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Date: Wed, 22 Jun 2011 02:22:17 -0700
To: Secretary , Peter Dengate Thrush , Rod Beckstrom
Cc: "asterling@aamc.org"
Subject: Request for Board Approval of the NPOC Charter on Friday

Dear Peter, Rod and members of the ICANN Board:

As you know, I was appointed by the Board two years ago to represent and increase the non-profit voice at ICANN. Through the efforts of: (1) global outreach and the hard work of many organizations, (2) consultations with every ICANN stakeholder group about a proposed new constituency for NGOs, and (3) a successful public comment period, I am very pleased that the charter for the Not-for-Profit Operational Concerns Constituency ("NPOC") is ready for consideration by the Board. On behalf of these organizations, I urge the Board to approve the NPOC on Friday.

It has been an exciting two years and I am pleased that we have been able to introduce ICANN's multi-stakeholder model and its important policy development work to many NGOs. Through those efforts approximately 30 not-for profit organizations located among all 5 ICANN regions have demonstrated interest in membership in this new constituency and many have already submitted membership applications to NCSG and/or NPOC.

Outreach is a journey, not a destination and we sincerely believe that once NPOC is approved, NPOC membership will increase. Already, I have begun conversations and coordination with several NGOs in Senegal and surrounding areas for an in person NPOC meeting and related outreach activities at the upcoming ICANN meeting. Undoubtedly, formal recognition of the NPOC will enhance our global outreach results.

The NPOC members are enthusiastically engaged with ICANN. We have been meeting monthly for more than a year. NPOC had its first in person ICANN meeting in San Francisco with approximately 20 organizations participating both in person and remotely with very strong in person representation from Latin American and Spain. Our membership list has been publicly available to the entire ICANN community. The NPOC website www.npoc.org was launched late in 2010. Our website was listed on the NCSG wiki by the NCSG Chairperson, Avri Doria, in February 2011. The website lists the NPOC members, has the NPOC membership application posted in several languages, and provides other information about NPOC.

Although many of these organizations are new to ICANN's processes, the NPOC members understand what it means to be a member of the NCSG and the obligations of maintaining a functioning and robust constituency. They also understand that membership in NPOC as an approved constituency is governed by the terms of the NCSG charter. NPOC has collaborated, compromised and worked continuously with NCSG leadership to ensure the NPOC charter conforms to the NCSG charter. The NPOC is grateful for the

assistance and support provided by the Structural Improvements Committee and ICANN staff in working with the NPOC and the NCSG with their charters.

NPOC members have interacted with members of the NCSG on NCSG policy calls and in person; have met with ICANN staff for overviews of ICANN and "ICANN 101" sessions; and have met with registries and registrars, who provided a technical perspective about the function of the DNS. And as a potential constituency, we have actively participated in the policy development process, by submitting public comments related to the new gTLD program and some have joined work groups, such as JAG.

It has been my pleasure to serve the ICANN Community as a Board-appointed GNSO Councilor and I have enjoyed the opportunity to introduce ICANN to new NGOs. We are proud of the progress we have achieved and hope the Board will acknowledge and confirm these efforts by approving the NPOC on Friday.

Sincerely,

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