Proposed Service

Name of Proposed Service:

ZA Central Registry expansion of RDDS for .capetown, .durban and .joburg

Technical description of Proposed Service:

Expansion of the RDDS to include additional fields in the Domain Name Data Response format outlined in clause 1.5.2 of Specification 4 of the Agreement. The expansion would apply to the ZACR 3 gTLDs, namely .capetown, .durban and .joburg. The ZACR would like to add a complete listing of "Reseller" information. The "Reseller" would be optional in the event that a domain name was registered through the reseller of an ICANN Accredited Registrar, providing additional information regarding the Reseller.

The following fields are being proposed:

1. Reseller Name
2. Reseller Organisation
3. Reseller Street
4. Reseller City
5. Reseller State/Province
6. Reseller Postal Code
7. Reseller Country
8. Reseller Phone
9. Reseller Phone Ext
10. Reseller Fax
11. Reseller Fax Ext
12. Reseller Email

Consultation

Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?:

There was no consultation as this expansion is simply providing additional information, if available, for a contact type that is optional in implementation.

a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?:

N/A

b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?:

N/A
c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?:

N/A

d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?:

N/A

e. Who would endorse the introduction of this service? What were the nature and content of these consultations?:

N/A

f. Who would object the introduction of this service? What were(or would be) the nature and content of these consultations?:

N/A

Timeline

Please describe the timeline for implementation of the proposed new registry service:

The technical implementation is complete and awaiting the approval of this request. The service can be updated with the changes within 24 hours of approval of this request.

Business Description

Describe how the Proposed Service will be offered:

As an expansion to the current Domain Name Data Result format as described in Clause 1.5.2 of Specification 4 of the Agreement.

Describe quality assurance plan or testing of Proposed Service:
Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant:

N/A

Contractual Provisions

List the relevant contractual provisions impacted by the Proposed Service:

Clause 1.5.2 of Specification 4 of the Agreement.

What effect, if any, will the Proposed Service have on the reporting of data to ICANN:

None

What effect, if any, will the Proposed Service have on the Whois?:

The additional fields will be listed on the WHOIS if provided on the registration of the domain name.

Contract Amendments

Please describe or provide the necessary contractual amendments for the proposed service:

Amendment to Clause 1.5.2 of Specification 4 of the Agreement to include the additional fields in the Domain Name Data Response format.

Benefits of Service

Describe the benefits of the Proposed Service:

By providing the additional information, a WHOIS lookup will provide all the necessary information related to a reseller in the event that the domain name was registered through a reseller of an ICANN Accredited Registrar.
information will make identifying and contacting the relevant parties a lot simpler instead of having only the Reseller Name.

**Competition**

Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.:

\[\text{No.}\]

How would you define the markets in which your proposed Registry Service would compete?:

\[\text{N/A}\]

What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?:

\[\text{N/A}\]

In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?:

\[\text{No.}\]

Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.:

\[\text{No.}\]

Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.:

\[\text{N/A}\]

Do you have any documents that address the possible effects on competition of your proposed Registry Service?
If so, please submit them with your application. (ICANN will keep the documents confidential).

N/A

**Security and Stability**

Does the proposed service alter the storage and input of Registry Data?:

Yes. The registration of a domain would include an additional field for the reseller ID, linking to the ID to a Contact Object denoting the reseller information. This is in the same way that an Administrative Contact, Billing Contact, Technical Contact and the Registrant are specified on registration of a domain name. The reseller would be a Contact Object requiring minimal additional storage space in the Registry database.

Please explain how the proposed service will affect the throughput, response time, consistency or coherence of responses to Internet servers or end systems:

N/A

Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?:

N/A

**Other Issues**

Are there any Intellectual Property considerations raised by the Proposed Service:

No.

Does the proposed service contain intellectual property exclusive to your gTLD registry?:

No.

List Disclaimers provided to potential customers regarding the Proposed Service:
Any other relevant information to include with this request:

N/A