Introducing the Global Partnership approach

Giovanni Seppia
European Liaison
ccNSO meeting, Wellington, March 2006
Global Partnership background

• In developing the strategic objectives for the years ahead, the ICANN community identified a number of challenges and opportunities:
  – Increased globalisation of the Internet
  – Increasing threats to stability and security of the Internet
  – The need to engage with a broader group of international entities
  – The need to be closer and more responsive to all stakeholders
  – The need to design appropriate structures and processes for the post-MoU and post WSIS phases
The Global Partnership approach

• The GP is a team of people with different expertise that are in charge of liaising with the world regions
• So far the Regional Liaisons are:
  – Baher Esmat, Middle East (baher.esmat@icann.org)
  – Pablo Hinojosa, Latin America (pablo.hinojosa@icann.org)
  – Anne-Rachel Inné, Africa (anne-rachel.inne@icann.org)
  – Jacob Malthouse, Canada and Caribbean (jacob.malthouse@icann.org)
  – Giovanni Seppia, Europe (giovanni.seppia@icann.org)
The Global Partnership team values

• The team started to work mid-January

• The team is a work team, coordinated by a GM, who shares a common mission

• The core values the team shares are:
  – Trust
  – Responsiveness
  – Regular information exchange
  – Respect and diversity
  – Flexibility
  – Openness
  – Belief in spirited teamwork
  – Solidarity
The GP contribution to ICANN Strategic Plan

- The Regional Liaison network goals flow from ICANN Strategic Plan objectives:
  - Contribute to ICANN’s organisational excellence in operation
  - Support policy development in regions where appropriate
  - Engage proactively with regional stakeholders and respond to the needs of the ICANN community and staff in the regions
  - Provide support to increase participation in and efficiency of the ICANN multi-stakeholder environment and mandate
  - Assist where appropriate in outreach activities relating to the post-MoU phase
Contribute to organizational excellence in operations

- Drafting yearly operational plans in line with ICANN strategic plan + regular reviews of performance
- Creating a Regional Liaison Network section on website with contact details, events, press releases etc.
- Conveying and ensuring conclusion of requests for information from end-users and other stakeholders
- Responding to requests for information or support from ICANN staff
- Meeting regularly with the Local Internet Community
- Customise communications methodologies/tools for regions
Support policy development in regions where appropriate

• Providing information to stakeholders on how to participate in the work of respective Supporting Organisations

• Providing regional perspective on policy development and possibilities for enhanced participation in the policy process

• Facilitating input, regional participation and dialogue in policy process

• Reporting to ICANN staff on potential emerging issues

• Attend and report on regional events
Increase international participation in ICANN and the use of the Internet system of unique identifiers

• Engaging with, supporting organisations, stakeholder groups, end-user groups and governments

• Developing extensive contact networks

• Conducting outreach activities in support of ICANN strategic priorities

• Providing input to organisation’s translation policy

• Helping support requested needs of ccTLDs in relation to, for example, information on participation in the ccNSO, ccTLD matters, such as accountability frameworks and ccTLDs workshop trainings
Increase participation in and efficiency of the ICANN multi-stakeholder environment

• Help support at regional level a balanced participation of stakeholders

• Formalising relationships with organisations which have expressed an interest in participating in the ICANN multi-stakeholder environment

• Exploring and communicating opportunities to provide support to eliminate financial barriers to participating in ICANN

• Communicating with sensitivity to regional language and cultural differences, including on the openness and transparency of the ICANN model by developing closer relations with key partners in the region
Working towards a post-MOU ICANN

- Providing feedback to ICANN on regional views on the post-MOU environment
- Helping internationalise ICANN
- Educating on MOU and any change
- Providing regional perspectives on structural change to ICANN which might be necessitated by post-MOU operations
An information exchange exercise

• Pleased to
  – Receive inputs and feedback from the ccNSO community
  – Help whenever we can
  – Be the “trait d’union”
  – Share views and opinions
  – Provide clarification
Thanks for your attention