Superior Court

SUPERIOR COURT OF CALIFORNIA

COUNTY OF LOS ANGELES - CENTRAL DISTRICT

DEPARTMENT 53

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DOTCONNECTAFRICA TRUST:

Plaintiff.

VS.

INTERNET CORPORATION FOR ASSIGNED NAMES AND NUMBERS, et al.;

Defendants.

Case No.:

BC607494

Hearing Date:

February 3, 2017

Time:

8:30 a.m.

ORDER RE:

PLAINTIFF'S MOTION FOR PRELIMINARY INJUNCTION

Plaintiff DOTCONNECTAFRICA TRUST'S motion for a preliminary injunction is DENIED. The court has considered, very carefully, the excellent arguments of counsel. The tentative ruling will remain the ruling on the motion.

BACKGROUND

This action involves the award and delegation of the generic top-level domain name ("gTLD") ". Africa." Defendant Internet Corporation for Assigned Names and Numbers ("ICANN") is a California not-for-profit public benefit corporation that oversees the technical coordination of the Internet's domain name system. In 2012, ICANN launched the "New gTLD program," in which it invited interested parties to apply to be designated the operator of their chosen gTLD. The operator would manage the assignment of names within the gTLD and maintain its database of names and IP addresses.

In March 2012, Plaintiff DotConnectAfrica Trust ("DCA") applied to ICANN for the delegation of the .Africa gTLD. DCA was formed with the charitable purpose of advancing

Examples of gTLDs are .com, .gov, and .org

information technology education in Africa and providing a continental Internet domain name to provide access to internet services for the people of Africa. Defendant ZA Central Registry, NPC ("ZACR") also applied to be the operator of .Africa. ZACR is a South African non-profit company which was formed to promote open standards and systems in computer hardware and software.

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The competition for the .Africa gTLD came down to DCA and ZACR. In 2013, ICANN's Government Advisory Committee ("GAC") issued advice that DCA's application should not proceed due to issues with regional endorsements. ICANN rejected DCA's application based on the GAC advice, while ZACR's application continued. Thereafter, DCA challenged ICANN's decision and filed a request for review by an Independent Review Process ("IRP") Panel, a form of alternative dispute resolution provided for by the ICANN bylaws.

On July 9, 2015, the IRP Panel issued a "Final Declaration" finding in favor of DCA and concluding that ICANN should "continue to refrain from delegating the Africa gTLD and permit DCA Trust's application to proceed through the remainder of the new gTLD application process." In July 2015, ICANN placed DCA's application back in the geographic names evaluation phase. ICANN later concluded that DCA's application was insufficient to proceed past this phase.

In January 2016, after learning that ICANN would reject its application, DCA filed suit against ICANN. ICANN then removed the case to the Central District of California. While this case was pending before the district court, DCA moved for and was granted a temporary restraining order and subsequently a preliminary injunction, enjoining ICANN from delegating the rights to .Africa until the case was resolved. ZACR filed a motion to reconsider the preliminary injunction order which ICANN joined. The motion for reconsideration was denied. On October 19, 2016, the district court remanded the case to this Court due to lack of jurisdiction.

Upon remand, DCA moved for the same preliminary injunction that the district court previously entered—an order enjoining ICANN from issuing the .Africa gTLD until this case has been resolved. DCA initially sought this relief under its ninth cause of action for declaratory

relief. A hearing on this motion was held on December 22, 2016 and the matter was argued at length. The Court denied the motion.

DCA now moves again for the same preliminary injunction. The instant motion is substantially the same as the motion which was denied on December 22, 2016. The only meaningful difference is that DCA now moves under alternative causes of action: its second and fifth causes of action for intentional misrepresentation and unfair business practices. The motion is opposed by Defendant ICAAN and by intervenor ZACR.

EVIDENCE

ICANN's evidentiary objections are overruled.

DCA's evidentiary objections are overruled.

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LEGAL STANDARD

"As its name suggests, a preliminary injunction is an order that is sought by a plaintiff prior to a full adjudication of the merits of its claim." (White v. Davis (2003) 30 Cal.4th 528, 554.) "[A]n order granting or denying a preliminary injunction does not amount to an adjudication of the ultimate rights in controversy. Its purpose is to preserve the status quo until the merits of the action can be determined." (Socialist Workers etc. Committee v. Brown (1975) 53 Cal. App. 3d 879, 890-91 (citations omitted).)

"In determining whether to issue a preliminary injunction, the trial court considers: (1) the likelihood that the moving party will prevail on the merits and (2) the interim harm to the respective parties if an injunction is granted or denied. The moving party must prevail on both factors to obtain an injunction." (Pittsburg Unified School District v. S.J. Amoroso Construction Co., Inc. (2014) 232 Cal. App. 4th 808, 813-814.) "The trial court's determination must be guided by a 'mix' of the potential-merit and interim-harm factors; the greater the plaintiff's showing on one, the less must be shown on the other..." (Church of Christ in Hollywood v. Superior Court (2002) 99 Cal. App. 4th 1244, 1251-52.) "The ultimate goal of any test to be used in deciding whether a preliminary injunction should issue is to minimize the harm which an erroneous

interim decision may cause." (White, supra, 30 Cal.4th at p. 554.) The burden is on the party seeking injunctive relief to show all elements necessary to support issuance of a preliminary injunction. (O'Connell v. Superior Court (2006) 141 Cal.App.4th 1452, 1481.)

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DISCUSSION

A. Interim Harm to the Parties

"To obtain a preliminary injunction, a plaintiff ordinarily is required to present evidence of the irreparable injury or interim harm that it will suffer if an injunction is not issued pending an adjudication of the merits." (White, supra, 30 Cal.4th at p. 554.) "In evaluating interim harm, the trial court compares the injury to the plaintiff in the absence of an injunction to the injury the defendant is likely to suffer if an injunction is issued." (Shoemaker, supra, 37 Cal.App.4th at 633.)

Notably, DCA has not provided any new evidence of harm that was not considered by the Court in the prior motion for preliminary injunction. DCA contends that, if .Africa is delegated to ZACR before this case is resolved, DCA's mission will be seriously frustrated, funders will likely pull their support, and DCA will likely be forced to stop operating. (Bekele Decl. ¶¶34-35.) This harm is highly speculative and fails to account for the possibility of re-delegation.

The .Africa gTLD can be re-delegated to DCA in the event DCA prevails in this litigation. This is not disputed by DCA. Instead, DCA argues, without supporting evidence, that the procedure for gTLD re-delegation is uncertain. But the evidence reflects that re-delegation is not uncommon and has occurred numerous times. (Atallah Decl. ¶13.) Indeed, ICANN has an established procedure for re-delegating a gTLD, which is set forth in a published manual. (Masilela Decl. I, Ex. I.) Accordingly, there is no potential for irreparable harm to DCA. Further, it appears that any interim harm to DCA can be remedied by monetary damages, as requested in DCA's Complaint. (See Thayer Plymouth Ctr., Inc. v. Chrysler Motors Corp. (1967) 255 Cal.App.2d 300, 306 ("if monetary damages afford adequate relief and are not extremely difficult to ascertain, an injunction cannot be granted").)

In contrast to the speculative nature of DCA's harm, ZACR presents evidence in the form of a detailed spreadsheet prepared by its finance section demonstrating that ZACR is incurring significant financial costs with no attendant benefits as a result of the delay in delegation of the .Africa gTLD. (Masilela Decl. ¶11-12, Ex. F.)

The public interest also weighs in favor of denying the injunction because the delay in the delegation of the .Africa gTLD is depriving the people of Africa of having their own unique gTLD. (See Vo v. City of Garden Grove (2004) 115 Cal.App.4th 425, 435 (courts consider "the degree of adverse effect on the public interest or interests of third parties the granting of the injunction will cause").) Although the public also has an interest in having the .Africa gTLD properly awarded through a fair and transparent application process, this concern does not apply to the interim harm analysis because, in the event that DCA ultimately prevails in this action, the gTLD can be re-delegated.

The Court finds that the balance of the interim harm weighs in favor of denying the preliminary injunction.

B. <u>Likelihood of Success on the Merits</u>

A preliminary injunction must not issue unless it is "reasonably probable that the moving party will prevail on the merits." (San Francisco Newspaper Printing Co., Inc. v. Sup.Ct. (Miller) (1985) 170 Cal.App 3d 438, 442.) The "likelihood of success on the merits and the balance-of-harms analysis are ordinarily 'interrelated' factors in the decision whether to issue a preliminary injunction." (White, supra, 30 Cal.4th at 561.) "The presence or absence of each factor is usually a matter of degree, and if the party seeking the injunction can make a sufficiently strong showing of likelihood of success on the merits, the trial court has discretion to issue the injunction notwithstanding that party's inability to show that the balance of harms tips in his favor." (Id.) However, this does not mean that a trial court may grant a preliminary injunction on the basis of the likelihood-of-success factor alone when the balance of hardships dramatically favors denial of a preliminary injunction. (Id.; see also Yu v. Univ. of La Verne (2011) 196 Cal.App.4th 779,

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787 (a trial court's order denying a motion for preliminary injunction should be affirmed if the trial court correctly found the moving party failed to satisfy either of the factors).)

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Here, as discussed above, the balance of hardships clearly favors denial of the preliminary injunction. In any event, DCA has not made a sufficient evidentiary showing to establish that it is likely to prevail on the merits.

ICANN contends that DCA is unlikely to prevail on the merits because, among the terms and conditions that DCA acknowledged and accepted by submitting a gTLD application, was a covenant barring all lawsuits against ICANN arising out of its evaluation of new gTLD applications (the "Covenant"). The Covenant provides:

Applicant hereby releases ICANN and the ICANN Affiliated Parties from any and all claims by applicant that arise out of, are based upon, or are in any way related to, any action, or failure to act, by ICANN or any ICANN Affiliated Party in connection with ICANN's or an ICANN Affiliated Party's review of this application, investigation or verification, any characterization or description of applicant or the information in this application, any withdrawal of this application or the decision by ICANN to recommend, or not to recommend, the approval of applicant's gTLD application. APPLICANT AGREES NOT TO CHALLENGE, IN COURT OR IN ANY OTHER JUDICIAL FORA, ANY FINAL DECISION MADE BY ICANN WITH RESPECT TO THE APPLICATION, AND IRREVOCABLY WAIVES ANY RIGHT TO SUE OR PROCEED IN COURT OR ANY OTHER JUDICIAL FORA ON THE BASIS OF ANY OTHER LEGAL CLAIM AGAINST ICANN AND ICANN AFFILIATED PARTIES WITH RESPECT TO THE APPLICATION.

DCA contends that the Covenant is unenforceable because it violates Civil Code §1668, it is unconscionable, and it was procured by fraud. However, a federal district court recently rejected these same arguments and dismissed a gTLD applicant's lawsuit against ICANN on the sole ground that the Covenant bars all "claims related to ICANN's processing and consideration of a gTLD application." (Ruby Glen, LLC v. Internet Corp. 2016 WL 6966329, at *4 (C.D. Cal. Nov. 28, 2016).) The court stated: "the Court concludes that the covenant not to sue is, at most, only minimally procedurally unconscionable. The Court also concludes that the covenant not to sue is not substantively unconscionable or void pursuant to California Civil Code section 1668.

Because the covenant not to sue bars Plaintiff's entire action, the Court dismisses the FAC with prejudice." (Id. at *5.)

For the reasons set forth in the <u>Ruby Glen</u> order, it appears that the Covenant is enforceable. If the Covenant is enforceable, DCA's claims against ICANN for fraud and unfair business practices are likely to be barred. As a result, DCA cannot establish that it is likely to succeed on the merits.

For the foregoing reasons, the Court finds that DCA has not met its burden of showing the elements necessary to support issuance of a preliminary injunction. DCA's motion for a preliminary injunction is denied.

ICANN is ordered to provide notice of this ruling.

DATED: February 3, 2017

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Howard L. Halm Judge of the Superior Court