



Biography of Victoria McEvedy

Victoria is the principal of McEvedys, a niche practice focusing on internet and media law.

Qualifications

Solicitor, England & Wales
Attorney, New York State
Solicitor, NSW, Australia
Barrister and Solicitor, NZ
University of Canterbury, N.Z., LL.B (Hons.)

Appointments

World Intellectual Property Organization Panel of Arbitrators
Independent Expert to Nominet.UK Domain Name Panel
Independent Expert for .EU Domain Name Panel
ARG Accredited Mediator

Publications & Papers

Defamation and the Internet, Defamation 2006 Conference, London

The Secret Source of Free Expression, NLJ 156, 7216, 444

The Digital Millennium Copyright Act and the E-Commerce Directive, E.I.P.R.,2002, 24(2),65-73.

Career

2005- 2007 *Schillings*, London, highly regarded niche media practice, one of the top libel firms in London.

2001 -2004 *Wilmer Cutler & Pickering*, London, Washington based firm, one of the world's premier international dispute

resolution practices.

- 1995- 1999 *Morgan Lewis & Bockius*, London and New York, major US based international firm.
- 1993- 1994 *Baker & McKenzie*, Hong Kong, well known international firm.

Experience

- Victoria is an IP lawyer and advises on all issues relevant to copyright and trade marks under EU and English law. She represented the Claimant in *Scandecor Development AB v. Scandecor Marketing AB* [1998] FSR 500, [1999] FSR 26 C.A., [2001] 2 C.M.L.R 30 (HL). The first case under the 1994 Trade Marks Act to reach the House of Lords.
- She is a specialist in the liability of Internet intermediaries and Audiovisual regulatory issues in English, EU and US law. Recent work included advising Google on liability for third party content and advising ISPs in relation to potential litigation by the British Phonographic Industry over its demands for suspension and termination of users of P2P software. She follows developments at EU and UK level.
- Victoria also focuses on all aspects of UK media law, libel and privacy and the self and co-regulatory codes. She has a particular interest in defamation law in the context of publication on the internet. Recent work included *Collins Stewart v FT* team, the largest libel claim in English history and media management for various corporates and individuals in relation to proposed broadcasts, often BBC Panorama and C4 Dispatches, and proposed publications.
- Victoria is experienced in issues arising in the media and entertainment industries and has advised leading actors, models, directors and producers as well as distributors.
- She has a strong interest in private international law arising from her experience of cross border commercial litigation and international commercial arbitration. She has worked with one of the top international arbitration specialists and been involved in ICC, LCIA, LMAA, AAA arbitrations, often involving interim remedies and parallel proceedings in international courts.