10 years SIDN and 20 years .nl

Roelof Meijer, ceo SIDN

1986-1996 .nl

- o   .nl delegation to Piet Beertema

     first domain name cwi.nl in april 1986

- o   .nl (one of) the first ccTLD ?

- o   increase importance of domain names

- o   from 0 to 10.000 domainnames

- o   from 0 to 150 registrants

1996: creation of SIDN

o by the sector, 3 founding partners

o Board

o not-for-profit

o indirect registration model

o council of registrars
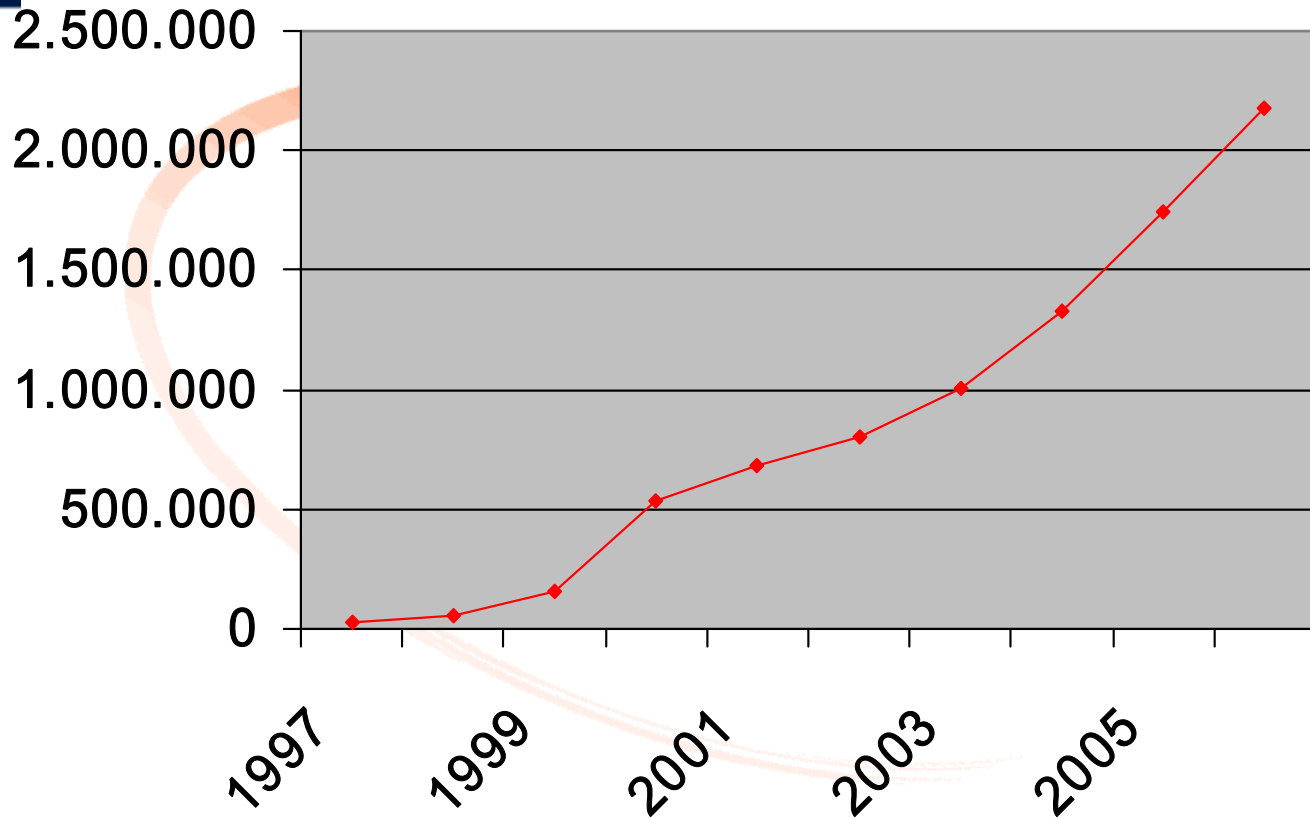
o no government involvement

o operations subcontracted

1996-2006: growth

o naming policy development

o in-sourced ops in 2003

o 2005: corporate restructuring
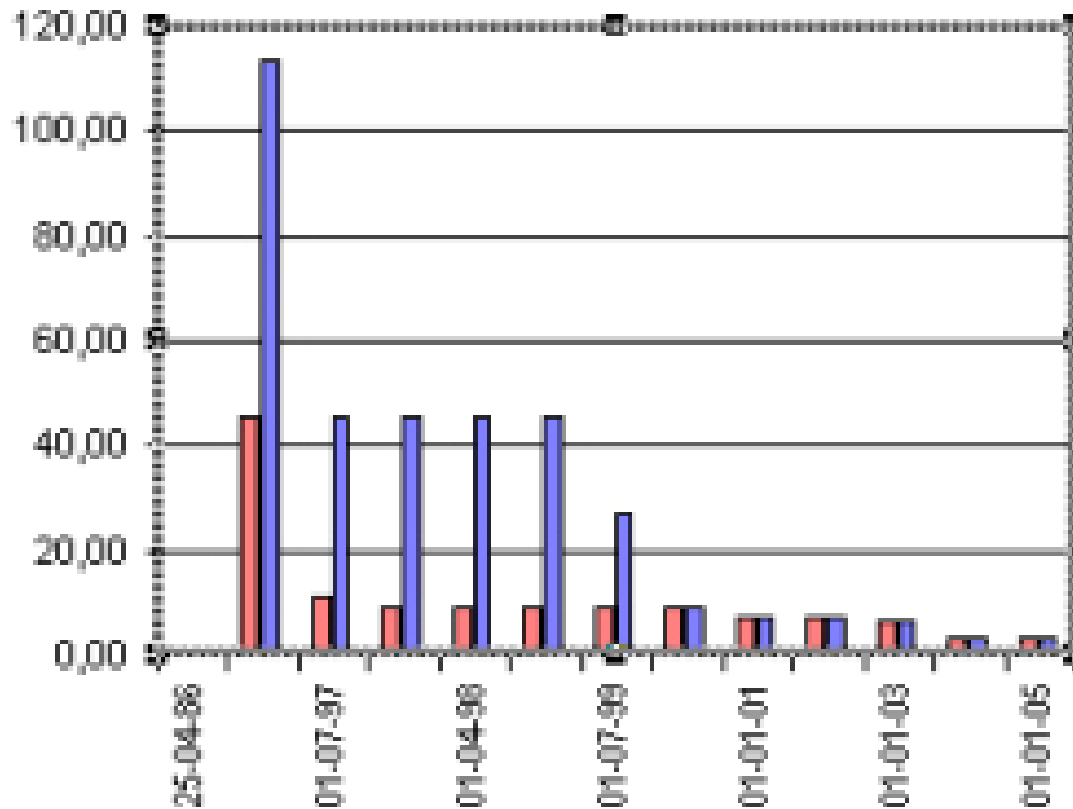
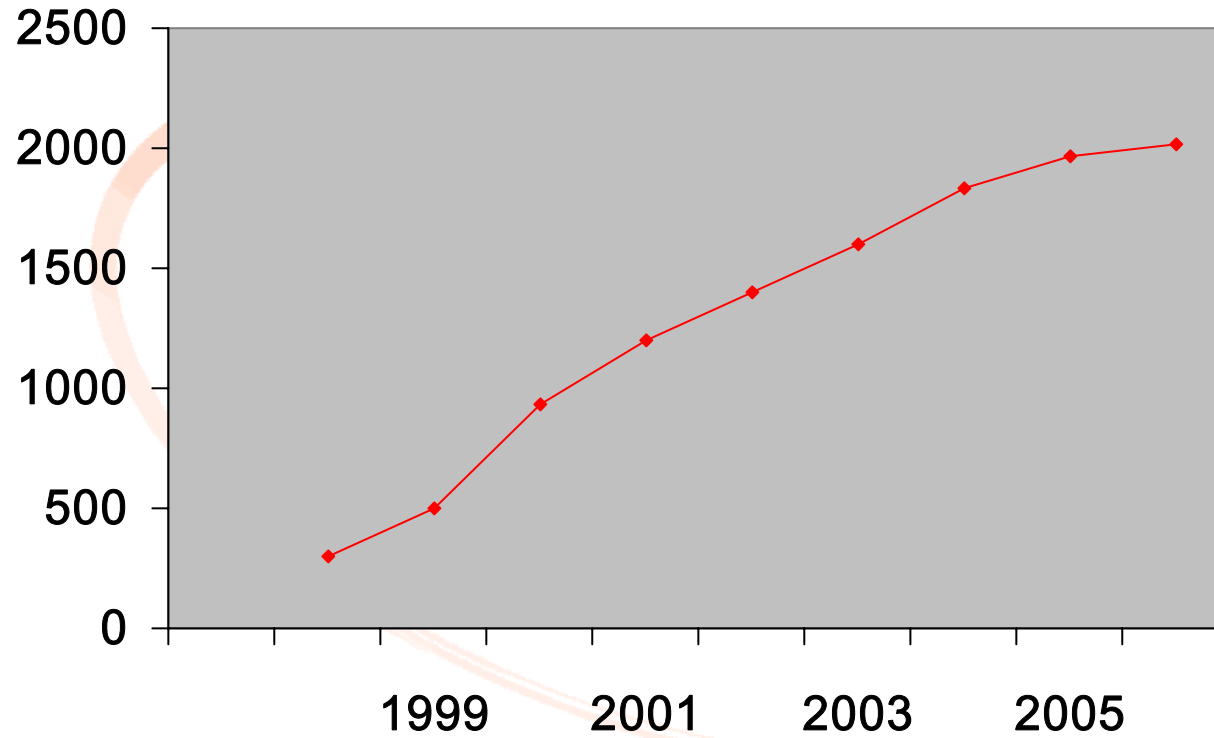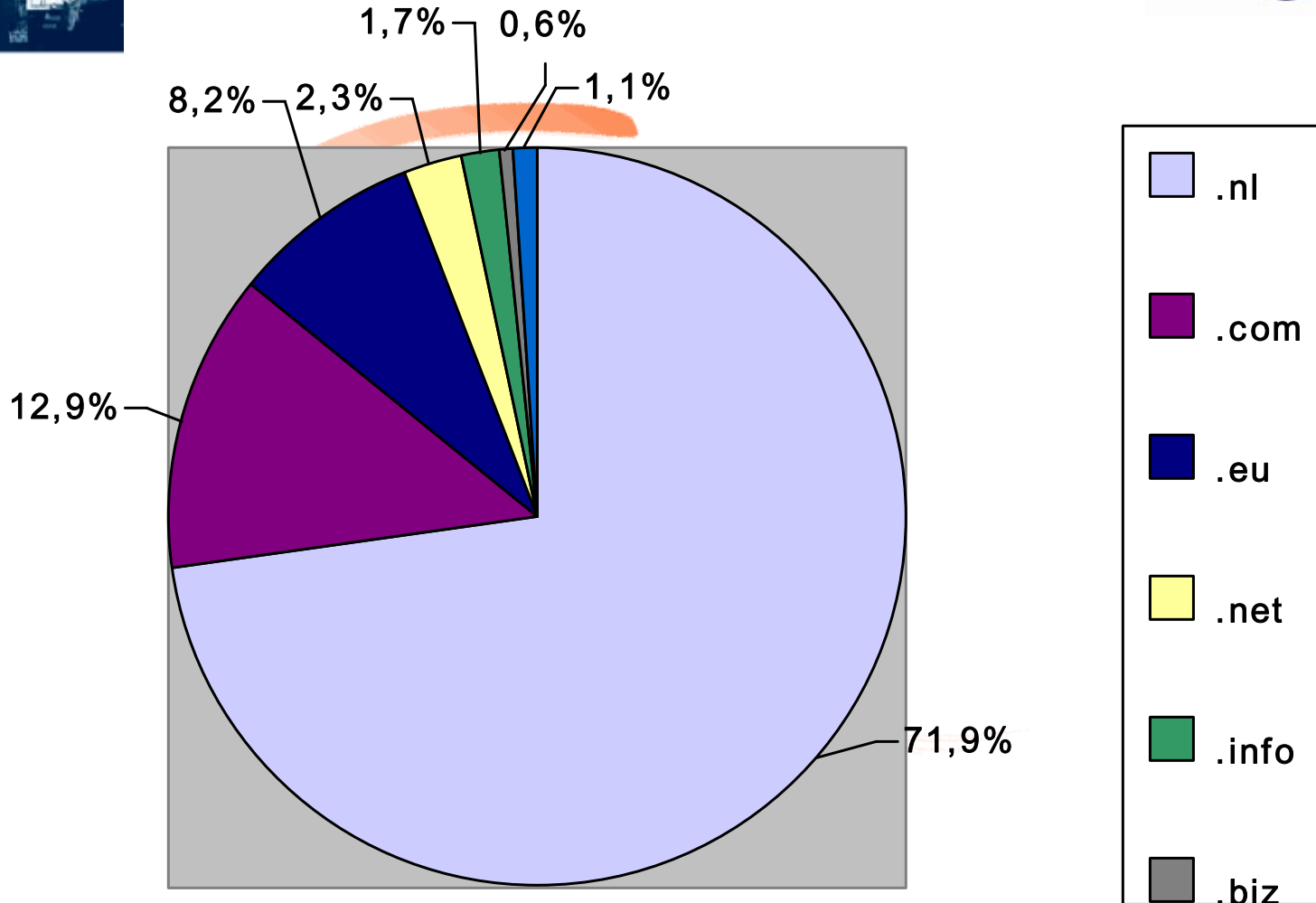o the company grows to 45 employees in 2006

Domain names

Prices

Registrars

Domain name market

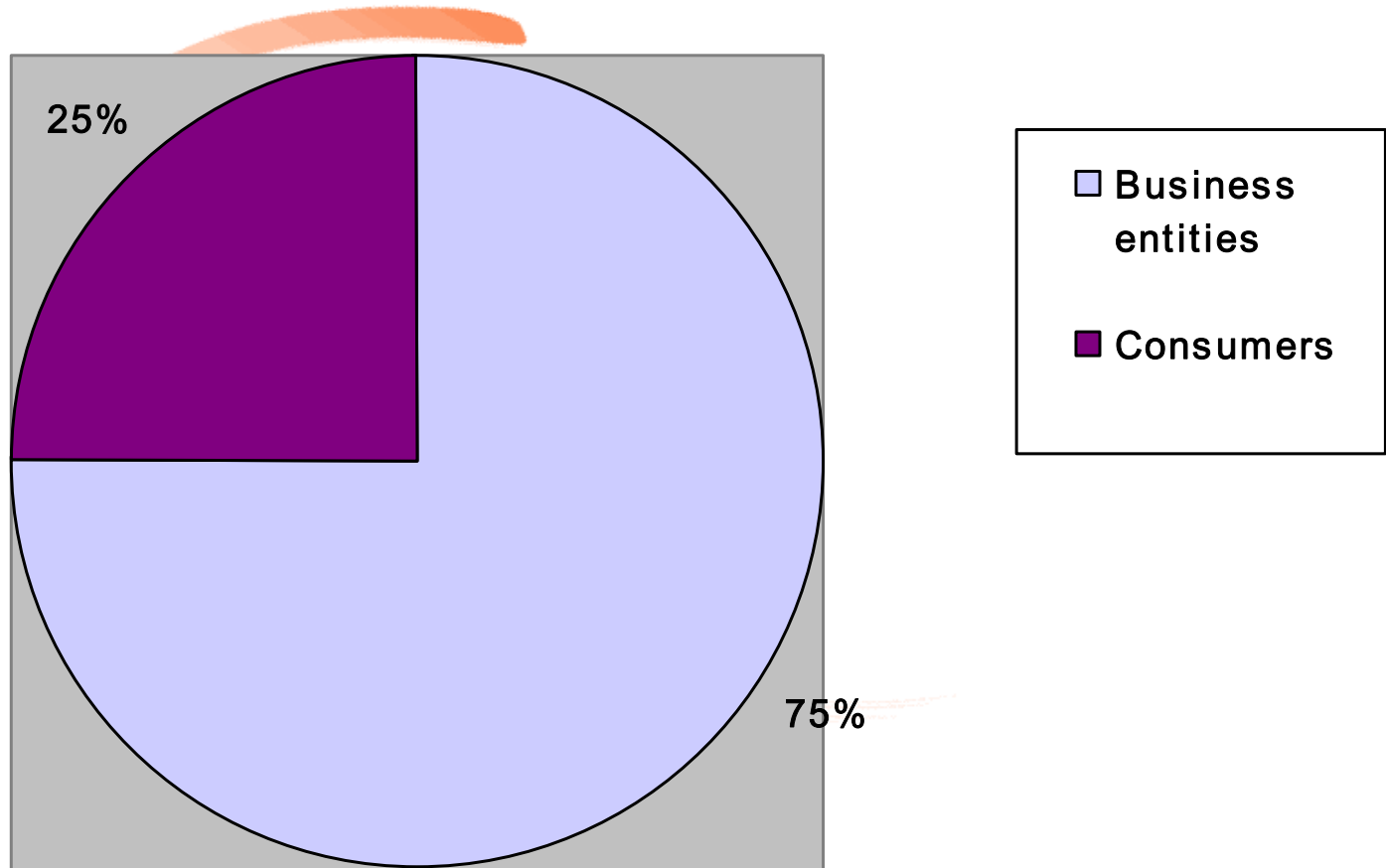(2.6 million)

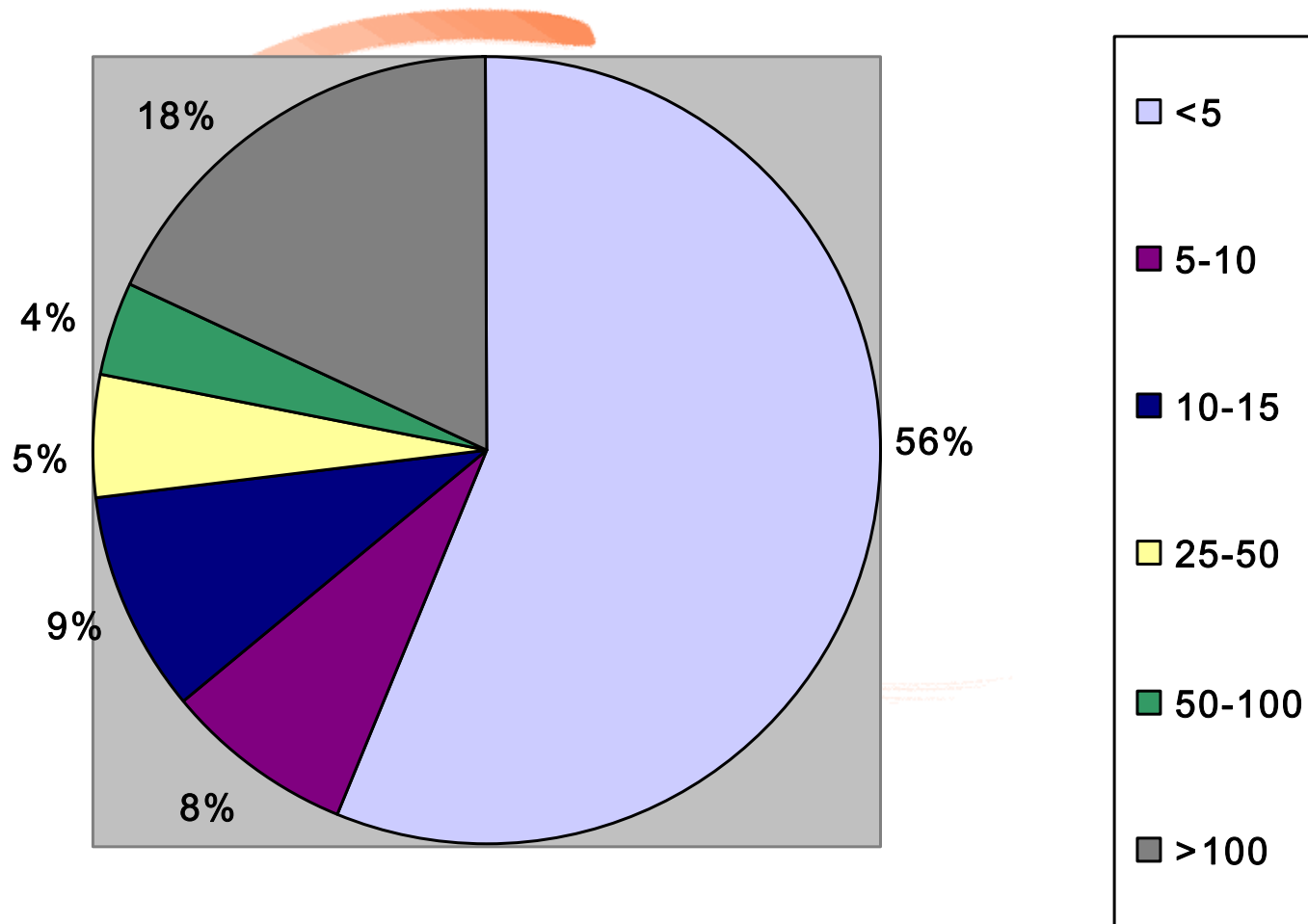SIDN 10 jaar
20 jaar .nl

Legend:
- .nl
- .com
- .eu
- .net
- .info
- .biz

8,2% 2,3% 1,7% 0,6% 1,1% 12,9% 71,9%

Registrants

25%

75%

Business entities

Consumers

Domains per registrant

Legend:
- <5 (56%)
- 5-10 (8%)
- 10-15 (9%)
- 25-50 (5%)
- 50-100 (4%)
- >100 (18%)

Bon appetit !