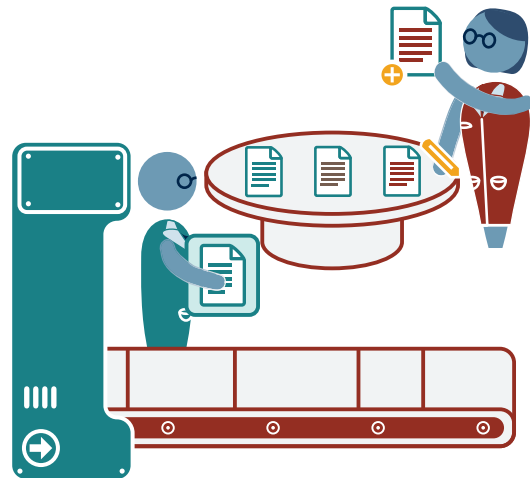


The Consensus Policy Implementation Framework

ICANN's Global Domains Division (GDD) is responsible for the implementation lifecycle of generic top-level domain name policies.

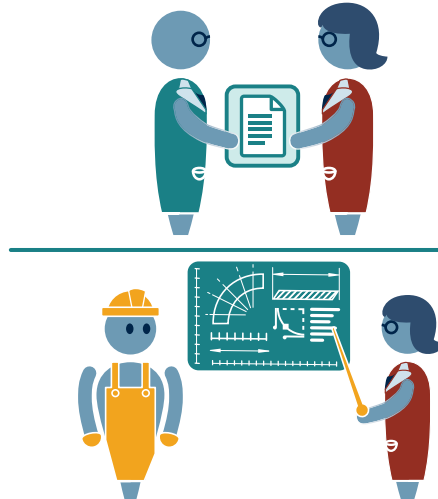
1 PREPARE 1-2 YEARS



- gTLD policies are developed and created by the GNSO, and adopted by the ICANN Board.
- GDD follows these policy development activities to engage on implementation-related matters.

gTLD = Generic Top-Level Domain
GNSO = Generic Names Supporting Organization

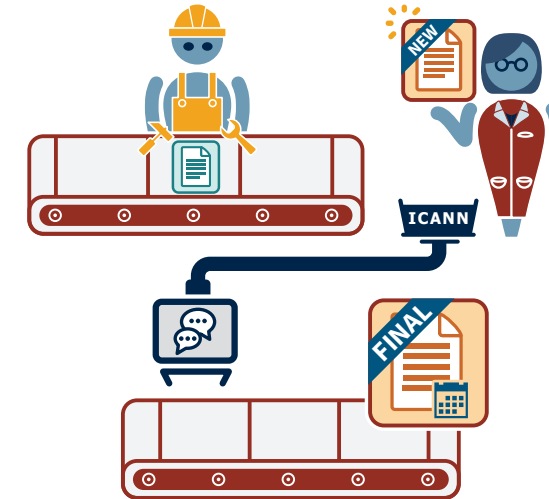
2 PLAN 2-4 MONTHS



- Upon ICANN Board approval, GDD organizes activities to implement Consensus Policy recommendations.
- GDD creates a project plan and typically forms an IRT to assist in implementing policy.

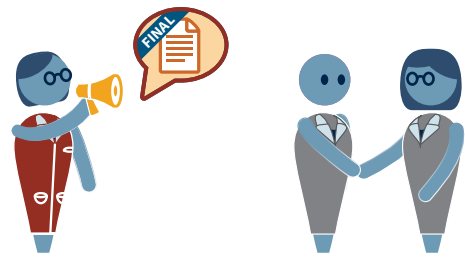
IRT = Implementation Review Team: GDD recruits volunteers from the GNSO and the ICANN community.

3 ANALYZE AND DESIGN 4-12 MONTHS



- GDD works with the IRT to draft implementation language for Consensus Policy (if necessary) and develop any new service(s).
- ICANN Staff solicits Public Comment.
- New policy issues arising during implementation process are referred back to the GNSO.

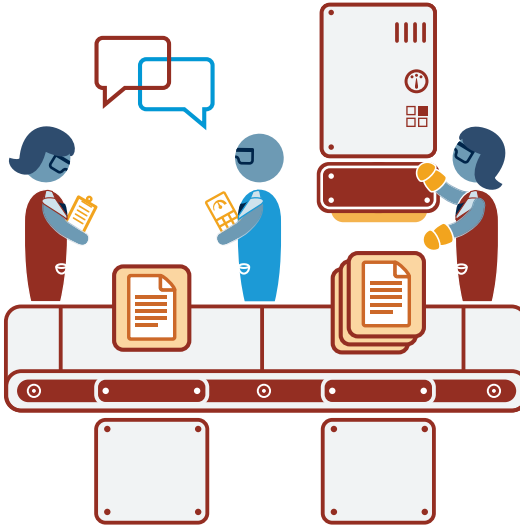
4 IMPLEMENT 6-12 MONTHS



- GDD announces final implementation details and conducts outreach to educate contracted parties on new policy requirements.
- GDD formally hands off the implementation project to Contractual Compliance.



5 SUPPORT AND REVIEW ONGOING



- GDD serves as a resource for Contractual Compliance in its enforcement of Consensus Policies.
- GDD supports reviews of Consensus Policy implementations.

GOALS & OBJECTIVES

The Global Domains Division is the unit of ICANN that delivers IANA functions and engages the Internet community to implement ICANN policies for gTLDs through contracts and services.

GDD's Consensus Policy Implementation Framework is designed to support predictability, accountability, transparency and efficiency in the Consensus Policy Implementation process.

For more information on this framework, visit: icann.org/policy/implementation



One World, One Internet