



ICANN Registry Request Service

Ticket ID: O9C3J-1G9D2
Registry Name: dot Science Limited
gTLD: .science
Status: ICANN Review
Status Date: 2015-05-06 21:44:42
Print Date: 2015-05-06 21:44:47

Proposed Service

Name of Proposed Service:

Additional IDNs Request

Technical description of Proposed Service:

Famous Four Media, is the management company for the following TLDs;.accountant, .bid, .cricket, .date,.download, .faith, .loan,.party, .racing, .review, .science, .trade, .webcam and.win. FFM, on behalf of these managed TLDs would like to provide registration of domain names in Chinese, Finish, Hungarian, Icelandic, Japanese, Korean, Latvian, Lithuanian, Polish, Portugese, Russian, Spanish and French languages across all FFM managed TLDs.

Consultation

Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?:

Famous Four Media (FFM), on behalf of its managed TLDs, consulted the back-end registry service provider Neustar, and also reviewed the various different IDNs offered by legacy and new TLD registry operators.

a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?:

N/A

b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?:

N/A

c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?:



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N/A

d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?:

N/A

e. Who would endorse the introduction of this service? What were the nature and content of these consultations?:

FFM has been made aware of the demand for additional IDNs within our portfolio of managed TLDs via our registrar channel and directly by Registrants.

f. Who would object the introduction of this service? What were(or would be) the nature and content of these consultations?:

FFM sees no reason why a constituency group would object to offering registration of domain names in more languages.

Timeline

Please describe the timeline for implementation of the proposed new registry service:

The additional languages will be offered for registration in the Famous Four Media managed TLDs in the same manner as the currently approved languages (Danish, German, Norwegian, Swedish) at least 10 days after the Registry Request has been accepted by ICANN.

Business Description

Describe how the Proposed Service will be offered:

The additional languages will be offered for registration in all the TLDs managed by Famous Four Media in the same manner as the currently approved languages (Danish, German, Norwegian, Swedish) as soon as the Registry Request has been accepted by ICANN.



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Describe quality assurance plan or testing of Proposed Service:

The proposed additional IDNs have all been previously approved by ICANN and tested in PDT.

Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.:

N/A

Contractual Provisions

List the relevant contractual provisions impacted by the Proposed Service:

1) Registry Agreement (Exhibit A, Section 4) 4. Registry Operator may offer registration of IDNs at the second and lower levels provided that Registry Operator complies with the following requirements: 4.1 Registry Operator must offer Registrars support for handling IDN registrations in EPP. 4.2 Registry Operator will not offer variant IDNs. 4.3 Registry Operator may offer registration of IDNs in the following languages/scripts (IDN tables and IDN Registration Rules will published by the Registry Operator as specified in the ICANN IDN Implementation guidelines: 4.3.1 Danish language 4.3.2 German language 4.3.3 Norwegian language 4.3.4 Swedish language

What effect, if any, will the Proposed Service have on the reporting of data to ICANN:

None

What effect, if any, will the Proposed Service have on the Whois?:

None

Contract Amendments

Please describe or provide the necessary contractual amendments for the proposed service:

Famous Four Media requests an amendment to Exhibit A, Section 4 of the Registry Agreement. The requested amendment



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is for the addition of languages to the list of permitted IDNs at section 4.3. In addition to the languages currently listed, Famous Four Media requests the following languages to be included in section 4.3: Chinese Korean Japanese Finnish French Hungarian Icelandic Latvian Lithuanian Polish Portugese Russian Spanish The languages are as listed in the Neustar language tables. The necessary contractual amendment is as follows: Registry Agreement (Exhibit A, Section 4) Registry Operator may offer registration of IDNs at the second and lower levels provided that Registry Operator complies with the following requirements: 4.1 Registry Operator must offer Registrars support for handling IDN registrations in EPP. 4.2 Registry Operator will not offer variant IDNs. 4.3 Registry Operator may offer registration of IDNs in the following languages/scripts (IDN tables and IDN Registration Rules will published by the Registry Operator as specified in the ICANN IDN Implementation guidelines: 4.3.1 Danish language 4.3.2 German language 4.3.3 Norwegian language 4.3.4 Swedish language 4.3.5 Chinese language 4.3.6 Korean language 4.3.7 Japanese language 4.3.8 Finnish language 4.3.9 French language 4.3.10 Hungarian language 4.3.11 Icelandic language 4.3.12 Latvian language 4.3.13 Lithuanian language 4.3.14 Polish language 4.3.15 Portugese language 4.3.16 Russian language 4.3.17 Spanish language

Benefits of Service

Describe the benefits of the Proposed Service:

With the requested additional languages for domain name registration, Registrants will be provided with the opportunity to register domain names that are more meaningful and specific to the region in which they live and operate. With this additional provision of registration options, Famous Four Media aims to both broaden consumer choice in the global marketplace and widen the reach of its managed TLDs.

Competition

Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.:

Allowing those TLDs managed by Famous Four Media the ability to provide these additional languages will give these new TLDs the ability to more fairly compete in the global marketplace.

How would you define the markets in which your proposed Registry Service would compete?:

These additional languages would give the TLDs managed by Famous Four Media the opportunity to compete globally on a greater scale.



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What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?:

Legacy TLD registry operators permit multiple language script registration in their TLDs. A list can be found on the IANA website: <http://www.iana.org/domains/idn-tables>.

In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?:

No

Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.:

No

Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.:

Yes. We have had discussions with Registrars and other external sales partners who are eager to provide their customers with the ability to register and purchase domain names in their local languages.

Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential).:

No

Security and Stability

Does the proposed service alter the storage and input of Registry Data?:

No



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Please explain how the proposed service will affect the throughput, response time, consistency or coherence of responses to Internet servers or end systems:

N/A

Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?:

No

Other Issues

Are there any Intellectual Property considerations raised by the Proposed Service:

No

Does the proposed service contain intellectual property exclusive to your gTLD registry?:

No

List Disclaimers provided to potential customers regarding the Proposed Service:

N/A

Any other relevant information to include with this request:

No