ICANN STRATEGY PANEL ON MULTISTAKEHOLDER INNOVATION

Public Webinar

GOVLAB

www.thegovlab.org

JANUARY 31, 2014
Panel Charter

- Propose new models for international engagement, consensus-driven policymaking and institutional structures to support such enhanced functions; and

- Design processes, tools and platforms that enable the global ICANN community to engage in these new forms of participatory decision-making.
About the MSI Panel

Beth Simone Noveck  
Panel Chair, Co-Founder & Director, The Governance Lab @ NYU

Alison Gillwald  
Executive Director, Research ICT Africa

Joi Ito  
Director, Massachusetts Institute of Technology Media Lab

Guo Liang  
Director, China Internet Project

Geoff Mulgan  
Chief Executive, National Endowment for Science, Technology and the Arts

Bitange Ndemo  
Former PS of the Ministry of Communications

Karim Lakhani  
Lumry Family Associate Professor of Business Administration, Harvard University
Three Stage Brainstorm

**Idea Generation**
Nov. 19 – Dec. 31
Submit, Vote, Rank, Discuss
Ideas

**Proposal Development**
Annotate, Evaluate, Comment, Review
Blog Posts

**Collaborative Drafting**
Feb. 24 – Feb. 28, 2014
Fine-tune, Edit, Polish, Wordsmith
Proposal Drafts

Summarize ideas and topics into blog posts
Collect input and publish refined drafts to wiki
Submit experiment proposals to ICANN
Quest for a 21st Century ICANN Proposal Blueprint

**LEGITIMATE**
- Inclusive: Crowdsource Decisionmaking, Move to Global Engagement, Use Rotating Term Limits, Innovative Voting Techniques, Innovate the ICANN Public Forum
- Accountable & Adjudicatory: Crowdsource Oversight and Develop Standards to Measure Success, Establish “Citizen” Juries, Decentralize Accountability, Use Participatory Budgeting

**EFFECTIVE**
- Smart: Use Expert Networks
- Transparent: Embrace Open Data and Open Contracting
- Agile & Innovative: Enable Collaborative Drafting
- Cost-effective

**EVOLVING**
- Experimental: Be Experimental
- Learning: Generate New Insights and Evidence, Embrace Evidence, Encourage Games

TheGovLab LivingLabs: Smarter Governance
Next Steps

- We will develop each of these suggestions into 1-2 page proposals with supporting examples, illustrations and case studies.

- We will again invite comment on each proposal from Panel members, the ICANN community and the wider public as we did during the initial “Idea Generation” stage of the Panel’s work (Phase 2).

- We will finalize the proposals into a blueprint that we post on a wiki for further comment (Phase 3) before concluding and submitting the work of the Panel.
Q&A and Discussion

- Do you have ideas for where within ICANN would be an appropriate testbed to try to test some of these proposals (e.g., specific groups? during meetings, during constituency days? off-line?)
- Do you have ideas for which specific issues or types of issues would lend themselves best for testing out some of the techniques we’re suggesting?
- Are there deficiencies in how you see ICANN practicing multistakeholder governance that you think we should consider that we haven’t?
- What do you see as being some of the biggest challenges or difficulties in trying to implement some new operational approaches?
- Are there specific responsibilities ICANN has where you think it should consult a wider audience than it currently does?
- What do you think about ICANN organizing by topic rather than by constituency? Organizing around issues rather than interests?