ITHI: Metrics Related to Whois Accuracy & Domain Name Abuse
Madrid ITHI Workshop, May 12th 2017
Recap From ICANN58
Focus on Two Areas

• **Data accuracy**
  – Direct measurement by analyzing “whois” data,
  – Indirect measurement by looking at complaints received by ICANN's Compliance "department" regarding the accuracy of “whois” information.

• **Abuse**
  – Tie to Anti-abuse project from ICANN OCTO.
  – For every TLD/Registry/Registrar, calculate daily abuse score by looking at percentage of registrations that appear in various anti-abuse lists.
The Devil is in the Details

• We need to get the detail rights about:
  – What is measured,
  – How it is measured.

• Plan to move forward
  – Invite community to a series of workshops to define exactly how to do this,
  – Build a prototype,
  – Show preliminary numbers at an upcoming ICANN meeting.
Whois (In-)Accuracy
We asked ICANN compliance department for sample data on whois inaccuracy complaints it receives to build a **prototype of a candidate metric M1**.

- We asked monthly data for 5 registrars and 5 registries covering 2016.

- The choice of registrars and registries was “random”, but covering both established and newer actors.

- Because this is only a limited sample and the methodology is still under development, we have anonymized the data to avoid singling out anybody.
<table>
<thead>
<tr>
<th>Candidate Metric Related to Data (in-)Accuracy</th>
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</thead>
<tbody>
<tr>
<td>M1</td>
</tr>
<tr>
<td><strong>Number of “validated complaints” per million registrations</strong></td>
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</table>

A “validated complaint” is a complaint received by the ICANN compliance department that has been acted on. In other words, this is not an obviously frivolous complaint.
Whois (In-)Accuracy In Registries
Registriess: Complaints per Million Registrations

2016 Month to Month

Registry 1  Registry 2  Registry 3  Registry 4  Registry 5

Cumulative
Registry 1: Complaints per Million Registrations

- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

The chart shows the number of complaints per million registrations for each month. August has the highest number of complaints, followed by March and then April. The lowest numbers of complaints are in January and July. The chart indicates a general trend of increasing complaints from January to August, with a slight decrease in September and October.
Registry 2: Complaints per Million Registrations

- JAN
- FEB
- MAR
- APR
- MAY
- JUN
- JUL
- AUG
- SEP
- OCT
- NOV
- DEC
Registry 3: Complaints per Million Registrations

JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC

0    | 5   | 10  | 15  | 20  | 25  | 30  | 25  | 10  | 7   | 5   | 2   

(Chart showing the number of complaints per million registrations for each month, with the highest numbers in August and January.)
Registry 5: Complaints per Million Registrations
Whois (In-)Accuracy In Registrars
Registrar 1: Complaints per Million Registrations
Registrar 2: Complaints per Million Registrations
Registrar 3: Complaints per Million Registrations

- JAN
- FEB
- MAR
- APR
- MAY
- JUN
- JUL
- AUG
- SEP
- OCT
- NOV
- DEC
Registrar 4: Complaints per Million Registrations

Scale is 10x the one of other charts.
Registrar 5: Complaints per Million Registrations

<table>
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<tr>
<th>JAN</th>
<th>FEB</th>
<th>MAR</th>
<th>APR</th>
<th>MAY</th>
<th>JUN</th>
<th>JUL</th>
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<th>OCT</th>
<th>NOV</th>
<th>DEC</th>
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</thead>
</table>

0 to 30 complaints per million registrations.
Observations

- The number of complaints received per registrar or registry is relatively small. Typically less than 1 per day or a couple per week on a monthly average.

- There are some exceptions, where we see peaks up to 10 per day on a monthly average.

- We tend to see more differences among the registrars than among the registries.

- This is only a sample of 5 Registries and 5 Registrars.
Questions?

- Is this indirect approach valid?
- If not, what other approach could we take?
Domain Name Abuse
We worked in conjunction with the DNS Abuse Reporting Tool (DART) to develop a set of domain name abuse candidate metrics M2.

DART is based on a number of industry accepted feeds.

Data is available since November 2016. In this prototype, we use only one data point for the same registrars/registries as previous study.

Because this is only a limited sample and the methodology is still under development, we have anonymized the data to avoid singling out anybody.
# Candidate Metric Related to Abuse

<table>
<thead>
<tr>
<th>M2</th>
<th>Number of abuses in the feeds per 10,000 registrations</th>
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</thead>
<tbody>
<tr>
<td>M2.1</td>
<td>Spams</td>
</tr>
<tr>
<td>M2.2</td>
<td>Phishes</td>
</tr>
<tr>
<td>M2.3</td>
<td>Malwares</td>
</tr>
<tr>
<td>M2.4</td>
<td>Command &amp; Control</td>
</tr>
</tbody>
</table>

M2 is then broken down in 4 metrics.
Domain Name Abuse In Registries
Total Abuses on 2017-05-04 per 10k Registrations

- Registry 1: 500
- Registry 2: 100
- Registry 3: 50
- Registry 4: 10
- Registry 5: 7000
92.5% of all abuses are *Spam*.

(*) In our sample
Spam on 2017-05-04 per 10k Registrations

Spam is 92.5% of all abuses*. (*) In our sample
Phishing on 2017-05-04 per 10k Registrations

Phishing is 3.9% of all abuses*. (*) In our sample

Registry 1
Registry 2
Registry 3
Registry 4
Registry 5
Malware is 1.4% of all abuses*.

(*) In our sample
C&C on 2017-05-04 per 10k Registrations

Registry 1

C&C is 2.2% of all abuses*. 

(*) In our sample
Observations

- There is much more data to be used in the cumulated abused feeds than in whois inaccuracy complaints.

- Spam, Phishing, Malware, Command & Control are not affecting all registries and registrars equally. **Spam is by far the largest problem:**
  - Up to 95% in our sample data

- Significantly different abuse profiles are emerging among registries and registrars.
  - This study is only covering 5 registries and 5 registrars. We can extend it to cover them all.