

ICANN At-Large

*“Advancing the interests of the
world’s individual Internet users
in ICANN”*

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“New” ICANN = New Role for Users

- 2003 re-organization of ICANN increased role of individual user community (called “At-Large”) to help guide ICANN’s activities/decisions along with other Internet stakeholders (such as domain name registration companies, Internet service providers, etc.)



Latin Amer./Carib. Users' Role in Shaping the Future Internet

- Working together as “ICANN At-Large,” LAC user groups can affect a range of issues important to users; for example, At-Large community currently is active on:
 - **IDNs** - supporting development/deployment of “Internationalised Domain Names (“local language” domain names) that takes into account the interests of individual Internet users
 - **New Domain Names** – advising on the introduction of new top-level domains (i.e. .info, .name, .museum, etc.)



At-Large Community Currently Active On (continued...):

- **Internet Governance** – advancing users' interests and promoting a role for users and other Internet stakeholders in the United Nation's WSIS process
- **WHOIS** – supporting privacy of personal information used in domain name registrations (WHOIS database)
- **Intellectual Property** – ensuring that processes for settling trademark and domain name disputes respect users' rights
- **ICT Development** – supporting discussions of key Internet resource issues that affect ICT development



At-Large Community Currently Active On (continued...):

- Through websites, on-line forums, email updates, meetings, conferences, etc. At-Large has information/tools users need to be involved.
- At-Large can help ensure that ICANN (and other international entities) takes actions that reflect individual Internet users' needs in this region.
- At-Large helps develop policy, provides advice on ICANN decisions, helps select ICANN Board members/other leaders, gives users a “network” in which to work together to advance their interests.



Structure for Individual Users ("At-Large") Involvement

- ICANN created Interim At-Large Advisory Committee (ALAC) in 2003 and called for framework of local, regional groups to promote structured involvement and informed participation of world's "At-Large" community.



Framework for At-Large Involvement

Under Construction

- **Local:** Existing or newly formed groups register as “At-Large Structures” focus on participation by individual users at the local or issue level.
- **Regional:** 5 Regional At-Large Organizations (RALOs) created by groups registered as “At-Large Structures,” act as region’s main forum/ coordination point for public input to ICANN.
- **International:** ALAC composed mostly of members selected by user groups in each region (RALOs), providing advice on activities of ICANN that relate to the interests of individual Internet users.



At-Large Participation/ Representation

- Groups that involve (or want to involve) individuals in Internet issues should register as “At-Large Structures” and have a voice in ICANN activities and decisions.
- At-Large Structures (ALSs) represent a variety of individual users and are wholly independent from ICANN.
- ALS registration is free and simply recognizes groups meet ICANN's criteria for informing and involving individual users.



At-Large Participation/ Representation

Types of groups registered (or interested in registering) as At-Large Structures include:

- Professional societies (e.g. engineers, attorneys)
- Academic organizations
- Community networking groups
- Consumer advocacy groups
- Internet Society chapters
- Computer/Internet user organizations
- Internet civil society groups



Why “At-Large Structure” Registration? ALSs have:

- Recognized **role in forming policies** that affect how individuals' use the Internet.
- Quick and easy access to first-hand information on what's happening in ICANN and why it matters to end-users.
- Opportunities to provide group members education on ICANN's work and Internet developments.
- **Interaction** with other groups in the same region and groups with common interests.
- Representation in ICANN at regional and international level;
- Opportunities for group members to serve on important regional/international decision-making bodies in ICANN.
- Internet tools to support groups' work, and potential for grant funding to support selected group activities.



Building an At-Large Framework

29 groups applied for "ALS" registration to date

19 groups registered thus far:

- Società Internet (Italy/Europe)
- Arab Knowledge Mgt. Society (Jordan/Asia-Pac.)
- **Alfa-Redi (Peru/Latin America-Caribbean)**
- FITUG (Germany/Europe)
- Internet Society Luxembourg (Luxembourg/Europe)
- Internet Society Bulgaria (Bulgaria/Europe)
- Moroccan Internet Society (Morocco/Africa)
- Anais.AC (Cameroon/Africa)
- Sudan Internet Society (Sudan/Africa)
- Internet Society - Finland (Finland/Europe)
- Nigerian Internet Users Coalition (Nigeria/Africa)



Building an At-Large Framework

29 groups applied for "ALS" registration to date

19 groups registered thus far:

- Catalan Chapter of the Internet Society (Spain/Europe)
- **Asoc. Costarricense de Derecho Info. (Costa Rica/Latin America-Caribbean)**
- Internet Society Vasudhay Kutumbhkum (India/Asia-Pac.)
- ISOC Taiwan Chapter (Taiwan/Asia-Pac.)
- At Large@China (P.R. China/Asia-Pac.)
- Natl. Info. Infra. Enterprise Promotion Assoc. (Taiwan/Asia-Pac.)
- Internet Society Congo (DRC/Africa)
- Internet Users Network (Japan/Asia-Pac.)
- Internet Society Belgium (Belgium/Europe)



Building an At-Large Framework

9 pending “At-Large Structure” applications:

- **Corporación Ecuatoriana de Comercio Electrónico, CORPECE (Ecuador/Latin America-Caribbean)**
- **Asociación Ecuatoriana de Derecho Informático y Telecomunicaciones, AEDIT (Ecuador/Latin America-Caribbean)**
- America@Large (USA/North America)
- Intellectual Property & Technology (IPT) Section of the Hawaii State Bar Association (USA/North America)
- Communications and Multimedia Consumer Forum of Malaysia (Malaysia/Asia-Pac.)
- African Youth Foundation (Africa)
- Internet Society Nederland (The Netherlands/Europe)
- Internet Society of Australia (Australia/Asia-Pac.)
- Nigerian Internet Users Coalition (Nigeria/Africa)



At-Large Structure Registration

1. Determine your group's eligibility or form a new group that meets simple ALS criteria.
2. Complete ALS application form available at www.alac.icann.org and www.lacralo.org
3. Submit form to als@alac.icann.org
4. ALAC reviews form, registers eligible groups as "At-Large Structure".



Next Step: Latin Amer./Carib. User Groups Form LAC RALO

- Latin Amer./Carib. (At-Large Structures) User Groups are expected to work together to sign MOU with ICANN to create Latin Amer./Carib. Regional At-Large Organization (LACRALO)
- LACRALO will be coordination point for information and participation of LAC users
- LACRALO can serve as strong voice and support mechanism for individual user community involvement in ICANN and in other international forums.



Join ICANN At-Large

- Help us influence decisions that shape the Internet.
- Join At-Large and participate in ICANN and other International forums making decisions critical to the Internet's end users.
- “At-Large Structure” registration is free, easy, and done on-line. Send an email to info@lacralo.org or go online to www.lacralo.org



At-Large Contacts

- Website: www.alac.icann.org and www.lacralo.org
- ALS questions/forms: als@alac.icann.org and www.lacralo.org
- Email: Committee@alac.icann.org and info@lacralo.org
- In person: Most ALAC members attending ICANN Mar del Plata meetings, including Erick Iriarte Ahon (from Peru), Sebastian Ricciardi (from Argentina), and Tadao Takahashi (from Brazil).

