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Ms. Florence Evelynn “Lynn” Goodendorf

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Focus: Leadership for technology risk, governance and compliance.

Summary of Qualifications:

- Ability to formulate strategies, build programs and design supporting processes.
- Depth of experience in policy development, exception reviews and enforcement.
- Skilled in relating technical terminology and business concepts.
- Strength in security education and awareness for non-IT system users.
- Experience in leading cross-functional security incident response teams.
- Proven ability to translate regulatory requirements into practical application.
- Well versed in established security standards and privacy regulations.
- Practiced in public speaking and writing formal reports to Board level executives.
- Successful management of operating budgets ranging from \$1 million to \$40 million
- Line management experience with staff sizes ranging from 3 to 25.
- Professional certifications include: Certified Information Systems Security Professional (CISSP) and Certified Information Privacy Professional (CIPP).

Management Experience:

Good Security Consulting LLC

10/2009- Present

Independent consulting practice focused on risk strategies for information security and data privacy. See details at www.goodsecurityconsulting.com

InterContinental Hotels Group PLC

Vice President – Corporate Risk & Data Privacy

3/2006-10/2009

Responsible for the overall enterprise risk program including strategies, policies, assessments and global privacy regulatory compliance, business continuity governance and the records management program.

- Planned and executed an enterprise risk assessment of major areas of risks to the company covering all regions and functions. Analyzed and reported results to the Board and then drafted publicly published summary for use by investor relations.
- Designed and established governance processes for global business continuity plans and testing using a standardized framework.
- Developed a curriculum of security and privacy training materials for daily operational activities including checklists, guidelines and “Ten Minute Trainers” on short subjects.
- Updated record retention schedules to address personal information for privacy regulatory compliance.

Vice President – Information Privacy Protection

3/2003 – 3/2006

Responsible for development of external and internal data privacy and information security policies for 7 hotel brands in 4,300+ operating units across 100 countries, incorporating brand values as well as regulatory compliance.

- Conducted assessments of compliance with Payment Card Industry Data Security Standard (PCI) and developed a phased, prioritized implementation plan including capital and resource estimates.
- Identified and implemented changes on global, multi-lingual websites in order to qualify for a web privacy seal that increased ecommerce order rates by 8% - 14%
- Served on the US Technical Advisory Committee for the International Standards Organization (ISO) to update ISO 17799 to its current version ISO 27002.

Vice President – Global Networks & IT Security 3/2000 – 3/2003
Responsible for engineering, operations and security for global data and voice networks.

- Developed, implemented and tested a Computer Security Incident Response Plan which has enabled the organization to respond well to data loss incidents in both the UK and the US requiring consumer notification and public relations engagement.
- Developed a business case for capital investment of \$14 million for replacement and re-design of a high availability wide area network. This project reduced operating expenses by approximately \$8 million annually and improved service levels with high security.
- Researched, negotiated and directed implementation of network technology solutions in Mexico, South America, China, western Europe and several countries in the Middle East region.

Director – Global Networks 9/1997 – 3/2000
Responsible for operation and service delivery of global networks: wide area domestic and international, local area and voice systems.

Senior Manager – Network Operations 7/1993 – 9/1997
Managed technical maintenance and support of global data networks across 80+ countries with requirements for high availability 7 x 24 including supervision of shift schedules.

Equifax, Inc. 11/1985 – 5/1993
Executive responsibility for all voice and data services used for the credit reporting line of business.
Last Position Held: AVP – Telecommunications
Entry Position: Data Network Analyst

Education

Bachelor of Science – Education, St. Cloud State University, Minnesota

Note: Maiden Name- Wilkinson

Other Training & Education:

Senior Leadership Program, Emory University, Georgia, May 2006

Information Security Officer Training, SANS Institute, March 2002

Information Technology Executive Management Program, Georgia Institute of Technology, November 1997

Community Service

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| Board VP of YWCA of Greater Atlanta | 1/2009 to present |
| Board Director for Metro Atlanta ISSA | 1/2007 – 12/2009 |
| Member of Board of Trustees for Inner Harbour Hospital | 1/2003 to 12/2007 |