



ICANN STRATEGY PANEL ON MULTISTAKEHOLDER INNOVATION

Public Webinar



GOVLAB

www.thegovlab.org

JANUARY 31 2014

Panel Charter

- ▶ Propose new models for international engagement, consensus-driven policymaking and institutional structures to support such enhanced functions; and
- ▶ Design processes, tools and platforms that enable the global ICANN community to engage in these new forms of participatory decision-making.

About the MSI Panel

Beth Simone Noveck
*Panel Chair, Co-founder &
Director, The Governance Lab @
NYU*



Alison Gillwald
*Executive Director, Research ICT
Africa*

Joi Ito
*Director, Massachusetts
Institute of Technology Media
Lab*



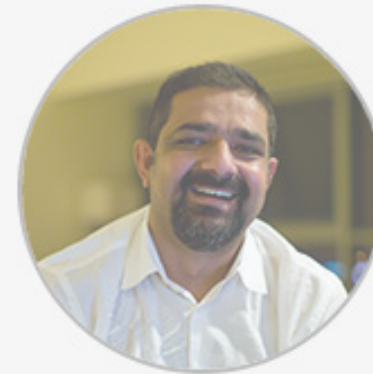
Guo Liang
Director, China Internet Project

Geoff Mulgan
*Chief Executive, National
Endowment for Science
Technology and the Arts*



Bitange Ndemo
*Former PS of the Ministry of
Communications*

Karim Lakhani
*Lumry Family Associate
Professor of Business
Administration, Harvard
University*

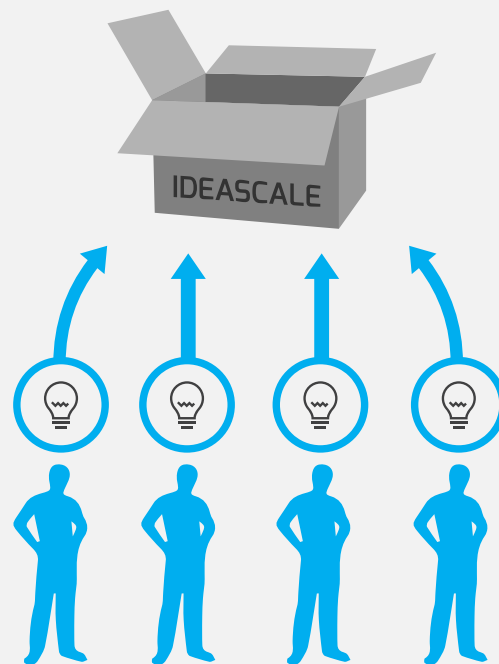


Three Stage Brainstorm

WE ARE HERE

Idea Generation

Nov. 19 – Dec. 31

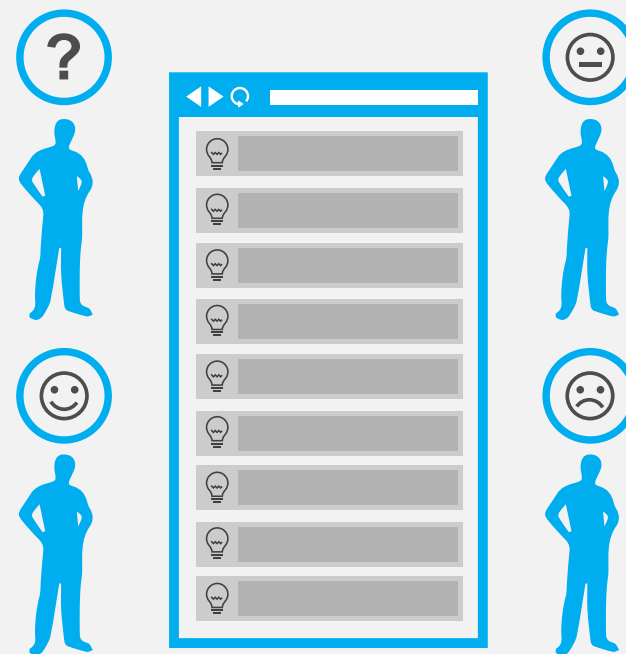


Submit, Vote, Rank, Discuss

Ideas

Proposal Development

Jan. 22 – Feb 22, 2014

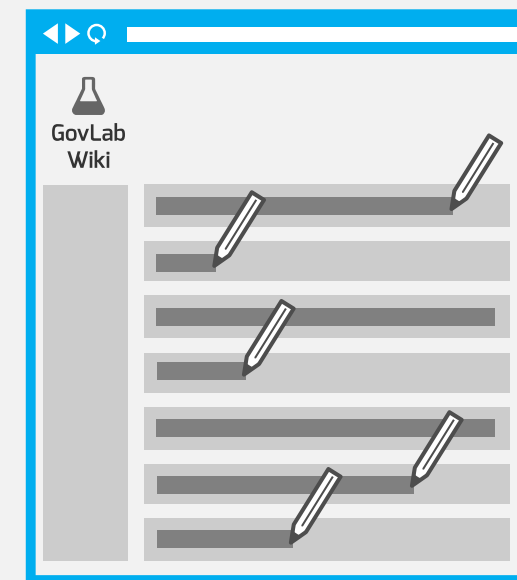


Annotate, Evaluate, Comment, Review

Blog Posts

Collaborative Drafting

Feb. 24 – Feb. 28, 2014



Fine-tune, Edit, Polish, Wordsmith

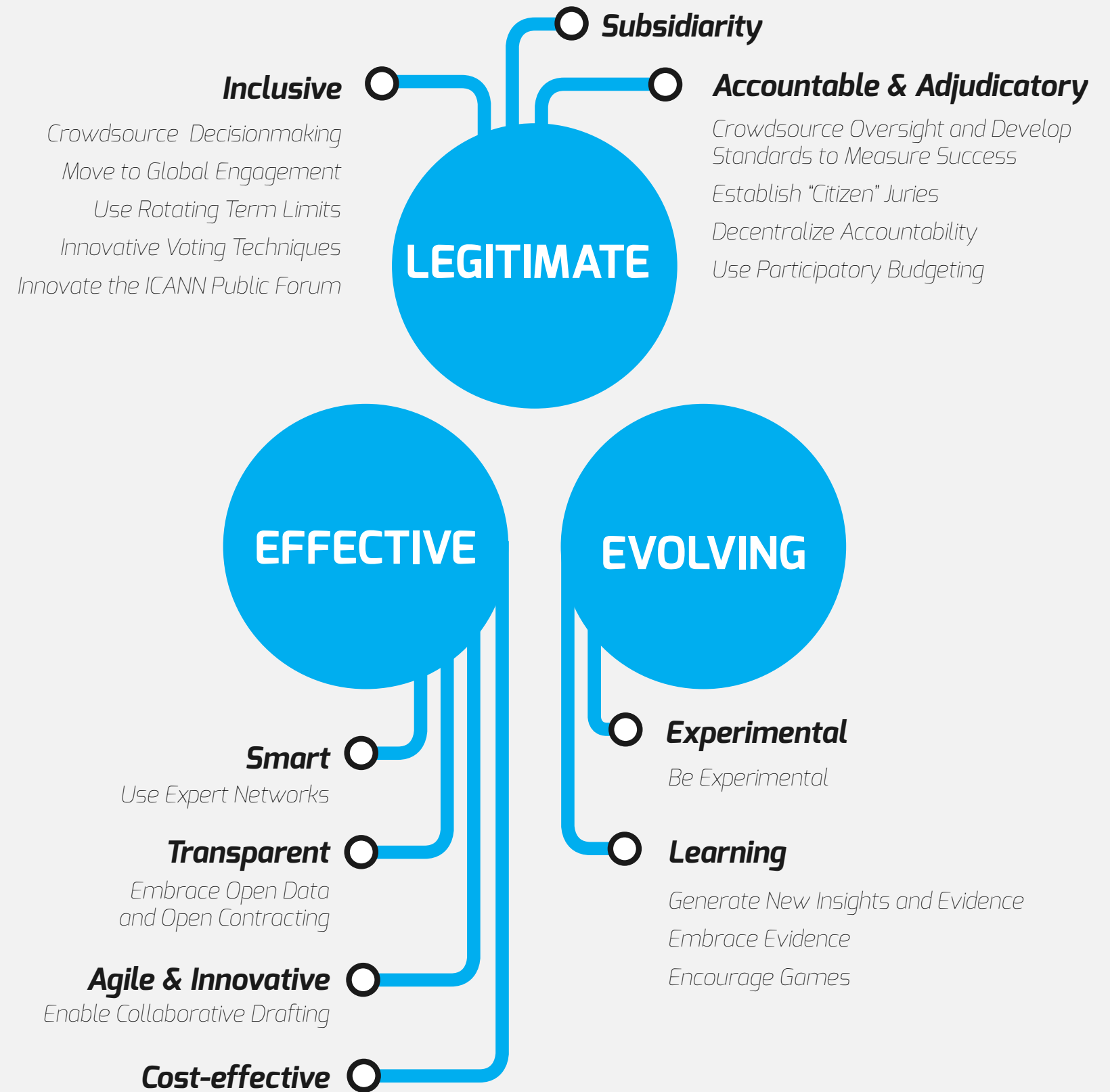
Proposal Drafts

Summarize ideas and topics into blog posts

Collect input and publish refined drafts to wiki

Submit experiment proposals to ICANN

Quest for a 21st Century ICANN *Proposal Blueprint*



Next Steps

- ▶ We will develop each of these suggestions into 1-2 page proposals with supporting examples, illustrations and case studies.
- ▶ We will again invite comment on each proposal from Panel members, the ICANN community and the wider public as we did during the initial “Idea Generation” stage of the Panel’s work (Phase 2).
- ▶ We will finalize the proposals into a blueprint that we post on a wiki for further comment (Phase 3) before concluding and submitting the work of the Panel.

Q&A and Discussion

- ▶ Do you have ideas for where within ICANN would be an appropriate testbed to try to test some of these proposals (e.g, specific groups? during meetings, during constituency days? off-line?)
- ▶ Do you have ideas for which specific issues or types of issues would lend themselves best for testing out some of the techniques we're suggesting?
- ▶ Are there deficiencies in how you see ICANN practicing multistakeholder governance that you think we should consider that we haven't?
- ▶ What do you see as being some of the biggest challenges or difficulties in trying to implement some new operational approaches?
- ▶ Are there specific responsibilities ICANN has where you think it should consult a wider audience than it currently does?
- ▶ What do you think about ICANN organizing by topic rather than by constituency? Organizing around issues rather than interests?