



28 March 2007

VIA EMAIL

Ray Fassett
Employ Media, LLC
3029 Prospect Avenue
Cleveland, OH 44115
Email: ray@goto.jobs

Re: Proposal #2007002, Release of Initially Reserved
Two-Character Domain Names

Dear Ray,

This letter is to inform you that ICANN has approved Employ Media's proposed new registry service.

On 13 March 2007, Employ Media submitted a proposal to ICANN titled "Release of Initially Reserved Two-Character Domain Names." Employ Media has received interest from employer organizations in the release of two-character domain names in the .JOBS sTLD. ICANN's preliminary determination did not identify any significant competition or security and stability issues.

Employ Media's proposal indicates that release of two-character domain names in .JOBS would serve the interests of the sponsored community. Appendix 6 of the .JOBS Sponsorship Agreement permits release of two-character names based on implementation of measures to avoid confusion with any corresponding country codes. Employ Media has indicated that the Sponsorship Agreement provides such measures and that the differentiation of the .JOBS sTLD satisfies this requirement.

Employ Media has stated that two-character names will be allocated on a first-come, first-served basis through ICANN accredited registrars, and that it will distribute a press release internationally to provide adequate notice to potential registrants within the global community of employers (which may include governments as employer organizations) and notice to the ccNSO and GAC of the timeline for availability of two-character domain names in .JOBS. Employ Media may proceed with its implementation based on this framework.

Sincerely,

Patrick Jones
ICANN

cc: Kurt Pritz
Craig Schwartz
Dan Halloran