# sTLD RFP: Status

Rio de Janeiro, Brazil

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# Board Action

- Amsterdam, December 2002
- Three-part resolution
  - Launch new TLD evaluation
    - 12 criticality 1 questions
    - Retained contract services
  - Seek GNSO advice re top level namespace
    - Structure or not?
    - May, 2003
    - Prerequisite to moving forward
  - Require President to develop RFP for Board approval
    - A “few” new *sponsored* TLDs
    - Extension of “Proof of Concept”
    - Far fewer issues
    - Slow going as predicted

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# A “Few” Sponsored TLDs

- Draft methodology & evaluation criteria posted today
  - http://www.icann.org/riodejaneiro/stld-rfp-topic.htm
  - Linked from meeting agenda page
- For community comment
- RFP for board approval in 4 - 6 weeks
- Report posted on existing sTLD registrants conformance to charters
  - http://www.icann.org/committees/ntepptf/stld-compliance-report-25feb03.htm
  - Linked from meeting agenda page

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# Draft Methodology & Evaluation

- Definition of *sponsored* TLD
- Overview of proposed RFP Process
- Draft Selection Criteria
- Proposed Criteria Evaluation Methodology
  - Weights and scores
- Outline Proposal Evaluation Methodology
  - Multiple evaluation teams

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# Sponsored TLD

- Limited to registrants from defined community
  - Including members of sponsoring organization
- Scope of activity, registrations be defined by limited charter
- Delegated policy responsibility
- Open & transparent governance
  - Members influence policy
- Adhere to applicable ICANN policies

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# Draft Selection Criteria

- Ensure stable registry operation
  - Technical requirements
  - Business continuity requirement
- Conform to requirements of *sponsored* TLD
- Add new value to DNS
  - Broad value of name
  - Enhanced diversity of DNS
- Reach & enrich broad global communities
  - Demographic reach
  - Global reach & accessibility
  - Level of community support
- Respect rights of others
  - Charter compliance
  - Dispute resolution process
  - Whois service

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# Questions?