that ICANN not accept any bids from TLD applicants who have music-themed TLD applications that have a likelihood of creating material detriment to the rights or legitimate interests of the music community. Concerns include:

- Monopoly issues and registration policies that exclude significant portions of the music community from participating or registering their name(s) under the music-themed TLD.

- The absence of enhanced safeguards to protect intellectual property to help reduce piracy.

- The absence of an enhanced name selection policy or appropriate verification methods that would decrease cybersquatting and music community costs to protect their brand names.

- The absence of a music-only use policy that would positively affect TLD content quality and mitigate reputational damage to community members.

Contact Information Redacted
• Lack of a neutral TLD operator and multi-stakeholder governance structure representing and serving all music constituents without conflicts of interest or serving publicly-traded companies.

• History of activities that negatively affect the rights or interests of the music community, such as benefiting from piracy or malware distribution or any other malicious activity.

In advance we thank you for your consideration.

Signature

CHRIS SWANSON
Print Name

CO-OWNER
Title

SECRETLY CANADIAN, INC.
Company Name

02-20-2013
Date

Contact Information Redacted
February 21, 2013

To Whom It May Concern:

Re: Music-Themed Top-Level Domain (TLD) Objection Letter

To Whom It May Concern:

We write this letter for two purposes.

First as members of the music community we want to ensure that the music-themed TLD is operated in the best interests of the legitimate music community and not auctioned off in a bidding process. Only an all-inclusive, multi-stakeholder community-based application should be selected to operate a music-themed TLD representing the music community with the knowledge and understanding of the music business and music community operating in a manner that respects and protects musical Intellectual Property and ensuring that there is only legitimate distribution of music. We urge ICANN to select a music community applicant that fulfills these criteria to administer any music-themed TLD.

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- The absence of a music-only use policy that would positively affect TLD content quality and mitigate reputational damage to community members.
- Lack of a neutral TLD operator and multi-stakeholder governance structure representing and serving all music constituents without conflicts of interest or serving publicly-traded companies.
- History of activities that negatively affect the rights or interests of the music community, such as benefiting from piracy or malware distribution or any other malicious activity.

In advance we thank you for your consideration.

Very truly yours,

Eric E. Brown
Vice President Business Affairs
Sub Pop Records
To Whom It May Concern:
Subject: Music-Themed Top-Level Domain (TLD) Objection Letter

We write this letter for two purposes.
First as members of the music community we want to ensure that the music-themed TLD is operated in the best interests of the legitimate music community and not auctioned off in a bidding process. Only an all-inclusive, multi-stakeholder community-based application should be selected to operate a music-themed TLD representing the music community with the knowledge and understanding of the music business and music community operating in a manner that respects and protects musical Intellectual Property and ensuring that there is only legitimate distribution of music. We urge ICANN to select a music community applicant that fulfills these criteria to administer any music-themed TLD.
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- Lack of a neutral TLD operator and multi-stakeholder governance structure representing and serving all music constituents without conflicts of interest or serving publicly-traded companies.
- History of activities that negatively affect the rights or interests of the music community, such as benefiting from piracy or malware distribution or any other malicious activity.

In advance we thank you for your consideration.

Thomas Silverman
CEO
Tommy Boy Entertainment
2/19/2013
February 19, 2013

To: Whom It May Concern:
Subject: Music-Themed Top-Level Domain (TLD) Objection Letter

We write this letter for two purposes.

First, as members of the music community we want to ensure that the music-themed TLD is operated in the best interests of the legitimate music community and not auctioned off in a bidding process. Only an all-inclusive, multi-stakeholder community-based application should be selected to operate a music-themed TLD representing the music community with the knowledge and understanding of the music business and music community operating in a manner that respects and protects musical Intellectual Property and ensuring that there is only legitimate distribution of music. We urge ICANN to select a music community applicant that fulfills these criteria to administer any music-themed TLD.

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- History of activities that negatively affect the rights or interests of the music community, such as benefiting from piracy or malware distribution or any other malicious activity.

In advance we thank you for your consideration.

Alán Galbraith
General Manager

Contact Information Redacted
February 19, 2013

To Whom It May Concern:
Subject: Music-Themed Top-Level Domain (TLD) Objection Letter

We write this letter for two purposes.

First, as members of the music community we want to ensure that the music-themed TLD is operated in the best interests of the legitimate music community and not auctioned off in a bidding process. Only an all-inclusive, multi-stakeholder community-based application should be selected to operate a music-themed TLD representing the music community with the knowledge and understanding of the music business and music community operating in a manner that respects and protects musical Intellectual Property and ensuring that there is only legitimate distribution of music. We urge ICANN to select a music community applicant that fulfills these criteria to administer any music-themed TLD.

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- Lack of a neutral TLD operator and multi-stakeholder governance structure representing and serving all music constituents without conflicts of interest or serving publicly-traded companies.
- History of activities that negatively affect the rights or interests of the music community, such as benefiting from piracy or malware distribution or any other malicious activity.

In advance we thank you for your consideration.

Signature
[Signature]

Print Name
[Print Name]

Title
[Title]

Company Name
[yeproc records]

Date
[2-19-2013]
To Whom It May Concern:
Subject: Music-Themed Top-Level Domain (TLD) Objection Letter

We write this letter for two purposes.

First as members of the music community we want to ensure that the music-themed TLD is operated in the best interests of the legitimate music community and not auctioned off in a bidding process. Only an all-inclusive, multi-stakeholder community-based application should be selected to operate a music-themed TLD representing the music community with the knowledge and understanding of the music business and music community operating in a manner that respects and protects musical Intellectual Property and ensuring that there is only legitimate distribution of music. We urge ICANN to select a music community applicant that fulfills these criteria to administer any music-themed TLD.

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- The absence of enhanced safeguards to protect intellectual property to help reduce piracy.

- The absence of an enhanced name selection policy or appropriate verification methods that would decrease cybersquatting and music community costs to protect their brand names.

- The absence of a music-only use policy that would positively affect TLD content quality and mitigate reputational damage to community members.

- Lack of a neutral TLD operator and multi-stakeholder governance structure representing and serving all music constituents without conflicts of interest or serving publicly-traded companies.

- History of activities that negatively affect the rights or interests of the music community, such as benefiting from piracy or malware distribution or any other malicious activity.

In advance we thank you for your consideration.

Hannah Overton
General Manager for Europe
Dead Oceans/Jagajuwar/Secretly Canadian
12th February 2013
To Whom It May Concern:

Subject: Music-Themed Top-Level Domain (TLD) Objection Letter

We write this letter for two purposes.

First, as members of the music community we want to ensure that the music-themed TLD is operated in the best interests of the legitimate music community and not auctioned off in a bidding process. Only an all-inclusive, multi-stakeholder community-based application should be selected to operate a music-themed TLD representing the music community with the knowledge and understanding of the music business and music community operating in a manner that respects and protects musical Intellectual Property and ensuring that there is only legitimate distribution of music. We urge ICANN to select a music community applicant that fulfills these criteria to administer any music-themed TLD.

Second, we write to request that ICANN does not accept any bids from TLD applicants who have music-themed TLD applications that have a likelihood of creating material detriment to the rights or legitimate interests of the music community. Concerns include:

- Monopoly issues and registration policies that exclude significant portions of the music community from participating or registering their name(s) under the music-themed TLD.
- The absence of enhanced safeguards to protect intellectual property to help reduce piracy.
- The absence of an enhanced name selection policy or appropriate verification methods that would decrease cybersquatting and music community costs to protect their brand names.
- The absence of a music-only use policy that would positively affect TLD content quality and mitigate reputational damage to community members.
- Lack of a neutral TLD operator and multi-stakeholder governance structure representing and serving all music constituents without conflicts of interest or serving publicly-traded companies.
- History of activities that negatively affect the rights or interests of the music community, such as benefiting from piracy or malware distribution or any other malicious activity.

In advance we thank you for your consideration.

Signature
Nicholas O'Byrne

Print Name
General Manager

Title
Australian Independent Record Labels Association

Date
13-2-2013
To Whom It May Concern:

Subject: Music-Themed Top-Level Domain (TLD) Objection Letter

We write this letter for two purposes.

First as members of the music community we want to ensure that the music-themed TLD is operated in the best interests of the legitimate music community and not auctioned off in a bidding process. Only an all-inclusive, multi-stakeholder community-based application should be selected to operate a music-themed TLD representing the music community with the knowledge and understanding of the music business and music community operating in a manner that respects and protects musical Intellectual Property and ensuring that there is only legitimate distribution of music. We urge ICANN to select a music community applicant that fulfills these criteria to administer any music-themed TLD.

Second we write to request that ICANN does not accept any bids from TLD applicants who have music-themed TLD applications that have a likelihood of creating material detriment to the rights or legitimate interests of the music community. Concerns include:

- Monopoly issues and registration policies that exclude significant portions of the music community from participating or registering their name(s) under the music-themed TLD.
- The absence of enhanced safeguards to protect intellectual property to help reduce piracy.
- The absence of an enhanced name selection policy or appropriate verification methods that would decrease cybersquatting and music community costs to protect their brand names.
- The absence of a music-only use policy that would positively affect TLD content quality and mitigate reputational damage to community members.
- Lack of a neutral TLD operator and multi-stakeholder governance structure representing and serving all music constituents without conflicts of interest or serving publicly-traded companies.
- History of activities that negatively affect the rights or interests of the music community, such as benefiting from piracy or malware distribution or any other malicious activity.

In advance we thank you for your consideration.

Signature

Print Name
MANAGING DIRECTOR

Title
HUB ARTIST SERVICES

Company Name

Date 4.02.13
15 March, 2012

To Whom It May Concern:

Subject: Music-Themed Top-Level Domain (TLD), Objection Letter

We write this letter for two purposes.

First, as members of the music community we want to ensure that the music-themed TLD is operated in the best interests of the legitimate music community and not auctioned off in a bidding process. We believe that only an all-inclusive, multi-stakeholder community-based application with the knowledge and understanding of the music business and music community should be selected to operate a music-themed TLD representing the music community. Such an application will operate in a manner that respects and protects musical intellectual Property. We urge ICANN to select a music community applicant that fulfills these criteria to administer any music-themed TLD.

Second, we write to request that ICANN does not accept any bids for management of music-themed TLD’s from applicants who have a likelihood of creating material detriment to the rights or legitimate interests of the music community. Concerns include:

- Monopoly issues and registration policies that exclude significant portions of the music community from participating or registering their name(s) under the music-themed TLD.
- The absence of enhanced safeguards to protect intellectual property to help reduce piracy.
- The absence of an enhanced name selection policy or appropriate verification methods that would decrease cybersquatting and music community costs to protect their brand names.
- The absence of a music only use policy that would positively affect TLD content quality and mitigate reputational damage to community members.
- Lack of a neutral TLD operator and multi-stakeholder governance structure representing and serving all music constituents without conflicts of interest or serving publicly-traded companies.
- History of activities that negatively affect the rights or interests of the music community, such as benefiting from piracy or malware distribution or any other malicious activity.

In advance we thank you for your consideration.

[Signature]

Matthew Rogers

Print Name

General Manager

Title

WE ARE UNIFIED

Company Name
Brussels, February 14th 2013

To Whom It May Concern:

Subject: Music-Themed Top-Level Domain (TLD) Objection Letter

We write this letter for two purposes.

First, as members of the music community we want to ensure that the music-themed TLD is operated in the best interests of the legitimate music community and not auctioned off in a bidding process. Only an all-inclusive, multi-stakeholder community-based application should be selected to operate a music-themed TLD representing the music community with the knowledge and understanding of the music business and music community operating in a manner that respects and protects musical intellectual property and ensuring that there is only legitimate distribution of music. We urge ICANN to select a music community applicant that fulfills these criteria to administer any music-themed TLD.

Second, we write to request that ICANN does not accept any bids from TLD applicants who have music-themed TLD applications that have a likelihood of creating material detriment to the rights or legitimate interests of the music community. Concerns include:

- Monopoly issues and registration policies that exclude significant portions of the music community from participating or registering their name(s) under the music-themed TLD.

- The absence of enhanced safeguards to protect intellectual property to help reduce piracy.

- The absence of an enhanced name selection policy or appropriate verification methods that would decrease cybersquatting and music community costs to protect their brand names.

- The absence of a music-only use policy that would positively affect TLD content quality and mitigate reputational damage to community members.

- Lack of a neutral TLD operator and multi-stakeholder governance structure representing and serving all music constituents without conflicts of interest or serving publicly-traded companies.

- History of activities that negatively affect the rights or interests of the music community, such as benefiting from piracy or malware distribution or any other malicious activity.

In advance we thank you for your consideration.

[Signature]
Anne-lize Vancaenen
President
Belgian Independent Music Association

Contact Information Redacted
To Whom It May Concern:

Subject: Music-Themed Top-Level Domain (TLD) Objection Letter

We write this letter for two purposes. First, as members of the music community we want to ensure that the music-themed TLD is operated in the best interests of the legitimate music community and not auctioned off in a bidding process. Only an all-inclusive, multi-stakeholder community-based application should be selected to operate a music-themed TLD representing the music community with the knowledge and understanding of the music business and music community operating in a manner that respects and protects musical Intellectual Property and ensuring that there is only legitimate distribution of music. We urge ICANN to select a music community applicant that fulfills these criteria to administer any music-themed TLD. Second, we write to request that ICANN does not accept any bids from TLD applicants who have music-themed TLD applications that have a likelihood of creating material detriment to the rights or legitimate interests of the music community. Concerns include:

- Monopoly issues and registration policies that exclude significant portions of the music community from participating or registering their name(s) under the music-themed TLD.

   - The absence of enhanced safeguards to protect intellectual property to help reduce piracy.

   - The absence of an enhanced name selection policy or appropriate verification methods that would decrease cybersquatting and music community costs to protect their brand names.

   - The absence of a music-only use policy that would positively affect TLD content quality and mitigate reputational damage to community members.

   - Lack of a neutral TLD operator and multi-stakeholder governance structure representing and serving all music constituents without conflicts of interest or serving publicly-traded companies.

   - History of activities that negatively affect the rights or interests of the music community, such as benefiting from piracy or malware distribution or any other malicious activity.

In advance we thank you for your consideration.

Eric Lowie
Manager
Green L.fant Music Company
15/02/2013

www.greenlfant.com
To Whom It May Concern:  
Subject: Music-Themed Top-Level Domain (TLD) Objection Letter

We write this letter for two purposes.
First as members of the music community we want to ensure that the music-themed TLD is operated in the best interests of the legitimate music community and not auctioned off in a bidding process. Only an all-inclusive, multi-stakeholder community-based application should be selected to operate a music-themed TLD representing the music community with the knowledge and understanding of the music business and music community operating in a manner that respects and protects musical Intellectual Property and ensuring that there is only legitimate distribution of music. We urge ICANN to select a music community applicant that fulfills these criteria to administer any music-themed TLD.
Second we write to request that ICANN does not accept any bids from TLD applicants who have music-themed TLD applications that have a likelihood of creating material detriment to the rights or legitimate interests of the music community. Concerns include:
- Monopoly issues and registration policies that exclude significant portions of the music community from participating or registering their name(s) under the music-themed TLD.
- The absence of enhanced safeguards to protect intellectual property to help reduce piracy.
- The absence of an enhanced name selection policy or appropriate verification methods that would decrease cybersquatting and music community costs to protect their brand names.
- The absence of a music-only use policy that would positively affect TLD content quality and mitigate reputational damage to community members.
- Lack of a neutral TLD operator and multi-stakeholder governance structure representing and serving all music constituents without conflicts of interest or serving publicly-traded companies.
- History of activities that negatively affect the rights or interests of the music community, such as benefiting from piracy or malware distribution or any other malicious activity.

In advance we thank you for your consideration.

Jeanet Ampen
Export Manager
LC MUSIC
15/02/2013

Contact Information Redacted
To Whom It May Concern:
Subject: Music-Themed Top-Level Domain (TLD) Objection Letter

We write this letter for two purposes.

First as members of the music community we want to ensure that the music-themed TLD is operated in the best interests of the legitimate music community and not auctioned off in a bidding process. Only an all-inclusive, multi-stakeholder community-based application should be selected to operate a music-themed TLD representing the music community with the knowledge and understanding of the music business and music community operating in a manner that respects and protects musical Intellectual Property and ensuring that there is only legitimate distribution of music. We urge ICANN to select a music community applicant that fulfills these criteria to administer any music-themed TLD.

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- Monopoly issues and registration policies that exclude significant portions of the music community from participating or registering their name(s) under the music-themed TLD.
- The absence of enhanced safeguards to protect intellectual property to help reduce piracy.
- The absence of an enhanced name selection policy or appropriate verification methods that would decrease cybersquatting and music community costs to protect their brand names.
- The absence of a music-only use policy that would positively affect TLD content quality and mitigate reputational damage to community members.
- Lack of a neutral TLD operator and multi-stakeholder governance structure representing and serving all music constituents without conflicts of interest or serving publicly-traded companies.
- History of activities that negatively affect the rights or interests of the music community, such as benefiting from piracy or malware distribution or any other malicious activity.

In advance we thank you for your consideration.

Bodo Jacoby, CEO
CONSUL BODO

February 15th, 2013

Contact Information Redacted
To Whom It May Concern:

Subject: Music-Themed Top-Level Domain (TLD) Objection Letter

We write this letter for two purposes.

First as members of the music community we want to ensure that the music-themed TLD is operated in the best interests of the legitimate music community and not auctioned off in a bidding process. Only an all-inclusive, multi-stakeholder community-based application should be selected to operate a music-themed TLD representing the music community with the knowledge and understanding of the music business and music community operating in a manner that respects and protects musical Intellectual Property and ensuring that there is only legitimate distribution of music. We urge ICANN to select a music community applicant that fulfills these criteria to administer any music-themed TLD.

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- Monopoly issues and registration policies that exclude significant portions of the music community from participating or registering their name(s) under the music-themed TLD.
- The absence of enhanced safeguards to protect intellectual property to help reduce piracy.
- The absence of an enhanced name selection policy or appropriate verification methods that would decrease cybersquatting and music community costs to protect their brand names.
- Mitigate reputational damage to community members serving all music constituents without conflicts of interest or serving publicly-traded.
- History of activities that negatively affect the rights or interests of the music community, such as benefiting from piracy or malware distribution or any other malicious activity.

In advance we thank you for your consideration.

Signature

Print Name Reiner Oppelhand

Title Managing Director

Company Name Bauer Studios GmbH

Date 15. Feb 2015

Contact Information Redacted
To Whom It May Concern:
Subject: Music-Themed Top-Level Domain (TLD) Objection Letter

We write this letter for two purposes.

First as members of the music community we want to ensure that the music-themed TLD is operated in the best interests of the legitimate music community and not auctioned off in a bidding process. Only an all-inclusive, multi-stakeholder community-based application should be selected to operate a music-themed TLD representing the music community with the knowledge and understanding of the music business and music community operating in a manner that respects and protects musical Intellectual Property and ensuring that there is only legitimate distribution of music. We urge ICANN to select a music community applicant that fulfills these criteria to administer any music-themed TLD.

Second we write to request that ICANN does not accept any bids from TLD applicants who have music-themed TLD applications that have a likelihood of creating material detriment to the rights or legitimate interests of the music community. Concerns include:

- Monopoly issues and registration policies that exclude significant portions of the music community from participating or registering their name(s) under the music-themed TLD.
- The absence of enhanced safeguards to protect intellectual property to help reduce piracy.
- The absence of an enhanced name selection policy or appropriate verification methods that would decrease cybersquatting and music community costs to protect their brand names.
- The absence of a music-only use policy that would positively affect TLD content quality and mitigate reputational damage to community members.
- Lack of a neutral TLD operator and multi-stakeholder governance structure representing and serving all music constituents without conflicts of interest or serving publicly-traded companies.
- History of activities that negatively affect the rights or interests of the music community, such as benefiting from piracy or malware distribution or any other malicious activity.

In advance, we thank you for your consideration.

Signature

Grace A U Berton Msimang
Board Member: International Relations
Association of Independent Record Companies
20 February 2013

Directors:

ICANN Re-Consideration Request filed by .MUSIC

Federation of Ministries of Culture and Arts Councils
&
Other Related Objector Entities

Opposition to Applications with lack of Enhanced Safeguards for “open” music-themed strings and anti-competitive policies
International Federation of Arts Councils and Culture Agencies

International Federation of Arts Councils and Culture Agencies (IFACCA) is the global network of arts councils and ministries of culture, with national members from over 70 countries comprised of governments’ Ministries of Culture and Arts Councils covering all continents.

IFACCA has over 70 members, across all continents. A list of IFACCA members is available here [http://www.ifacca.org/membership/current_members/].

- Albania (Ministry of Tourism, Culture, Youth & Sport)
- Armenia (Ministry of Culture)
- Australia (Australia Council for the Arts)
- Bahamas (Ministry of Youth, Sports & Culture)
- Belgium (Fédération Wallonie-Bruxelles, Cabinet de la Culture)
- Belgium (Ministry of the Flemish Community, Arts & Heritage)
- Belize (National Institute of Culture & History)
- Botswana (Department of Arts & Culture, Ministry of Youth, Sport & Culture)
- Bulgaria (National Culture Fund)
- Cambodia (Ministry of Culture & Fine Arts)
- Canada (Canada Council for the Arts)
- Cayman Islands (Cayman National Cultural Foundation)
- Chile (Consejo Nacional de la Cultura y las Artes)
- China (CFLAC - China Federation of Literary & Art Circles)
- Colombia (Ministerio de Cultura de Colombia)
- Cook Islands (Ministry of Cultural Development)
- Croatia (Ministarstvo Kulture - Ministry of Culture)
- Cuba (Ministerio de Cultura de la República de Cuba)
- Denmark (Kulturstyrelsen - Danish Agency for Culture)
- Egypt (Ministry of Culture)
- England (Arts Council England)
- Fiji (Fiji Arts Council)
- Finland (Arts Council of Finland)
- France (Ministère de la Culture et de la Communication de France)
- Gambia (National Council for Arts & Culture of The Gambia)
- Grenada (Grenada Arts Council)
- Guyana (National Trust of Guyana, Ministry of Culture, Youth and Sport)
- Hong Kong (Home Affairs Bureau, Culture Section Government of Hong Kong)
- Iceland (Ministry of Education, Science & Culture)
- India (Ministry of Culture)
- Ireland (Arts Council of Ireland - An Chomhairle Ealaion)
- Jamaica (Ministry of Youth, Sport & Culture)
• Japan (Japan Foundation) Kenya (Bomas of Kenya)
• Lithuania (Ministry of Culture)
• Luxembourg (Ministère de la Culture)
• Malawi (Ministry of Tourism, Wildlife & Culture)
• Malaysia (Ministry of Information, Communication & Culture)
• Maldives (Ministry of Tourism, Arts & Culture)
• Malta (Malta Council for Culture and the Arts)
• Mongolia (Ministry of Education, Culture & Science)
• Mozambique (Ministério da Cultura)
• Namibia (National Arts Council of Namibia)
• Netherlands (Mondriaan Fund)
• Netherlands (Nederlands Fonds voor Podiumkunsten, Fund for Performing Arts)
• Netherlands (Nederlands Letterenfonds - Dutch Foundation for Literature)
• Netherlands (Raad voor Cultuur - Council for Culture)
• Netherlands (SICA - Stichting Internationale Culturele Activiteiten)
• New Zealand (Creative New Zealand - Toi Aotearoa)
• Niger (Ministere de la Communication, des Nouvelles Technologies de l'Information et de la Culture)
• Nigeria (National Council for Arts & Culture)
• Northern Ireland (Arts Council of Northern Ireland)
• Norway (Norsk Kulturråd - Arts Council Norway)
• Palau (Ministry of Community & Cultural Affairs)
• Papua New Guinea (Ministry of Culture & Tourism)
• Philippines (National Commission for Culture & the Arts)
• Portugal (Direcção-Geral das Artes)
• Qatar (Ministry of Culture, Arts & Heritage)
• Romania (Ministry of Culture & National Heritage)
• Saudi Arabia (Ministry of Culture & Information)
• Scotland (Creative Scotland)
• Senegal (Ministère de la Culture et du Tourisme)
• Serbia (International Cultural Centre Belgrade)
• Seychelles (Ministry of Community Development, Youth, Sport & Culture)
• Singapore (National Arts Council of Singapore)
• Slovenia (Ministry of Education, Science, Culture and Sport)
• Solomon Islands (Ministry of Culture & Tourism)
• South Africa (National Arts Council of South Africa)
• South Korea (Arts Council Korea)
• Spain (Secretaría de Estado de Cultura, España)
• Swaziland (Swaziland National Council of Arts and Culture)
• Sweden (Statens Kulturråd - Swedish Arts Council)
• Switzerland (Pro Helvetia - Swiss Arts Council)
• Tanzania (Basata: National Arts Council) Tunisia (Ministry of Culture)
• United Arab Emirates (Sharjah Museums Council)
• U.S.A. (National Endowment for the Arts)
• U.S.A. (National Endowment for the Humanities)
• Vietnam (Ministry of Culture, Sports & Tourism)
• Wales (Cygner Celfyddydau Cymru - Arts Council of Wales)
• Zambia (National Arts Council of Zambia)
• Zimbabwe (National Arts Council of Zimbabwe)
The DotMusic/DotArtist Initiative along with its .MUSIC Arts and Culture Fund is an affiliate member of IFACCA. The Initiative will work with IFACCA to ensure the protection of country geographic names consistent with ICANN Government Advisory Committee (GAC) advice and advance the promotion of music, culture and the arts internationally across all countries.

Website: IFACCA.org

*International Association of Music Information Centres*

The International Association of Music Information Centres (IAMIC) is a global network of organizations which document and promote the music from our time. IAMIC “supports the work of 40 member organizations in 37 countries. Music Information Centers across the world bear fundamental similarities: they provide specialized music resources for music students, performers, composers and music teachers; they act as visitor centers for any member of the public with an interest in learning about national musical heritage; they develop audiences for new music through educational and promotional projects.”

These include:

- Australia (Australian Music Centre)
- Austria (MICA - Music Information Center Austria)
- Belgium (Flanders Music Centre) Belgium (CEBEDEM - Belgian Centre for Music Documentation)
- Belgium (MATRIX)
- Brazil (CIDDIC-Brasil/UNICAMP)
- Canada (Canadian Music Centre)
- Croatia (Croatian Music Information Centre KDZ)
- Cyprus (Cyprus Music Information Center - CyMIC)
- Czech Republic (Czech Music Information Centre)
- Denmark (Danish Arts Agency - Music Centre)
- England (Sound and Music - SAM)
- Estonia (Estonian Music Information Centre)
- Finland (Finnish Music Information Centre Fimic)
- France (CDMC - Centre de documentation de la musique contemporaine)
- Georgia (Georgian Music Information Centre)
- Germany (German Music Information Centre)
- Greece (Greek Music Information Centre / Institute for Research on Music and Acoustics)
- Hungary (BMC Hungarian Music Information Center)
- Iceland (Iceland Music Information Centre)
- Ireland (Contemporary Music Centre, Ireland)
- Israel (Israel Music Information Centre / Israel Music Institute)
- Italy (CIDIM / AMIC)
- Latvia (Latvian Music Information Centre - LMIC)
- Lithuania (Lithuanian Music Information and Publishing Centre)
- Luxembourg (Luxembourg Music Information Centre)
- Netherlands (Netherlands Music Information Centre)
- New Zealand (Centre for New Zealand Music - SOUNZ)
Norway (Music Information Centre Norway)
Poland (Polish Music Information Centre)
Portugal (Portuguese Music Research & Information Centre / Miso Music Portugal)
Scotland (Scottish Music Centre)
Slovakia (Music Centre Slovakia)
Slovenia (Slovene Music Information Centre)
South Africa (Music Communication Centre of Southern Africa - MCCOSA)
Sweden (Svensk Musik)
Switzerland (Fondation SUISA pour la musique)
U.S.A. (American Music Center)
Wales (Ty Cerdd - Welsh Music Information Centre)

The .MUSIC Initiative will work with IAMIC to ensure the protection of country geographic names consistent with ICANN Government Advisory Committee (GAC) advice and advance the promotion of music, culture and the arts internationally across all countries. Website: (IAMIC.net)

**Australian Music Industry and Regional Coalition**

The Australian music industry and regional coalition was created to promote music from Australian and all of its regions. The .MUSIC Initiative will work with the music coalition to ensure the protection of Australian geographic names consistent with ICANN Government Advisory Committee (GAC) advice and advance the promotion of music, culture and the arts internationally across all countries.

Coalition members include:

- Australian Independent Record Labels Association (AIR). Website: AIR.org.au
- Contemporary Music Services Tasmania. Website: CMST.com.au
- Music Australian Capital Territory
- Music New South Wales (Music NSW). Website: MusicNSW.com
- Music South Australia. MusicSA.com.au
- Music Victoria. Website: MusicVictoria.com.au
- Northern Territory Music Industry Association. Website: MusicNT.com.au
- Queensland Music Network. Website: Qmusic.com.au
- Western Australian Music Industry Association (WAM). Website: WAM.asn.au

**Canadian Music Industry and Provincial Music Industry Associations Coalition**

The Canadian music industry and provincial music industry associations coalition was created to promote music from Canada and all of its provinces. The .MUSIC Initiative will work with the music coalition to ensure the protection of Canadian geographic names consistent with ICANN Government Advisory Committee (GAC) advice and advance the promotion of music, culture and the arts internationally across all countries.

CIMA has successfully recruited the support of Canada’s Provincial Music Industry Associations as active participants in the national coalition to support your .MUSIC initiative. What this means, is through CIMA (a national music trade association) and the provincial and territorial music industry associations (MIAs), the coalition truly represents a coast-to-coast community of music interests, from British Columbia in the west to Nova Scotia in the east. In addition to BC and Nova Scotia, the coalition will also include the provincial MIAs from Saskatchewan, Alberta, Manitoba, Ontario, Newfoundland, Prince Edward Island and New Brunswick.
CIMA and its partners look forward to working with the .MUSIC Initiative and to ensure that Canada’s music industry as a whole takes advantage of and benefits from a safe and trusted top-level domain, through your innovative .MUSIC initiative.

Coalition members include:

- Canadian Independent Music Association (CIMA). Website: CIMAmusic.ca
- Alberta Music Industry Association. Website: AMIA.ca
- Manitoba Music. Website: ManitobaMusic.com
- Music British Columbia Association (BC). Website: MusicBC.org
- Music New Brunswick (NB). Website: MusicNB.org
- Music Newfoundland (NL). Website: MusicNL.ca
- Music Ontario
- Music Prince Edward Island (PEI). Website: MusicPEI.com
- Saskatchewan Recording Industry Association. Website: SaskMusic.org

**French Music Coalition**

The French music coalition was created to promote music from France. The .MUSIC Initiative will work with the music coalition to ensure the protection of French geographic names consistent with ICANN Government Advisory Committee (GAC) advice and advance the promotion of music, culture and the arts internationally across all countries.

Coalition members include:

- French Music Export (Bureau Export). Website: French-Music.org
- Believe Européen de Distribution et Services Numériques aux Artistes & Labels Indépendants. Website: Believe.fr
- Carnet De Route, Groupe de Créations Françaises Festives. Website: Groupe-CarnetdeRoute.fr
- Francophonie Diffusion. Website: FrancoDiff.org
- IRMA - Centre d'Information et de Ressources pour les Musiques Actuelles. Website: IRMA.asso.fr
- Music Story. Website: Music-Story.com

**Brazilian Music Coalition**

The Brazilian music coalition was created to promote music from Brazil. The .MUSIC Initiative will work with the music coalition to ensure the protection of Brazilian geographic names consistent with ICANN Government Advisory Committee (GAC) advice and advance the promotion of music, culture and the arts internationally across all countries.

Coalition members include:

- Brazilian Association of Independent Music (ABMI). Website: ABMI.com.br
- Brazil Music Exchange (Brasil Musica & Artes). Website: BMA.org.br
**TuneCore**

TuneCore is the world's leading digital distributor for online music and video. TuneCore works with many digital music retailers like iTunes, Amazon, Spotify, Rhapsody, and more to sell music online in their stores/services. TuneCore distributes between 15,000 - 20,000 newly recorded releases a month, this is more music being distributed monthly than all the major labels combined in 100 years.

Hundreds of thousands of artists use TuneCore, from emerging talent to world-famous artists including: Nine Inch Nails, Drake, Ziggy Marley, Keith Richards, Jay-Z, Cheap Trick, Moby, Public Enemy and more. Since 2009, the TuneCore customer base has sold over 600 million units of music generating over $300 million dollars in gross music sales representing over 60% of all new music sales. This market share continues to grow significantly quarterly. In addition, many of TuneCore's artist customers dominate the iTunes, Amazon and other music retail charts outselling and out earning well over 98% of major label releases.

Website: TuneCore.com

**CD Baby**

From their humble roots as a late-90's garage startup to their current standing as the biggest online distributor of independent music in the world, CD Baby has established itself as one of the most trusted names in the music business. With a supportive, hands-on approach to artist and label-relations, and a friendly, knowledgeable customer service team (who can actually be reached by phone), CD Baby has built a loyal client base of almost 500,000 artists and millions of music-fans around the globe.

CD Baby is the world's largest online distributor of independent music, with over 400,000 albums and 4 million tracks in its catalog. CDBaby has paid out over $200 million to its artists.

Website: CDBaby.com

**ReverbNation**

ReverbNation is home to one of the world's largest music communities and is a leading online music-marketing platform used by over 2 million artists, plus managers, record labels, and venues.

ReverbNation provides over 2.35 million music industry professionals — artists, managers, labels, venues, festivals/events — with powerful, easy-to-use technology to promote and prosper online. ReverbNation's distribution and promotional solutions provide the hands-on tools and actionable insights that allow musicians and industry professionals to reach their goals in an increasingly complex music world. ReverbNation operates worldwide with customers on every continent and has over 30 million monthly visitors.

Website: ReverbNation.com

**SonicBids**

SonicBids is the world’s leading matchmaking site for emerging bands, brands and music promoters with over 350,000 artists, 26,000 promoters and 100 million music fans.

Website: SonicBids.com
**INgrooves Fontana**

INgrooves Fontana combines the best-in-class digital and physical distribution to empower the independent music community. It is a leading digital media distribution and technology company that provides clients customized marketing, promotion, sync licensing and administrative support to help maximize the earnings potential of specific music and video releases or catalogues. At the heart of INgrooves Fontana is ONE Digital: a proprietary, end-to-end digital asset management platform that automates many distribution and administration functions. INgrooves Fontana’s platform is a content hub that connects directly to all leading online and mobile stores worldwide and distributes more than 300,000 songs globally.

Website: [INgroovesFontana.com](http://INgroovesFontana.com)

**The Orchard**

The Orchard was founded in 1997 to foster independence and creativity in the music industry. The Orchard is a pioneering music and video distribution company operating in more than 20 global markets, provides an innovative and comprehensive sales and marketing platform for content owners. With industry-leading technology and operations, The Orchard’s creative, tailored approach streamlines its clients’ business complexity while amplifying reach and revenue across hundreds of digital and mobile outlets around the world, as well as physical retailers in North America and Europe. In 2012, both The Orchard and IODA combined their businesses under The Orchard to create a new market leader in comprehensive digital distribution services.

Website: [TheOrchard.com](http://TheOrchard.com)

**LyricFind**

LyricFind is the world’s leader in legal lyric solutions. Founded in 2004, LyricFind exists to fill the void of the most popular music content on the Internet – lyrics. In order to provide a successful lyrics service, LyricFind has not only amassed licensing from over 2,000 music publishers, including all four majors – EMI Music Publishing, Universal Music Publishing Group, Warner/Chappell Music Publishing, and Sony/ATV Music Publishing – but has also built a quality-controlled, vetted database of those lyrics available for licensing. Behind the scenes, LyricFind tracks, reports, and pays royalties to those publishers on a song-by-song and territory-by-territory basis. Additionally, LyricFind has a customized search solution available to licensees to identify music based on lyrics, and answer that age-old question of “What’s that song?”. 

Website: [LyricFind.com](http://LyricFind.com)

**Music Austria (MICA)**

Music Information Centre Austria (MICA/Music Austria, funded by the Austrian Federal Ministry for Education, Arts and Culture is the professional partner for musicians in Austria, founded in 1994 as an independent, non-profit association, on the initiative of the Republic of Austria. Objectives include the support of contemporary musicians living in Austria with advice and information and the distribution of local music through promotion in Austria and abroad. MICA has national and international networks and is a member of EMO (European Music Office), IAMIC (International Association of Music Information Centres), IAML (International Association of Music Libraries, Archives and Documentation Centres) and the IMC (International Music Council).

Website: [MusicAustria.at](http://MusicAustria.at)
Associação Brasileira da Música Independente (ABMI)

The Brazilian Association of Independent Music (ABMI) was founded in January 2002. ABMI operates in the Brazilian market and global to promote the production and distribution of independent Brazilian music. Currently, the association represents the majority of record labels in Brazil.

Website: ABMI.com.br

Brasil Musica & Artes (BM&A)

The Brazil Music Exchange is an organization set up in July 2001 with the objective of encouraging and organizing the promotion of Brazilian music abroad, working with artists, record companies, distributors, exporters, collection societies and cultural entities.

Website: BMA.org.br

Canadian Independent Music Association (CIMA)

The Canadian Independent Music Association (CIMA) represents more than 180 Canadian companies and professionals engaged in the worldwide production and commercialization of Canadian independent music, who in turn represent thousands of Canadian artists and bands. Furthermore CIMA has successfully recruited the support of Canada's Provincial Music Industry Associations as active participants in the national coalition to support your .MUSIC initiative. What this means, is through CIMA (a national music trade association) and the provincial and territorial music industry associations (MIAs), the coalition truly represents a coast-to-coast community of music interests, from British Columbia in the west to Nova Scotia in the east. In addition to BC and Nova Scotia, the coalition will also include the provincial MIAs from Saskatchewan, Alberta, Manitoba, Ontario, Newfoundland, PrinceEdward Island and New Brunswick.

Website: CIMAmusic.ca

Flanders Music Centre

Flanders Music Centre is an organization established by the Flemish government to support the professional music sector and to promote Flemish music in Belgium and abroad.

Website: FlandersMusic.be

Luxembourg Export Office

Music:LX / Luxembourg Export Office is a non-profit organization and network created in 2009 with the aim to develop Luxembourg music of all genres around the world and to promote professional exchange between Luxembourg and other territories. music:LX helps establish and consolidate relationships between Luxembourgian artists and international music professionals. We do so through organized meetings in both international territories and Luxembourg, along with networking events at different conferences/fairs including Eurosonic, MaMA, Jazzahead, WOMEX, Printemps de Bourges, CMJ, Sonic Visions and many others.

Website: MusicLX.lu
French Music Export (Bureau Export)

French Music Export Office (Bureau Export) is a French non-profit organization and network created in 1993, that helps French and international music professionals work together to develop French produced music around the world and to promote professional exchange between France and other territories.

Website: French-Music.org

Lithuanian Music Information and Publishing Centre

Lithuanian Music Information and Publishing Centre (LMIPC) was established in 1995 on the initiative of the Lithuanian Composers' Union. From 2001 LMIPC works as a non-governmental public company, founded by the Lithuanian Composers' Union. From 2006 LMIPC also runs Music Export Lithuania project. Its mission statement is to make music created by the Lithuanian artists accessible, to get it performed and heard. In carrying out its role the centre documents, provides access, and actively promotes music by the Lithuanian artists.

Website: MIC.lt

Music Centre Slovakia

Music Centre Slovakia is a government state-subsidised institution established by the Ministry of Culture of the Slovak Republic. Its mission is to encourage Slovak music culture by organizing concerts, bringing pieces of Slovak composers to the stages, publishing sheet music and music books, documenting the music life in Slovakia and promoting Slovak music culture abroad. The origins of a State institution involved in organising music life in Slovakia go back to 1969. In 1997, it was integrated in the National Music Centre, while in 1999 the Slovkonzert was turned into the Music Centre.

Website: HC.sk

Music Nova Scotia

Since 1989, Music Nova Scotia has been working to foster, develop and promote the full potential of the music industry in Nova Scotia. Based in Halifax, this non-profit member services association is devoted to advancing the careers of music industry professionals in songwriting, publishing, live performance, representation, production and distribution, and to help ensure that Nova Scotian musicians are heard on the world stage.

Website: MusicNovaScotia.ca

Conductors Guild

Throughout its 35-year history the Conductors Guild has served as an advocate for the conducting profession throughout the world. Its membership of over 1,600 represents conductors on a global scale.

Website: ConductorsGuild.org

National Association of Recording Industry Professionals

The National Association of Recording Industry Professionals (NARIP) promotes education, career advancement and good will among record executives. Established in 1998 and based in Los Angeles, NARIP has chapters in New York, Atlanta, San Francisco, Phoenix, Houston, Las Vegas, Philadelphia
and London, and reaches 100,000+ people in the music industries globally. Headquartered in Los Angeles, the entertainment capital of the world, NARIP has chapters in New York, San Francisco, Phoenix, Las Vegas, Houston, Atlanta, Philadelphia and London.

Website: NARIP.com

**DiscMakers**

Founded in 1946, Disc Makers is the undisputed leader in optical disc manufacturing for independent artists, filmmakers, and businesses. Many of its 400 team members are musicians and filmmakers themselves. The company has pioneered many of the features currently taken for granted in the music and film industry: complete turnkey packages, integrated in-house manufacturing, board packages like jackets and Digipaks, promotional posters and value added promo services, quality unparalleled in the industry, the industry’s only money-back guarantee, and turn times no one else can touch. The company operates the most vertically integrated manufacturing facility in the industry out of its Pennsauken, NJ facility, and produced over 40,000 titles in 2010 and the number is still growing. Disc Makers will furnish from 1 to 1,000 discs (or tens of thousands when ordered). Disc Makers continues to be firmly focused on its mission: helping independents – whether musicians, filmmakers, or small businesses – compete head to head with companies much larger than themselves. In short, Disc Makers empowers artists to do what they love.

Website: DiscMakers.com

**National Association of Recording Industry Professionals**

The National Association of Recording Industry Professionals (NARIP) promotes education, career advancement and good will among record executives. Established in 1998 and based in Los Angeles, NARIP has chapters in New York, Atlanta, San Francisco, Phoenix, Houston, Las Vegas, Philadelphia and London, and reaches 100,000+ people in the music industries globally. Headquartered in Los Angeles, the entertainment capital of the world, NARIP has chapters in New York, San Francisco, Phoenix, Las Vegas, Houston, Atlanta, Philadelphia and London.

Website: NARIP.com

**The Echo Nest**

The Echo Nest is a music intelligence company that powers smarter music applications for a wide range of customers -- including MTV, The BBC, MOG, Thumbplay, Warner Music Group and a community of about 7,000 independent app developers. The Echo Nest’s customers reach over 100,000,000 music fans every month. These application developers have built over 340 music applications on The Echo Nest platform, including music search, discovery, playlisting, location-based mobile applications, music games and analytics-driven marketing applications. Check out some of these applications here. Powered by the world’s only machine learning system that actively reads about and listens to music everywhere on the web, The Echo Nest opens up a massive repository of dynamic music data to application developers to re-shape how we all experience music. The Echo Nest was co-founded in 2005 by two MIT Media Lab PhDs, Brian Whitman and Tristan Jehan. Winner of three National Science Foundation SBIR grants.

Website: Echonest.com

**BroadJam**

Broadjam is proud to host an online community of over 100,000 musicians and provide web-based promotional tools and services for independent musicians, the music industry and fans around the world.
One of the world's largest web communities focused on independent music, Broadjam.com hosts a massive online database of searchable songs by artists from all 50 U.S. states and over 150 countries worldwide. The Broadjam Pro Services group designs and builds custom technology for music industry clients such as Warner/Chappell, Academy of Country Music, Peavey, Yamaha and others.

Website: BroadJam.com

**Nimbit**

Nimbit is the industry’s premier direct-to-fan platform for today’s music business. Nimbit provides the easiest solution for self-managed artists, managers, and emerging labels to grow and engage their fanbase, and sell their music and merch online. Thousands of artists use Nimbit every day to get fans excited and to give them more ways to support their careers.

Website: Nimbit.com

**Music Xray**

Music Xray facilitates a more efficient, lower cost, and less risky A&R process. Its growing platform with a community of over 100,000 artists enables the industry to open the doors of opportunity to musicians and songwriters everywhere and to harness the most powerful tools ever built specifically for those who conduct A&R.

Website: MusicXray.com

**OurStage**

Ourstage.com is web and mobile-based music community offering free music streaming, discovery, and editorial content is made up of undiscovered artists interested in exposure, music lovers and industry professionals committed to bringing talent to the masses. Partners include MTV, AOL and Clear Channel.

Website: OurStage.com

**Bandzoogle**

Bandzoogle is a music-focused advanced website builder platform for thousands of bands around the world.

Website: Bandzoogle.com

**Believe Digital**

Believe Digital is the leading digital distributor and services provider for independent artists and labels in Europe. Innovative digital distribution and promotion technology integrated with several hundred digital music stores in the world. Believe’s distribution network includes internet digital music stores such as iTunes and Virgin as well as mobile and video services such as Vodafone, H3G, Orange, Telecom Italia and many more. Believe has an extensive network of offices (UK, USA, France, Italy, Germany, Spain, Portugal) to efficiently coordinate international promotion of its music artists.

Website: BelieveDigital.com
**Tommy Boy**

Tommy Boy is an independent record label started in 1981 by Tom Silverman. The label is widely recognized for significant contribution to the development of hip hop music, dance music, and electronica.

Website: [TommyBoy.com](http://TommyBoy.com)

**Ariel Publicity**

Ariel Publicity, Artist Relations & Booking is a thought leader in the digital PR world: the founder of a successful PR firm; international speaker & educator and the author of two books on social media and marketing for artists. Ariel’s Cyber PR® process marks the intersection of social media with engaged behavior, PR, and online Marketing. Ariel’s bi-weekly newsletter and YouTube series “SoundAdvice” has attracted over 20,000 subscribers.

Website: [ArielPublicity.com](http://ArielPublicity.com)

**Canadian Music Week**

Canadian Music Week is recognized as one of the premier entertainment events in North America focusing on the business of music. We bring together Sound Recording, New Media and Broadcast for one spectacular week of events… Combining informative, intensive conferences, cutting edge trade exhibition, award shows, film festival and Canada’s biggest New Music Festival.

Website: [CMW.net](http://CMW.net)

**CMJ Network**

CMJ Network connects music fans and music industry professionals with the best in new music through interactive media, live events and print. CMJ.com offers a digital music discovery service, information resources and community to new music fans, professionals and artists. CMJ Events produces the legendary CMJ Music Marathon, the largest and longest-running music industry event of its kind, in addition to live events and tours across the US. The weekly music-business trade magazine CMJ New Music Report is the primary source for exclusive charts of non-commercial and college radio play. CMJ Access is an integrated marketing agency specializing in providing its clients unparalleled access to the college and young adult demographic and emerging music world.

Website: [CMJ.com](http://CMJ.com)

**DFR Asia**

DFR is a media company for the 21st century, identifying and harnessing dynamic young companies in digital media and entertainment to lead in tomorrow's markets. Founded in 2008, DFR Asia is an early stage investment firm specializing in digital media and entertainment in China and Japan. DFR Asia invests capital, expertise, and resources to transform dynamic young businesses into tomorrow’s leaders. Together with its focused group of companies DFR Asia serves as a strategic partner to global leaders for maximizing opportunities in Asia’s most important markets.

Website: [DFRA.com](http://DFRA.com)
**IKON Russia**

IKON is the leading Russian music company focusing in management, booking, promotion, events, records and publishing.

Website: [IKON.su](http://IKON.su)

**Francophonie Diffusion**

Created in February 1993, Francophonie Diffusion promotes artists and music from the Francophone area through a worldwide network of more than 1000 medias (radio stations, online media), festivals and music supervisors worldwide located in 100 countries, provinces or territories. Interactivity & development

In addition to its role in the export of Francophone music, Francophonie Diffusion tends to initiate communication between all Francophone partners (radio broadcasters, online media, festivals, music supervisors, artists, record labels, agents, private and governmental operators) towards a common framework. Francophonie Diffusion constantly expands its international network and sets up exchanges and co-op programs between all partners providing professional tools especially designed for their needs.

Website: [FrancoDiff.org](http://FrancoDiff.org)

**Horus Music**

Horus Music is an independent music distributor, music publisher and record label based in the Midlands, UK distributing to 600 music download, streaming and mobile stores globally.

Website: [HorusMusic.co.uk](http://HorusMusic.co.uk)

**Membran Entertainment Group**

The Membran Entertainment Group and in particular the music production division, is today one of the music industry's leading European independents. We produce, sell and distribute our comprehensive media products both independently and through our experienced partners – not only nationally but worldwide! Be it in the traditional retail outlets, the digital world or „non-traditional“ as branded entertainment: we not only think and adapt in all the directions that the continually evolving world of entertainment demands - but we continue to exploit our potential to the maximum, using a powerful and global distribution network.

Membran's array of “in-house” labels offer productions in all styles and genres of music – ranging from jazz, classical, pop and rock, as well as a wide spectrum of genre and “theme” compilations and special limited edition exclusive boxes. Through our label-management services, we offer third party labels, artists or producers a complete service ranging from A to Z to enable the successful marketing, promotion and distribution of music designed for today's digital age worldwide.

Since its foundation in 1968 the company has expanded, becoming stronger and unique due to the huge numbers of classical music productions; Membran has not only received numerous awards and Media Prizes such as from the Association of German Music Schools, the German Record Critics’ Prize, various nominations for the MIDEM Classical Award and more, making Membran a world leader in the Classical world – but the company also devotes its attentions to developments in the modern world of entertainment, continually broadening its horizons in the process. Both national and international acts and signings find their way to us, celebrating chart entries and enjoying the attention of both media and public as a result.

Website: [Membran.net](http://Membran.net)
MusicJustMusic

Based on proprietary automation software & excellent global partner relations, award winning MUSICJUSTMUSIC® offers Worldwide Digital Distribution for music & music related content, as well as other software & services for the music business of the 21st century. Digital Distribution is provided for Artists, Record Labels & Enterprises of music rights simultaneously into 600+ online & mobile music stores in 79+ countries, reaching about 97% of the consumers buying legally music as downloads worldwide. MUSICJUSTMUSIC's state-of-the-art browser-based MJM 3.0 technology allows our clients to fulfill every aspect of their distribution, from any computer & cell phone with internet connection alike. More than a webtool with instant worldwide market access, this web app becomes the music manager's Mobile Music Office™. MUSICJUSTMUSIC's partners are the leaders of the digital revolution & most of the important global entertainment players, lifestyle brands, Internet providers & mobile carriers. MUSICJUSTMUSIC®'s goal is to unite the best in music of any genre with the best in technology. Feel at home in the future.

Website: MusicJustMusic.com

Music Solutions Japan

Music Solutions is a well-respected music consulting and brand development company based in Japan founded in 1996 by Sebastian Mair in Hong Kong-Macau / Tokyo. Sebastian has been a fixture in the Japanese music industry, consulting for a who’s who of the industry including JVC/Victor Entertainment, Fujipacific Music, Maple Music, Chris Smith Management, Roadrunner Records, Syn Entertainment, Export Music Sweden, Rykodisc. Mair often a music supervisor for film, television and DVD projects as well as numerous music compilations (Starbucks, Hilton Hotels, Ritz Carlton). He is also the Cultural Officer (music) at the Canadian Embassy in Tokyo.

iMusician Digital

iMusician Digital is a digital distribution for independent bands and Musicians (with or without a label), labels and managements, based in Zurich, Berlin and Melbourne. We put your music into nearly 200 online music stores worldwide like iTunes, Napster, eMusic or Spotify; from Europe to America to Japan.

Website: iMusicianDigital.com

Marcato Digital

Marcato Digital is web-based artist management and festival management software for artist communications, booking scheduling, keeping track of contacts and venues, storing files in a centralized file manager, automatically pushing upcoming gigs to social networking sites, and generating printable tour itineraries and press kits.

Website: MarcatoDigital.com

Music Story

Music Story provides editorial content to online stores that sell music so biographies, album reviews, recommendations.

Website: Music-Story.com
**Ignis Technologies**

Ignis is at the heart of transformation in the media and entertainment ecosystem creating endless streams of growth opportunities for its customers. Ignis brings in more than 100 man years of collective experience exclusively on Media and Entertainment Sector working with Fortune 1000 customers for over seven years. Ignis provides complete life cycle solutions in Media and Entertainment ecosystem.

Website: [IgnisTech.com](#)

**Patchwork Music**

Patchwork Music provides touring services for bands (Tour management, production, sound engineers, backline crew, drivers), is a band management and booking agency and provides programming and production services for music festivals and events.

Website: [PatchworkMusic.co.uk](#)

**Planetary Group**

Planetary Group is an artist development firm. Over the past 15 years Planetary has worked with a variety of musicians from all genres, signed and unsigned, self-released, indie and major labels.

Website: [PlanetaryOnTheWeb.com](#)

**Tribal DDB**

Tribal DDB is a digitally centric global advertising agency with fifty six offices spanning 38 countries throughout "The Americas", “EMEA" and "APAC".

Website: [TribalDDB.com](#)

**GMR Marketing**

Founded in 1979 in Milwaukee, GMR as a music and promotions marketing agency that built brands through targeted entertainment and grassroots programming. Launched and managed the Miller Band Network – a nightlife program that featured emerging artists in local bars and clubs. The longest running program spanned 18 years and 125,000 events featuring 300 different artists.

GMR’s reputation for keeping brands culturally relevant through innovative programming attracted other image-based brands, including Apple, Rolling Stones Magazine, Gibson US, Coca-Cola and Sony. A forerunner of experiential marketing, GMR is credited with pioneering the concepts of branded marquee events and touring attractions that enable a consumer to engage with a brand through a tangible and personally relevant encounter. Event Marketer Magazine said that GMR is "The agency that can actually take credit for helping build the entire event marketing discipline."

Website: [GMRmarketing.com](#)

**Trigger Creative Conference**

Trigger Creative Conference is a music industry event which takes places simultaneously with the Peace & Love-festival: a meeting place for Swedish and the Worlds biggest artist, branche elite and more than
40.000 happy festival visitors. Trigger works together with Swedish largest music festival – and takes place in the heart of the festival area.

Website: Triggercc.com

**Volnado**

Volnado is a platform-based technology that enables the sustainable monetization of the artist-fan relationship.

Website: Volnado.com
ICANN Re-Consideration Request filed by .MUSIC

Correspondence with ICC & Panelist on Representation and Standing

Clarifying Answers on Representative’s Role and Objector’s Association with Representative

Inquiry for Submission of Additional Letters of Opposition if deemed necessary by Panel and ICC
From: Constantinos Roussos

Date: Mon, Sep 9, 2013 at 12:04 PM

Subject: Re: Request for Additional Submission - ICC EXP/462/ICANN/79 (c. EXP/463/ICANN/80, EXP/467/ICANN/84, EXP/470/ICANN/87 and EXP/477/ICANN/94)

To: Contact Information Redacted
   Contact Information Redacted

Dear Rt. Hon. Professor Sir Robin Jacob and ICC:

I would like to thank all the Parties for their Responses. I would also like to provide some relevant, clarifying facts pertaining to the Applicant Responses since I was quite concerned about some inaccurate statements that were made relating to A2IM and myself. Also there is some confusion pertaining to the "Standing" question and would like to ask the ICC some clarifying questions on the subject matter if I may.

**Roussos represents different Community Objections**

Any prior proceedings relating to Legal Rights Objections are not related to the Objector (A2IM) and should be ignored. Roussos represents different Community Objections (A2IM and IFACCA).

**A2IM is the Objector. A2IM has no financial interest or equity stake in any .MUSIC application**

**A2IM is not a supporter of the DotMusic (Roussos) community-based application**

The Objector A2IM is not a supporter of DotMusic’s community-based application (emphasis added). A2IM and its music community Coalition (including the RIAA) supported the community-based Application by Far Further (Far Further supporting organizations, [https://gtldresult.icann.org/application-result/applicationstatus/applicationdetails:downloadattachment/134985?t:ac=1659](https://gtldresult.icann.org/application-result/applicationstatus/applicationdetails:downloadattachment/134985?t:ac=1659)) (emphasis added)…

**Clarifying Questions to ICC pertaining to Standing**

The Community Objection process does not allow a community of relevant organizations to object together (emphasis added). If the Panelist deems it is necessary that additional “Music Community” Objection support from any relevant association or music Coalition is needed to fulfill the standing, that support can be provided. It was our understanding from the ICC that Related Objector Entities that fulfill the goal of demonstrating the standing question would suffice.

…Thank you for the opportunity to send these clarifying statements and ask a relevant question to the ICC pertaining to standing,