

# Report of Public Comments

<b>Title:</b>	<b>Release of Country and Territory Names within the .DVAG, .TUI, .SPIEGEL, .ALLFINANZ and .FLSMIDTH TLDs</b>																										
<b>Publication Date:</b>	6 March 2015																										
<b>Prepared By:</b>	Krista Papac																										
<table border="1"> <tr> <td colspan="2"><b>Comment Period:</b></td> </tr> <tr> <td>Comment Open Date:</td> <td>6 January 2015</td> </tr> <tr> <td>Comment Close Date:</td> <td>18 February 2015</td> </tr> </table>		<b>Comment Period:</b>		Comment Open Date:	6 January 2015	Comment Close Date:	18 February 2015	<table border="1"> <tr> <td colspan="2" style="text-align: center;"><b>Important Information Links</b></td> </tr> <tr> <td colspan="2" style="text-align: center;">Announcement</td> </tr> <tr> <td colspan="2" style="text-align: center;">Public Comment Box</td> </tr> <tr> <td colspan="2" style="text-align: center;">View Comments Submitted</td> </tr> </table>		<b>Important Information Links</b>		Announcement		Public Comment Box		View Comments Submitted											
<b>Comment Period:</b>																											
Comment Open Date:	6 January 2015																										
Comment Close Date:	18 February 2015																										
<b>Important Information Links</b>																											
Announcement																											
Public Comment Box																											
View Comments Submitted																											
<b>Staff Contact:</b>	Krista Papac	<b>Email:</b>	krista.papac@icann.org																								
<b>Section I: General Overview and Next Steps</b>																											
<b>General Overview</b>																											
<p>Five (5) <a href="#">Registry Services Evaluation Policy (RSEP)</a> requests were submitted by the registry operators listed below to allow the release of country and territory names for the below TLDs. In total, the requests concern 5 New gTLDs.</p>																											
<table border="1"> <thead> <tr> <th>Proposal</th> <th>TLD</th> <th>Registry Name</th> <th>Documents</th> </tr> </thead> <tbody> <tr> <td>2014069</td> <td>flsmidth</td> <td>FLSidth A/S</td> <td><a href="#">FLSidth A/S Request 05 December 2014</a></td> </tr> <tr> <td>2014068</td> <td>allfinanz</td> <td>Allfinanz Deutsche Vermögensberatung Aktiengesellschaft</td> <td><a href="#">Allfinanz Deutsche Vermögensberatung Aktiengesellschaft Request 05 December 2014</a></td> </tr> <tr> <td>2014067</td> <td>spiegel</td> <td>SPIEGEL-Verlag Rudolf Augstein GmbH &amp; Co. KG</td> <td><a href="#">SPIEGEL-Verlag Rudolf Augstein GmbH &amp; Co. KG Request 05 December 2014</a></td> </tr> <tr> <td>2014066</td> <td>tui</td> <td>TUI AG</td> <td><a href="#">TUI AG Request 05 December 2014</a></td> </tr> <tr> <td>2014065</td> <td>dvag</td> <td>Deutsche Vermögensberatung Aktiengesellschaft DVAG</td> <td><a href="#">Deutsche Vermögensberatung Aktiengesellschaft DVAG Request 05 December 2014</a></td> </tr> </tbody> </table>				Proposal	TLD	Registry Name	Documents	2014069	flsmidth	FLSidth A/S	<a href="#">FLSidth A/S Request 05 December 2014</a>	2014068	allfinanz	Allfinanz Deutsche Vermögensberatung Aktiengesellschaft	<a href="#">Allfinanz Deutsche Vermögensberatung Aktiengesellschaft Request 05 December 2014</a>	2014067	spiegel	SPIEGEL-Verlag Rudolf Augstein GmbH & Co. KG	<a href="#">SPIEGEL-Verlag Rudolf Augstein GmbH &amp; Co. KG Request 05 December 2014</a>	2014066	tui	TUI AG	<a href="#">TUI AG Request 05 December 2014</a>	2014065	dvag	Deutsche Vermögensberatung Aktiengesellschaft DVAG	<a href="#">Deutsche Vermögensberatung Aktiengesellschaft DVAG Request 05 December 2014</a>
Proposal	TLD	Registry Name	Documents																								
2014069	flsmidth	FLSidth A/S	<a href="#">FLSidth A/S Request 05 December 2014</a>																								
2014068	allfinanz	Allfinanz Deutsche Vermögensberatung Aktiengesellschaft	<a href="#">Allfinanz Deutsche Vermögensberatung Aktiengesellschaft Request 05 December 2014</a>																								
2014067	spiegel	SPIEGEL-Verlag Rudolf Augstein GmbH & Co. KG	<a href="#">SPIEGEL-Verlag Rudolf Augstein GmbH &amp; Co. KG Request 05 December 2014</a>																								
2014066	tui	TUI AG	<a href="#">TUI AG Request 05 December 2014</a>																								
2014065	dvag	Deutsche Vermögensberatung Aktiengesellschaft DVAG	<a href="#">Deutsche Vermögensberatung Aktiengesellschaft DVAG Request 05 December 2014</a>																								
<p>As required by the RSEP, ICANN made a preliminary determination on whether these RSEP proposals might raise significant competition, security or stability issues. ICANN's preliminary review (based on the information provided) did not identify any such issues.</p>																											
<p>Following ICANN's preliminary determination that the proposals do not raise significant competition, security or stability issues, ICANN proposed to implement the registry service by amending the respective Registry Agreements.</p>																											

From 6 January 2015 – 18 February 2015, ICANN posted the proposed RA amendments for public comment, which resulted in one comment.

### Next steps

As provided in Section 4 of Specification 5 of the Registry Agreement, a registry operator may propose the release of reserved country and territory names “subject to review by ICANN’s Governmental Advisory Committee and approval by ICANN”. In its [Singapore Communiqué](#) (11 February 2015), the GAC advised ICANN Board to “work with the GAC to develop a public database to streamline the process for the release of country and territory names at the second level, as outlined in Specification 5. The database will inform whether individual GAC Members intend to agree to all requests, review them case by case, or not agree to any. The absence of input from a government will not be considered as agreement”.

## Section II: Contributors

*At the time this report was prepared, a total of one (1) community submission had been posted to the Forum. The contributors, both individuals and organizations/groups, are listed below in chronological order by posting date with initials noted. To the extent that quotations are used in the foregoing narrative (Section III), such citations will reference the contributor’s initials.*

### Organizations and Groups:

Name	Submitted by	Initials
Business Constituency	Steve DelBianco	BC

## Section III: Summary of Comments

***General Disclaimer:** This section is intended to broadly and comprehensively summarize the comments submitted to this Forum, but not to address every specific position stated by each contributor. Staff recommends that readers interested in specific aspects of any of the summarized comments, or the full context of others, refer directly to the specific contributions at the link referenced above (View Comments Submitted).*

The comment submitted by BC supports the release of country and territory domain names within the .DVAG, .TUI, .SPIEGEL, .ALLFINANZ and .FLSMIDTH TLDs and also more generally within .BRAND TLDs.

“Dot-BRAND TLDs need to be able to use geographic names at the second level in order to safely market and sell their services to businesses, consumers, and users in multiple languages in different locations around the world. We firmly believe that the release of country and territory names for Dot-BRAND TLDs will enhance security and trust in online commerce by permitting businesses to exercise more control over the security and stability of their customized websites. The use of geographic names at the second level will also help reduce abuse by reinforcing to consumers that official, legitimate communications come from the country-specific domain of a Dot-BRAND top level domain. Finally, releasing these names will facilitate online commerce in developing nations by encouraging registries to create customized

and localized content (in non-English languages) for consumers in such regions. For all these reasons, the BC fully supports these requests and urges ICANN to amend the registry agreements for the .DVAG, .TUI, .SPIEGEL, .ALLFINANZ, and .FLSMIDTH TLDs accordingly.” (BC)

#### Section IV: Analysis of Comments

*General Disclaimer: This section is intended to provide an analysis and evaluation of the comments received along with explanations regarding the basis for any recommendations provided within the analysis.*

The only comment received is in favor of the release of country and territory names within .DVAG, .TUI, .SPIEGEL, .ALLFINANZ and .FLSMIDTH TLDs and more generally in favor of such release within .BRAND TLDs. In sum, BC expressed that geographic segmentation will bring greater efficacy to .BRAND TLDs and that allowance of such names within .BRAND TLDs will enhance security and trust in online commerce. It should be noted that as of 20 November 2014, Specification 13 was granted for both .TUI and .SPIEGEL and as of 18 December 2014, Specification 13 is granted for .FLSMIDTH, whereas Registry Agreements for .DVAG and .ALLFINANZ do not include Specification 13 provisions in place.

In response to this comment regarding the process for releasing reserved country and territory names, ICANN notes that similar comments emerged from the community with respect to the previously published public comments for similar RSEP requests. (See: <https://www.icann.org/public-comments/ctn-release-neustar-2014-09-19-en> and <https://www.icann.org/public-comments/bmw-mini-amendment-2014-12-11-en>).

And also, on 11 February 2015, the GAC, in its [Singapore Communiqué](#), advised ICANN Board to “work with the GAC to develop a public database to streamline the process for the release of country and territory names at the second level, as outlined in Specification 5. The database will inform whether individual GAC Members intend to agree to all requests, review them case by case, or not agree to any. The absence of input from a government will not be considered as agreement”. ICANN will consider these comments along with the advice from the GAC as it considers whether or not to approve the requested amendments.