SSAD ODP Project Update

Community Webinar

SSAD ODP Project Team

13 July 2021
Agenda

- Overview of the Operational Design Phase (ODP)
- SSAD ODP Discussion
  - ICANN Org Approach to SSAD ODP
  - Project Updates
  - Transparency
  - Next Steps
- Questions
Overview of the Operational Design Phase (ODP)
How Does the Operational Design Phase (ODP) Work?

ICANN org conducts an ODP to provide the ICANN Board with relevant information to help decide if a recommendation is in the best interest of the ICANN community or ICANN.

- The ODP is initiated and scoped by the ICANN Board.
  - Natural trigger: GNSO Council has adopted recommendations and submitted a Recommendations Report to the Board.

- GNSO Council may appoint a liaison to coordinate between ICANN org and the GNSO Council to ensure that the Council is aware of and can address any issues pertaining to policy.

- ICANN org conducts community consultations via webinars, blogs, and outreach during ICANN meetings to solicit feedback on facts, figures, and assumptions underlying the ODP assessment.

- ICANN org’s final work product is the Operational Design Assessment (ODA), which will be submitted to the Board for consideration.

- The Board will use the Recommendations Report, Public Comment on the final report, the ODA, and any other relevant information to determine if a recommendation is in the best interest of the ICANN community or ICANN.
SSAD ODP Update
ICANN Org Approach to ODA Development

Items 2 through 5 happen simultaneously in an iterative approach.
1. Project Governance Work

Following ICANN org’s Project Management Framework

- Project Proposal
- Project Charter
  - Project Team
  - Roles and Responsibilities
- High-level Timeline
- Appointment of GNSO Council Liaison: Janis Karklins
1. Project Governance Structure

- ICANN Board
  - Full Board
  - Board Caucus on EPDP/GDPR

- ICANN Org
  - Data Protection/Privacy Steering Committee
  - SSAD ODP Project Team

Provide visibility

Provide guidance

Completed
1. Project Governance: High-Level Timeline

- Board Resolution Passed Thu 3/25
- Project Governance: Team selection, Budgeting, Charter
- Project Work: Agree on big assumptions, RFI areas, High-level “Vision” of SSAD, Assign Owners
- Prep and conduct RFIs
- Outreach to GAC re: Government AA
- Drafting Assumptions
- Survey: CPs’ Receipt of Data Requests
- Potential SSAD user demand market study
- ODA Report Drafting
- ODA Review by Internal Team, Execs, & Board Caucus
- Submit Final ODA to the Board
- Board Workshop & ICANN72

- ICANN72 SSAD Proposed ODP Session Mon 10/25
- 6 mos from Resolution Passing (Submit ODA) Sat 9/25
- Community Webinar Tue 7/13
- ICANN71 (14-17 June) Tue 6/15
- Board Workshop SSAD ODP Session Fri 6/11
- Today

2021

Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | 2021
2. Mutual Understanding and Data Collection

Create mutual understanding among project team members:

- High-level design of SSAD
- High-level process flow
- Relationship between various “actors” (CGM, AA, Auditors, etc)

Collect data:

- Request for Information (RFI) to collect industry knowledge/expertise.
- Community outreach to gauge volume of:
  - Nonpublic data disclosure requests
  - Potential SSAD system users
- Engagement with GAC on Rec 2 (government accreditation authorities)
- Vendor/consultant needs

In Progress
2. Mutual Understanding and Data Collection: RFI

When:
Open 21 June - 19 July 2021

Purpose:
Gather specialized subject-matter expertise and an understanding of what’s available in the marketplace through the RFI.

Looking for:
- Methodologies for verifying the identity of legal and natural persons.
- Methodologies for renewing and/or extending identity verification.
- Regional constraints for conducting identity verification.
- Methodologies for verifying that the “credentialed person” is the same user as the verified legal/natural person.
- ...and more!
ICANN org needs data points to inform the Scoping Questions:

3.1.5.2
What is the volume the SSAD operational process flow will be expected to manage?

3.1.5.5
How many users may be expected to use the system?

Sample Questions from the questionnaire:

To Contracted Parties:
- What is the monthly average number of requests to disclose nonpublic registration data that your organization receives?

To Wider Community:
- What is the monthly average number of requests to disclose nonpublic registration data that your organization submits?
- If implemented, how likely are you/your organization to use the SSAD to request non public registration data?
Building on the assumptions from the Cost Estimate Paper (May 2020), here are a few examples (subject to change):

- The SSAD will be required to support requesters from anywhere in the world.
- Hybrid model with both in-house and outsourced functions.
- Vendors selected via RFPs through the standard procurement process.
- More than one vendor may be required for a function to avoid conflicts of interest.
- Selected auditor(s) for the various functions must be free of conflicts.
- Costs to perform identity verification are likely to vary by jurisdiction.
4. Assessment and 5. ODA Drafting
SSAD ODP Transparency

- SSAD ODP web page ([https://www.icann.org/ssadodp](https://www.icann.org/ssadodp)) launched on 29 April:
  - Community feedback function
  - Publicly archived email exchange

- Community outreach:
  - Community update webinar
  - GAC outreach
  - Community Questionnaire

- ICANN org communications:
  - Blogs
  - Announcements

- Monthly meetings with GNSO Council Liaison.
What’s Next?

● Response analysis of:
  ○ RFI
  ○ Outreach to GAC
  ○ Community Questionnaire

● Potential engagement with GNSO Council Liaison for clarification.

● Continue working on assumptions and draft ODA.
Questions?
ICANN Webinars in July

Please register for other webinars happening in July!

● **The UN, the EU, and Your Business, What Comes Next?**
  20 July 2021, 16:00 UTC
  For more information and to register, visit

● **ICANN DNS Security Threat Mitigation Program Update and Community Discussion**
  22 July 2021, 16:00 UTC
  For more information and to register, visit
Engage with ICANN

Thank You

https://www.icann.org/ssadodp
Email: ODP-SSAD@icann.org

@icann
facebook.com/icannorg
youtube.com/icannnews
flickr.com/icann
linkedin/company/icann
soundcloud/icann
instagram.com/icannorg