



Rio de Janeiro, June 9th, 2011.
Re: 0283/2011 LG/jur

Mr. Peter Dengate Thrush
Chairman, Board of Directors
Internet Corporation for Assigned
Names and Numbers ("ICANN")
4676 Admiralty Way
Suite 330
Marina del Rey, CA 90292-6601
USA
peter.dengatethrush@icann.org

Dear Mr. Dengate Thrush,

The Rio 2016 Organising Committee for the Olympic Games ("Rio 2016") submits this letter in support of the request by the International Olympic Committee ("IOC") for reservation of the words OLYMPIC and OLYMPIAD in the domain name system.

The IOC has informed us that its reserved names proposal remains pending before your Board of Directors, while the deadline for implementation quickly approaches. As the Chairman of the Board, we kindly request that you circulate our comments in support of the IOC proposal among your fellow Board members.

As you are no doubt aware, many nations around the world protect the words OLYMPIC and OLYMPIAD, in addition to the other words and symbols of the Olympic Movement.

In Brazil, The Olympic Act, Law No. 12053 (1 October 2009) forbids use of any symbols linked to the Rio Games for commercial purposes, such as JOGOS OLIMPICOS and RIO OLIMPIADAS, as well as other variations and abbreviations in any language, including those in electronic domains in websites.

Comitê Organizador dos Jogos Olímpicos e Paraolímpicos Rio 2016
Rio 2016 Organizing Committee for the Olympic and Paralympic Games

Avenida das Américas, 899 Barra da Tijuca
22631-000 Rio de Janeiro RJ Brasil
rio2016.com



This special protection provides the IOC and Rio 2016 with the international and exclusive rights required to fund the development and promotion of the values encompassed in the Olympic Movement. Omitting this protection from the domain name system would severely detract from funds that the IOC and Rio 2016 hope to use in placing sport at the service of humanity.

We urge your sympathetic consideration of the foregoing and request that you provide the special protection proposed by the IOC.

Sincerely,

Leonardo Gryner
Chief Executive Officer
Rio 2016 Organising Committee for the Olympic Games

Cc: Christophe de Kepper, IOC Director General (christophe.de_kepper@olympic.org)
Howard M. Stupp, IOC Director of Legal Affairs (howard.stupp@olympic.org)

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