Proposed Service

Name of Proposed Service:

Additional IDN Tables for Uniregistry TLDs

Technical description of Proposed Service:

We intend to allow internationalized domain name (IDN) registrations in additional character sets, as follows: (a) Chinese (based on the IDN table from the Chinese Domain Name Consortium), at http://www.cdnc.org/english/research/file/CDNC_utf8.txt and (b) Japanese (based on the IDN table in use by the .JP registry), at https://www.iana.org/domains/idn-tables/tables/jp_ja-jp_1.2.html. This request applies to all TLDs currently operated by Uniregistry, either for itself or as a back-end registry provider. The current list is: .tattoo .sexy .link .gift .guitars .pics .photo .christmas .blackfriday .hiphop .audio .juegos .hosting .property .click .diet .help .flowers .lol .mom .game .cars .auto .car .

Tables have been uploaded to GDD Case Number 00173641

As noted in Case Number 00173641, Variant IDNs will be blocked from registration.

Consultation

Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?:

Uniregistry will be offering IDNs currently available to consumers.

a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?:

Not applicable.

b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?: 
c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?:

*Not applicable.*

d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?:

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Not applicable.
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e. Who would endorse the introduction of this service? What were the nature and content of these consultations?:

*Domain name registrants and Internet users will benefit from the addition of these IDN offerings.*

f. Who would object the introduction of this service? What were(or would be) the nature and content of these consultations?:

*No one.*

**Timeline**

Please describe the timeline for implementation of the proposed new registry service:

*Uniregistry will offer second-level registrations in the IDNs covered by this request as soon as possible after the ICANN approval.*

**Business Description**

Describe how the Proposed Service will be offered:

*IDN registrations at the second-level will be offered in the same manner as second-level offering in existing scripts now supported in Uniregistry TLDs.*
Describe quality assurance plan or testing of Proposed Service:

The IDN language tables covered by this request are offered already in other registries. Uniregistry’s technical team will conduct registration testing on its OT&E platform prior to moving the IDN tables to its production platform, to ensure that the registration experience for registrars and registrants is reliable and responsive.

Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant:

Not applicable.

Contractual Provisions

List the relevant contractual provisions impacted by the Proposed Service:

ICANN will need to amend Section 5.3 of Exhibit A of the relevant registry agreements to add the additional language sets.

What effect, if any, will the Proposed Service have on the reporting of data to ICANN:

None.

What effect, if any, will the Proposed Service have on the Whois?:

None.

Contract Amendments

Please describe or provide the necessary contractual amendments for the proposed service:

ICANN will need to amend Section 5.3 of Exhibit A of the relevant registry agreements to add the additional language sets.

Benefits of Service
Describe the benefits of the Proposed Service:

Will allow domain name registrants to register domain names in a preferred language set, both for their benefit and the benefit of the users who interact with their domain name-based services.

Competition

Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain:

Requiring Uniregistry to use an RSEP process to offer IDN scripts now supported by legacy TLDs and ccTLDs actually negatively effects competition. At the conclusion of this RSEP process, or when ICANN dispenses with this requirement, competition will be enhanced by the new IDN offerings.

How would you define the markets in which your proposed Registry Service would compete?:

Uniregistry TLDs are offered worldwide and users in the vast majority of the world’s countries have now registered at least one name in a Uniregistry-supported TLD.

What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?:

IDN registrations are now commonplace on the Internet. See, e.g., the language tables now in use at http://www.iana.org/domains/idn-tables.

In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?:

No.

Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide?:

Not applicable. \rn
Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications:

*Not applicable.*

Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential):

*Not applicable.*

**Security and Stability**

Does the proposed service alter the storage and input of Registry Data?:

*No.*

Please explain how the proposed service will affect the throughput, response time, consistency or coherence of responses to Internet servers or end systems:

*The addition of these IDN tables will not affect the identified areas of concern.*

Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?:

*No.*

**Other Issues**

Are there any Intellectual Property considerations raised by the Proposed Service:

*No.*

Does the proposed service contain intellectual property exclusive to your gTLD registry?:

*No.*
ICANN Registry Request Service
Ticket ID: I5O8F-7U3A2
Registry Name: Uniregistry, Corp. (.link)
gTLD: .LINK
Status: ICANN Review
Status Date: 2015-10-06 18:11:08
Print Date: 2015-10-06 18:11:32

No.

List Disclaimers provided to potential customers regarding the Proposed Service:

None.

Any other relevant information to include with this request:

None.