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10	UNITED STATES DISTRICT COURT	
11	CENTRAL DISTRICT OF CALIFORNIA	
12	WESTERN DIVISION	
13		
14	DOTCONNECTAFRICA TRUST,	Case No. CV 16-00862-RGK
15	Plaintiff,	Assigned for all purposes to the Honorable R. Gary Klausner
16	V.	DECLARATION OF JEFFREY
17 18	INTERNET CORPORATION FOR ASSIGNED NAMES AND NUMBERS,	A. LEVEE IN SUPPORT OF ICANN'S OPPOSITION TO PLAINTIFF'S EX PARTE
19	Defendant.	APPLICATION FOR TEMPORARY RESTRAINING ORDER
20		
21		[Opposition to Plaintiff's <i>Ex Parte</i> Application and Declaration of Kate Wallace Filed Concurrently]
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LEVEE DECL. ISO OPPOSITION TO *EX PARTE* TRO APPLICATION CV16-00862-RGK I, Jeffrey A. LeVee, declare the following:

1. I am a partner of Jones Day, counsel to the Internet Corporation for Assigned Names and Numbers ("ICANN"), a defendant in this action. I have personal knowledge of the matters set forth herein and am competent to testify as to those matters. I make this declaration in support of ICANN's Opposition to DotConnectAfrica Trust's ("Plaintiff's" or "DCA's") Application for Temporary Restraining Order ("TRO").

## ICANN and the New gTLD Program

- 2. I was counsel to ICANN when it was formed in 1998, and I have remained ICANN's primary outside litigation counsel since that time. ICANN is a California not-for-profit public benefit corporation. As set forth in its Bylaws, ICANN's mission "is to coordinate, at the overall level, the global Internet's system of unique identifiers, and in particular to ensure the stable and secure operation of the Internet's unique identifier systems," including the domain name system ("DNS").
- 3. The New gTLD Program ("Program") constitutes by far ICANN's most ambitious expansion of the Internet's naming system. The Program's goals include enhancing competition and consumer choice, and enabling the benefits of innovation via the introduction of new gTLDs, including both new ASCII gTLDs and new non-ASCIII, internationalized domain name ("IDN") gTLDs.
- 4. In developing the Program with the ICANN community, numerous versions of a New gTLD Applicant Guidebook ("Guidebook") were prepared, distributed for public comment, and then revised as a result of the public input received. The Guidebook provides detailed instructions to gTLD applicants and sets forth the procedures as to how new gTLD applications would be evaluated. Plaintiff was active in the ICANN community during this time. As Plaintiff's CEO, Ms. Bekele, wrote in a declaration dated November 3, 2014: "As a member of the [Generic Names Supporting Organization, an ICANN advisory committee], I

helped develop the rules and requirements for the New gTLD Program."

5. Module 6 of the Guidebook sets forth the terms and conditions agreed to by new gTLD applicants. Among those terms and conditions is a release and covenant not to sue:

Applicant hereby releases ICANN and the ICANN Affiliated Parties [i.e., ICANN's affiliates, subsidiaries, directors, officers, employees, consultants, evaluators, and agents] from any and all claims by applicant that arise out of, are based upon, or are in any way related to, any action, or failure to act, by ICANN or any ICANN Affiliated Party in connection with ICANN's or an ICANN Affiliated Party's review of this application, investigation or verification, any characterization or description of applicant or the information in this application, any withdrawal of this application or the decision by ICANN to recommend, or not to recommend, the approval of applicant's gTLD application. APPLICANT AGREES NOT TO CHALLENGE, IN COURT OR IN ANY OTHER JUDICIAL FORA, ANY FINAL DECISION MADE BY ICANN WITH RESPECT TO THE APPLICATION, AND IRREVOCABLY WAIVES ANY RIGHT TO SUE OR PROCEED IN COURT OR ANY OTHER JUDICIAL FORA ON THE BASIS OF ANY OTHER LEGAL CLAIM AGAINST ICANN AND ICANN AFFILIATED PARTIES WITH RESPECT TO THE APPLICATION. . . .

(Declaration of Sophia Bekele Eshete ("Eshete Decl.") Ex. 3 at 436 (Module 6  $\P$  6), ECF No. 17-3 (bold emphasis added).) The terms and conditions also provide that ICANN has the discretion to "make reasonable updates and changes to this applicant guidebook and to the application process . . . at any time" and even to "determine not to proceed with any and all applications for new gTLDs." (*Id.* at 434-35, 439-40 (Module 6  $\P$  3,14).)

6. Module 2 of the Guidebook sets forth the various reviews to which new gTLD applications are subject. Among other things, Module 2 provides that applicants for gTLDs that represent the name of a geographic region must obtain and submit with their application documentation of support from at least 60% of the governments in that region. (*Id.* at 170-71 (Module 2 § 2.2.1.4.2).) A Geographic Names Panel operated by a third-party vendor must verify the relevance and authenticity of an applicant's documentation. (*Id.* at 173-75 (Module 2 § 2.2.1.4.4).)

## 7. If the Geographic Names Panel determines that an applicant did not have the requisite documented support, the applicant is given additional time (90 calendar days from the date of notice) to obtain that support. (*Id.*) If the applicant does not obtain and produce documented support within that time, the application is considered incomplete and ineligible for further review. (*Id.*)

## ICANN's Accountability Mechanisms and Plaintiff's Independent Review Proceeding

- 8. ICANN's Bylaws make a number of accountability mechanisms available to new gTLD applicants and others affected by actions of ICANN's Board and staff. One accountability mechanism is the independent review process ("IRP"), whereby applicants can ask an independent panel to review an action or inaction of ICANN's Board. The current version of ICANN's Bylaws—like the version in effect at the time new gTLD applications were submitted—provides for the IRP panel to issue a written determination "declar[ing] whether an action or inaction of the Board was inconsistent with the Articles of Incorporation or Bylaws' and "recommend[ing] that the Board stay any action or decision, or that the Board take any interim action, until such time as the Board reviews and acts upon the opinion of the IRP." The ICANN Board then considers and acts on the determination.
- 9. Prior to the opening of the gTLD Program application period, only one IRP had resulted in a written determination, *ICM Registry, LLC v. ICANN*. The *ICM* panel expressly declared that the determinations of IRP panels were <u>not</u> binding on ICANN's Board, which was ICANN's position in that IRP. To my knowledge, ICANN has <u>never</u> represented that IRPs are binding, and none of the papers that Plaintiff has filed in conjunction with its motion for preliminary injunction identify any such representations. Instead, ICANN has consistently argued that IRP declarations are not binding, and all but one IRP panel (the panel in the *DCA v. ICANN* IRP ("*DCA* Panel")) have agreed.

- 10. In the case of the *DCA* IRP, ICANN argued that IRP panel declarations are not binding, but the *DCA* Panel disagreed and determined that its decision would be binding on ICANN's Board. But, most importantly, the question of whether the Panel's declaration was considered binding became a moot issue once ICANN's Board elected to adopt <u>all</u> of the *DCA* Panel's findings and recommendations, contrary to the representations in Plaintiff's motion for preliminary injunction and TRO application.
- 11. Specifically, on July 9, 2015, the *DCA* Panel issued its final declaration. The *DCA* Panel determined that ICANN's Board had violated ICANN's Articles of Incorporation and Bylaws by accepting the GAC's advice regarding Plaintiff's application for .AFRICA ("Application"). The Panel therefore recommended that "ICANN continue to refrain from delegating the .AFRICA gTLD and permit [Plaintiff]'s application to proceed through the remainder of the new gTLD application process." (Compl. Ex. A ¶ 149.)
- 12. The *DCA* Panel made no findings whatsoever concerning ICANN's processing of either Plaintiff's Application or ZACR's application for .AFRICA. The *DCA* Panel also made no findings that could possibly be construed to eliminate the Guidebook requirement that an application for a gTLD representing a geographic region (such as .AFRICA) must obtain the support of at least 60% of the governments in that region. The net effect of the *DCA* Panel's declaration was that the Panel wanted Plaintiff to have another opportunity to meet that requirement, not that the requirement would be waived or that the Guidebook's requirements would be altered in any respect.
- 13. As it has done with every IRP declaration to date, ICANN's Board promptly considered and <u>adopted</u> each of the *DCA* Panel's recommendations. Specifically, on July 16, 2015, the Board resolved to "continue from delegating the .AFRICA gTLD," "permit [Plaintiff's] application to proceed through the

remainder of the new gTLD application process," and "reimburse DCA for the costs of the IRP."

Plaintiff's Preliminary Injunction Motion

- 14. Plaintiff's motion for preliminary injunction argues that, following the *DCA* Panel declaration, ICANN required Plaintiff to "start over" with respect to the processing of Plaintiff's application. This is false. Following the *DCA* Panel declaration, ICANN <u>resumed</u> the processing of Plaintiff's application at exactly the point where the processing had previously stopped, and ICANN gave Plaintiff an extended opportunity to demonstrate that it had the support of at least 60% of the governments in Africa.
- 15. After Plaintiff's Application for .AFRICA returned to processing, the Geographic Names Panel reviewed the Application to determine whether Plaintiff had the documented support of 60% of African governments. On October 12, 2015, ICANN published the Initial Evaluation report for Plaintiff's Application for .AFRICA. The report stated that the Geographic Names Panel had determined that Plaintiff had not demonstrated the requisite documented support.
- 16. As provided by the Guidebook, Plaintiff was provided considerable additional time—until January 28, 2016—to gather the requisite support. On that date, Plaintiff submitted a letter from its attorney as well as a copy of the *DCA* Panel's final declaration; however, Plaintiff did not submit <u>any</u> documentation of support from the countries of Africa.
- 17. On February 17, 2016, ICANN published the Extended Evaluation report for Plaintiff's Application for .AFRICA. It stated that the Geographic Names Panel had determined that Plaintiff still had not demonstrated the requisite documented support. As provided by the Guidebook, Plaintiff's Application was not eligible for further review and was removed from contention for .AFRICA.
- 18. On February 25, 2016, ICANN's Board announced on its website, located at www.icann.org, that it intended to discuss .AFRICA during its meeting

- 19. The ICANN Board meeting did, in fact, occur earlier today (March 3, 2016), and during that meeting the Board adopted a resolution lifting the stay on the delegation of .AFRICA, which the Board imposed in July 2015 pending ICANN's full compliance with the *DCA* Panel's recommendation that ICANN resume its evaluation of Plaintiff's Application for .AFRICA. However, given the logistical preparations required to enter a new gTLD into the Internet's root zone file, the earliest date .AFRICA could be delegated (i.e., formally added to the Internet root zone file) is March 18, 2016.
- 20. In order to respond substantively to Plaintiff's Motion for Preliminary Injunction ("PI Motion"), filed on March 1, 2013, I need access to various individuals from ICANN, nearly all of whom are presently in (or traveling to) Morocco for ICANN's public Board meeting, known as ICANN55. I believe that I can obtain that access over the next several days and that ICANN will be in a position to file its substantive response to Plaintiff's PI Motion by March 9, 2016.
- 21. The declaration of Ethan J. Brown, dated February 29, 2016 and filed in support of Plaintiff's PI Motion, states that Mr. Brown and I spoke on February 23, 2016, and that I did not give Mr. Brown any assurances that the .AFRICA gTLD would not be delegated during the pendency of this litigation. Mr. Brown declares that I "failed to give any such assurance and instead reminded me [Mr. Brown] that the board of ICANN could take action on .Africa at any time and that ICANN had a scheduled Board meeting in Marrakesh, Morocco that would begin on March 5, 2016." This statement is accurate except that I did not state a date on which the Board might meet because at that time I did not know. In fact, two days after this conversation, on February 25, 2016, ICANN posted on its

website, as noted above, that the Board would consider the .AFRICA situation on March 3, 2016. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on March 3, 2016, in Los Angeles, California. Jeffret