



General Data Protection Regulation [GDPR]

geoTLD.group survey
Interim report – May 2017

content

- The General Data Protection Regulation [GDPR]
- The geoTLD.group survey on GDPR Implementation

- Survey respondents?
- GDPR Impact Assessment?
- GDPR measures?

- Conclusions and Next Steps

Background

the regulation

- General Data Protection Regulation [GDPR]

impact

- European Union legislation
- Regulates how data from EU citizens & residents is gathered, used, stored or transferred
- In and outside EU
- **Applicable now. Enforced from 25 May 2018!**



Background

the survey

- geoTLD.group GDPR Implementation survey

purpose

- Is the industry preparing for GDPR?
 - Impact assessment?
 - Solutions?
- Share industry practices
- Inform Policy discussions

Survey

the survey

- Phase 1: online survey
- Phase 2: case studies

online survey

- Survey launched 5 April
- 53 useful responses (5 May)
- Survey still open at <https://www.surveymonkey.com/r/GeoTLD-GDPR>

SURVEY RESPONDENTS

by geographic region



EU-28

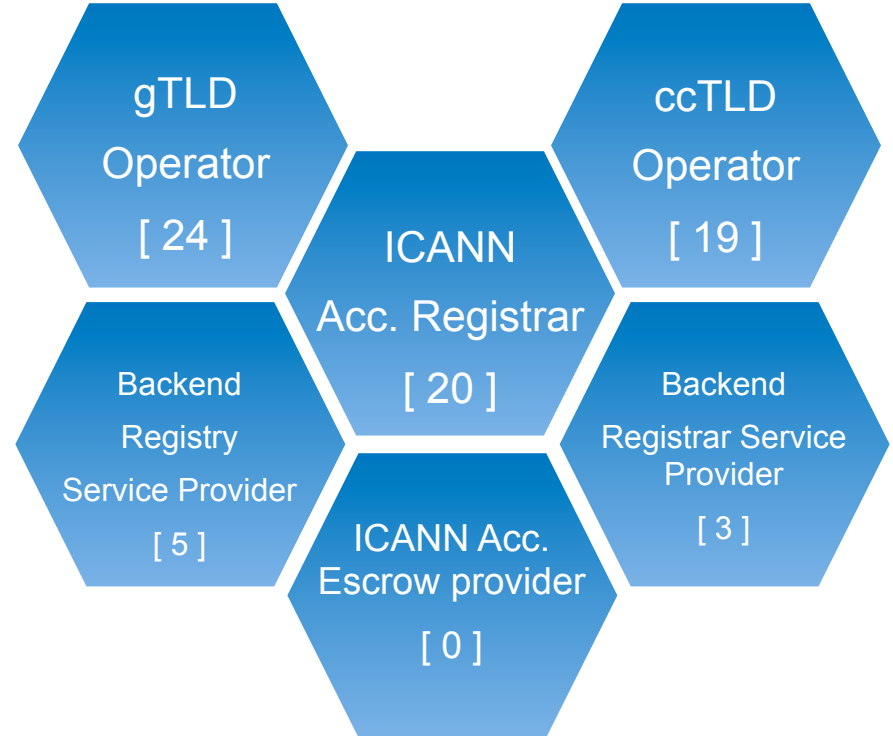
[32]



not EU

[21]

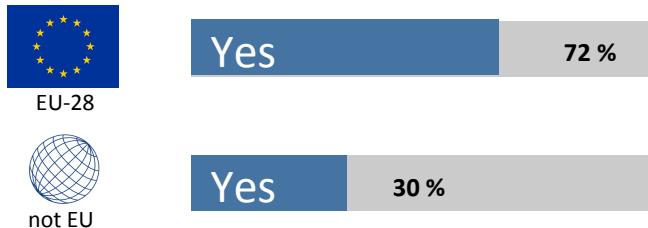
by industry activities



GDPR – impact assessment

the survey

Have you or your providers started assessing the GDPR's potential impact?



GDPR impact assessed on

- Legal level [30]
- Policy level [23]
- Technical level [18]

responses
EU & non EU

GDPR – measures

the survey

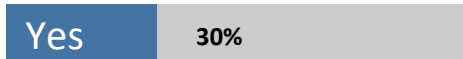
Have you or your providers started implementing (or plan to) GDPR-related measures?



EU-28



not EU





GDPR related measures on

- Legal level [21]
- Policy level [22]
- Technical level [21]



responses
EU & non EU

GDPR – measures



If you or your providers did not implement (or plan to) GDPR related measures – What is the main reason?

	 EU-28	 not EU
Have time until May 2018	4	2
Waiting for ICANN to tell what to do	0	3
Waiting for local DPA to tell what to do	2	0
Not aware of GDPR	0	1
GDPR does not concern me / No plans	0	1

Measures, implemented or planned:

	 EU-28	 not EU
Differentiate between legal entities and individuals.	14	5
Offer individuals opt-in/out on <u>displaying</u> personal data.	12	5
Allow direct communication between individuals and your organization.	8	1
Differentiate between EU and non-EU individuals.	5	2
Offer tiered access to individual data.	5	1
Offer individuals opt-in/out on <u>storing</u> personal data.	4	1

Measures, implemented or planned:

Include changes to	 EU-28	 not EU
WHOIS services.	14	5
Data retention.	11	3
Data exchanges (the way data is received and sent).	10	2
Data escrow.	9	1
The nature of stored data.	7	3
Security.	7	3

Conclusions and next steps

conclusions

Wake-up call 1:

Assess and prepare for the impact of GDPR! Seek your own Legal Expertise.

Others already do.

Wake-up call 2:

Contact and discuss GDPR with your DPA! Others already did.

next steps

- Survey still open at <https://www.surveymonkey.com/r/GeoTLD-GDPR>
- Case studies by ICANN 59
- to inform Policy discussions



Thank you for your attention !

for more information

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www.geoTLD.group



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