

Document 3: Internet Corporation for Assigned Names and Numbers (ICANN) Proposed Adopted FY19 Key Projects and Activities

ICANN
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PROPOSED ADOPTED ICANN FY19 PLANNING DOCUMENTS

This is part of a series of documents that together form the ICANN annual update to the fiscal Operating Plan and Budget.

You are currently reading the document highlighted in light blue in the table below.

Document Number	Document Name	Description of Contents
1	FY19 Budget Introduction & Highlights	Overview of the key elements of the draft FY19 plans
2	FY19 Total ICANN Budget	High-level review of the draft FY19 budget
3	FY19 Key Projects & Activities	Information on key cross-functional projects and activities planned for FY19
4	FY19 Operating Plan	Section 1: Summary of 6 modules of work planned for FY19 Section 2: Breakdown of the operating plan with the budget by strategic goal
5	FY19 Five-Year Operating Plan Update	High-level five-year perspective on the operations ICANN undertakes to implement its strategic plan
6	FY19 Excel Spreadsheet	Detailed breakdown of the budget for each project

To get the most out of this document series, please make sure you first read the Introduction and Highlights document. Then, each document is standalone and can be reviewed separately in no specific order, dependent on your interest.

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Introduction

In response to community comments made in previous years, we are now providing readers with a high-level overview of a selected list of key activities and projects in provided in this document. This is intended to allow easier access to readers on high-level information on these specific activities.

We selected these activities and projects on the basis of any of the following three criteria:

- Community interest
- Cost
- Number of teams within the organization involved

This is a new approach for the ICANN organization (ICANN org) and we welcome feedback on both the concept and the implementation.

1 ICANN Public Meetings

In FY19, ICANN will organize:

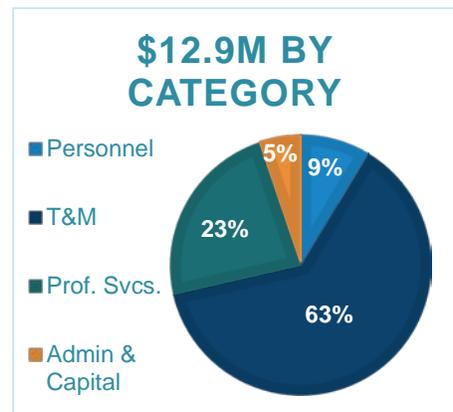
- ⦿ An Annual General Meeting Barcelona (ICANN63)
- ⦿ A community forum in Kobe (ICANN64)
- ⦿ A policy forum in Marrakech (ICANN65)

The community uses these meetings to progress policy work, conduct outreach, exchanging best practices, do business deals, network, and learn about ICANN.

ICANN Public meetings are required by ICANN's Bylaws and the meeting formats were designed by the community's [Meeting Strategy Working Group](#). The [meeting strategy](#) web page explains how the three meeting formats differ.

There was a Public Comment period on the [Proposed Incremental Changes to the ICANN Meetings Strategy](#), which closed in February 2018. This public comment took place to collect community input on the possibility of adding one day to the Policy Forum, making it a five-day format, and reducing the Annual General Meeting to a six-day format.

A project breakdown for this work can be found in portfolio 1.2.1 of the Proposed Adopted FY19 ICANN Operating Plan and Budget.



2 Global Domains Division (GDD) Industry Summit Meetings

ICANN is planning to organize a GDD Industry Summit in FY19.

The plan to hold a fifth GDD Industry Summit in FY19 is in response to feedback from the FY17 survey that indicated people want at least one GDD Industry Summit per year and hope to attend future summits.

The GDD Industry Summit provides contracted parties an opportunity to engage and address issues of mutual interest and importance. It enables direct and one-on-one interaction with members of ICANN's GDD team. It is not a typical ICANN meeting and does not include formal policy discussions.

Contracted parties and ICANN's GDD team will improve their understanding of each other's needs and expectations by:

- ⦿ Learning from real-world experience of other registries, registrars, resellers and hosting providers
- ⦿ Finding solutions to issues relevant to the industry
- ⦿ Staying ahead of emerging and ongoing operational challenges
- ⦿ Getting quality face-to-face time with each other
- ⦿ Networking with registries, registrars and supporting businesses

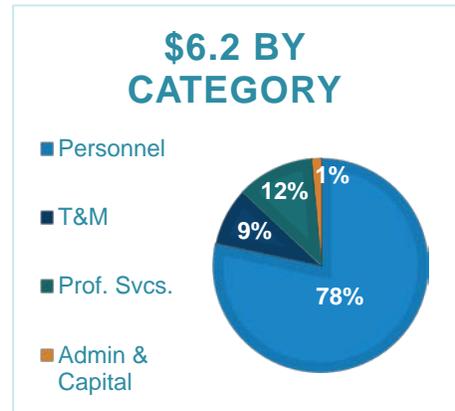
A project breakdown for this work can be found in portfolio 1.2.1 of the Proposed Adopted FY19 ICANN Operating Plan and Budget.



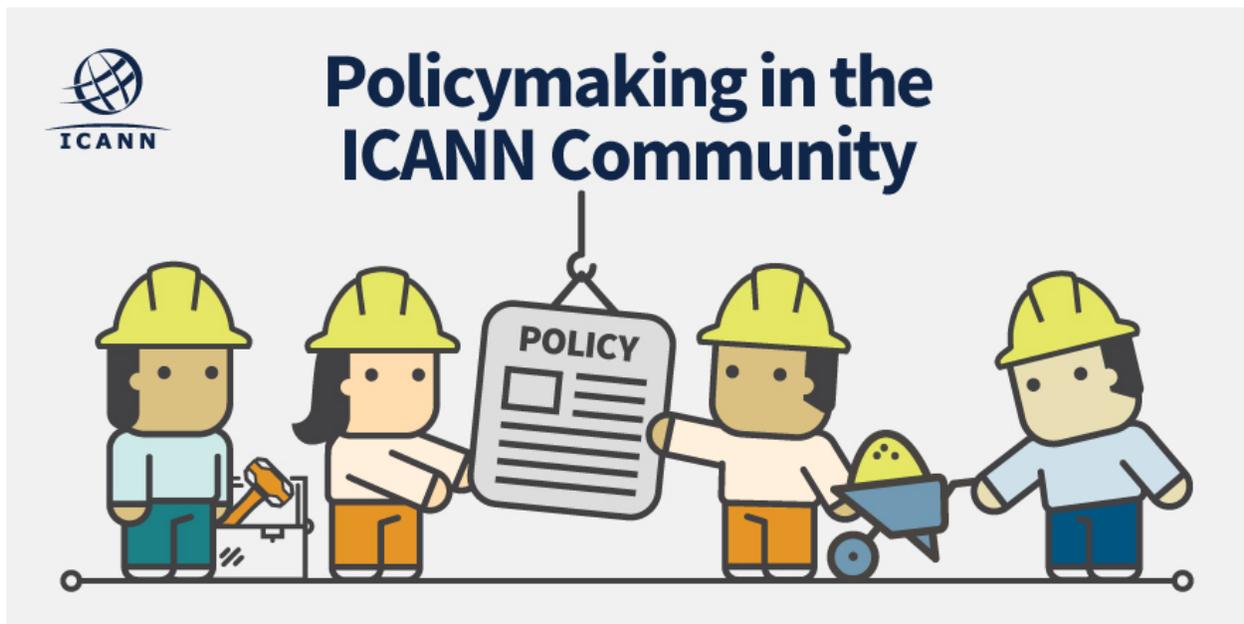
3 Policy Development Support

Coordinating policy and advice development related to the Internet’s system of unique identifiers is a fundamental part of ICANN’s mission. ICANN org supports the community in several ways:

- Facilitation and secretariat support for three Supporting Organizations, four Advisory Committees, and Stakeholder Groups. This includes support services for:
 - Policy and advice development activities
 - Some cross-community working groups
 - Other community committees
- Creating and communicating regular updates on the community's work in developing policies and advice
- Coordinating constituency travel services for some community members to enable their participation in ICANN Public Meetings
- Support for community participation in organizational and specific reviews and assistance in the implementation of review recommendations (for more information about reviews, see section 4.4 of this document)



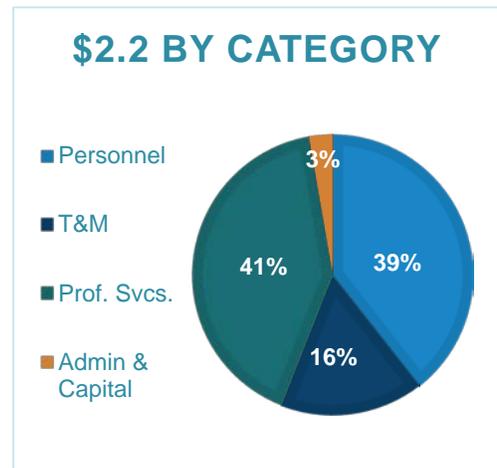
A project breakdown for this work can be found in the portfolios in goal 1.3 of the Proposed Adopted FY19 ICANN Operating Plan and Budget.



4 Organizational and Specific Reviews

There are two sets of thematically aligned reviews projects:

- ⦿ [Organizational Reviews](#) focus on helping Supporting Organizations and Advisory Committees improve their effectiveness and accountability
- ⦿ [Specific Reviews](#) assess ICANN's progress on four themes:
 - Accountability and Transparency
 - Security, Stability and Resiliency
 - Competition, Consumer Trust & Consumer Choice
 - Registration Directory Service (formerly WHOIS)

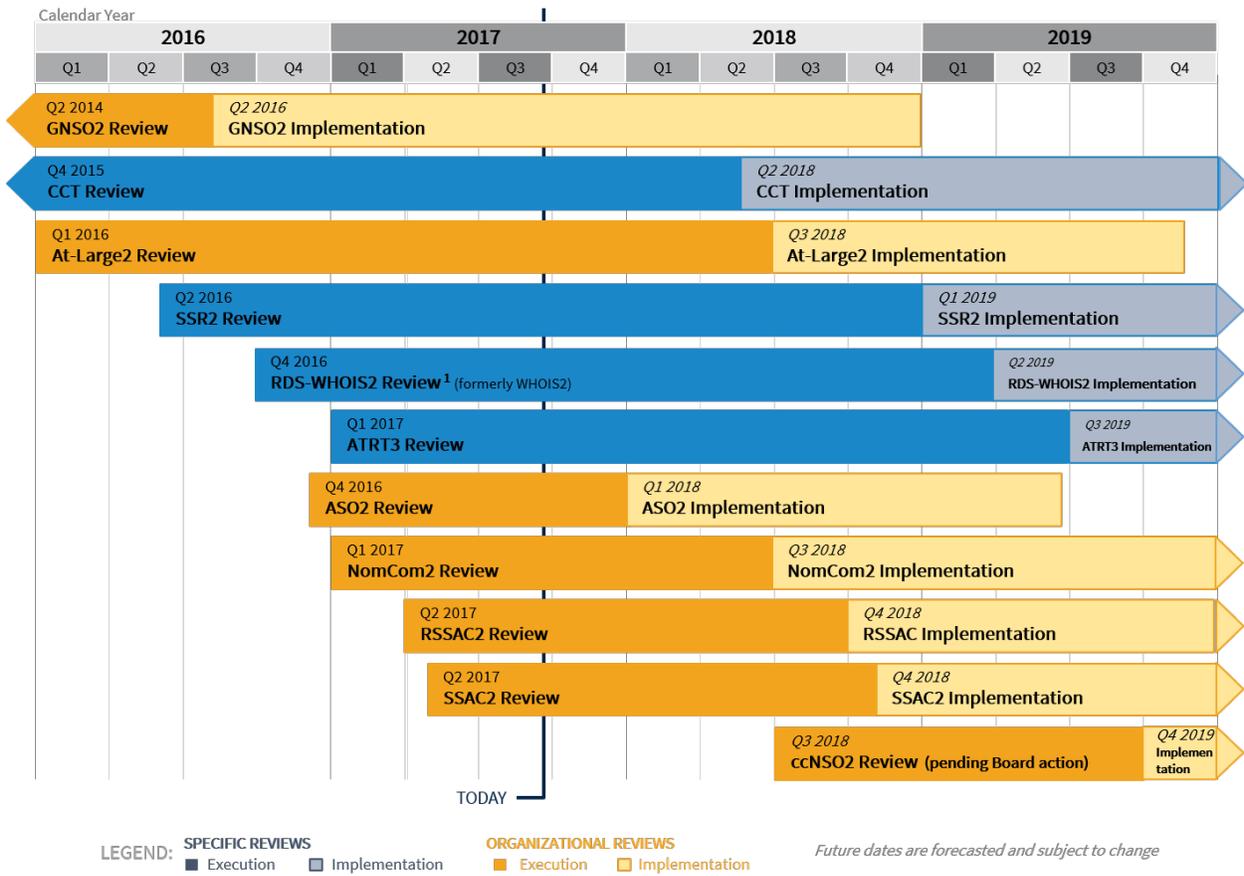


The reviews processes and calendars are established in Section 4 of the Bylaws. The calendar at the end of this section shows the current reviews schedule.

An effective outcome from the review work are recommendations that are useful and implementable, supporting a process of continuous improvements that benefit the ICANN community.

Anticipating the outcome of the public consultation on the timing of reviews, the funding of reviews has been reduced accordingly, and a portion of the Contingency has been reserved for additional funding of reviews, should it be necessary.

A project breakdown for this work can be found in portfolios 5.2.2 and 5.2.3 of the Proposed Adopted FY19 Operating Plan and Budget. A more detailed history and management overview can be found in Module 6.



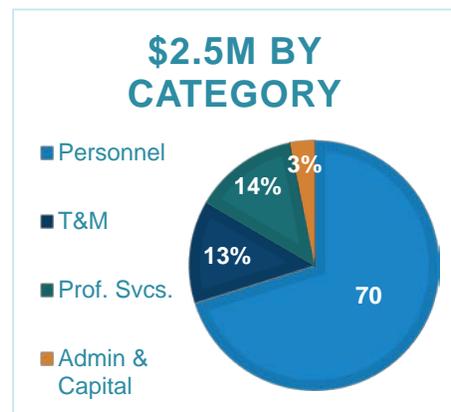
5 Strategic and Operating Planning

The ICANN community, Board and org need to develop the strategic plan for the FY21-25 period and the Operating Plan and Budget for FY20. ICANN's Bylaws require the development and production of these plans during FY19.

The current five-year strategic plan ends on 30 June 2020 and a new plan is needed to replace it. The five-year strategic plan also has an annual Operating Plan and Budget, which needs to be adopted before the start of FY20.

A well-structured plan will support the needs of all stakeholder groups in the ICANN community.

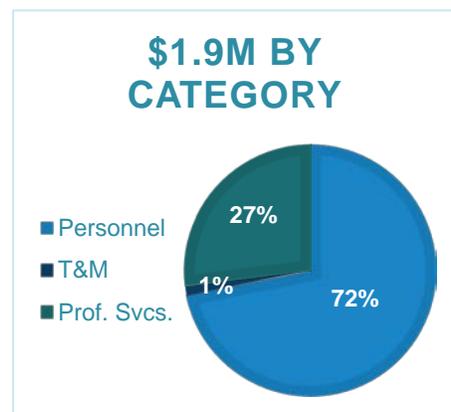
A project breakdown for this work can be found in portfolio 3.1.3 of the Proposed Adopted FY19 Operating Plan and Budget.



6 Data Protection and Privacy

Data privacy and data protection regulations, such as the European Union's [General Data Protection Regulation](#) (GDPR), are currently undergoing developments that may impact specific areas of ICANN's work. ICANN org executives, subject matter experts from various departments and Board members are guiding the org's activities related specifically to GDPR. This work has two fronts:

- ⦿ “External” data processing involving domain registration data collected and processed primarily by gTLD registrars and registries under contract with ICANN
- ⦿ “Internal” data processing compliance for ICANN org



A high priority for ICANN org is finding a path forward to ensure compliance with GDPR while maintaining access to WHOIS to the greatest extent possible. In this regard, ICANN org is working with external legal counsel on legal analysis of GDPR's impact on gTLD registration directory services. This includes ultimately identifying potential models that address both GDPR and ICANN compliance obligations. Additionally, we continue to assess the data we collect from internal and external sources as we determine how to comply with GDPR as an organization.

At this time, while resources have been allocated for engaging on global data privacy developments as they relate to ICANN (e.g., GDPR and the e-privacy directive), and GDPR specifically, no resource has been specifically allocated for data privacy activities in the Proposed Adopted FY19 ICANN Operating Plan and Budget. A project breakdown for the allocated resources can be found in portfolio 5.2.4, Strategic Initiatives of the Proposed Adopted FY19 ICANN Operating Plan and Budget.

Since the scope of GDPR requirements are still being finalized, there may be unforeseen costs which will be attributed to this program. Any changes to business practices as a result of the GDPR are to be considered part of the normal course of business. In this case, contingency dollars will be allocated to GDPR. Any changes to business practices as a result of the GDPR are to be considered part of the normal course of business. In this case, contingency dollars will be allocated to GDPR.

7 Information Transparency Initiative

It sometimes can be difficult to find information on ICANN.org and the various other sites used by the community. A permanent solution is needed, and [the Board approved](#) the Information Transparency Initiative on 23 September 2017.

One of the primary objectives of this initiative is to make it easier to find ICANN's public content in all six United Nations languages. This objective is in service of ICANN's mission and Bylaws, to help the community do its work and help us meet our commitments to accountability and transparency.

This initiative will:

- ⦿ Create an integrated, ongoing operational process to govern, preserve, organize and secure ICANN's public content
- ⦿ Build a foundation of content governance through consistent multilingual tagging, a functional information architecture and enforced workflows
- ⦿ Implement content governance through a new document management system – the content foundation for ICANN ecosystem-wide governance
- ⦿ Deploy new workflows and processes to ensure consistent, multilingual taxonomy for greater content findability and multifaceted search capabilities
- ⦿ Surface this improved multilingual content and search to the community through a new content management system which will serve as the backbone for ICANN's external web properties
- ⦿ Establish a future-proof and content agnostic technology landscape
- ⦿ Upgrade ICANN org's technical infrastructure, and thereby serve ICANN's global community better through increased findability and accessibility of multilingual content

A project breakdown for this work can be found in portfolio 1.1.2 of the Proposed Adopted FY19 Operating Plan and Budget.

