



# Proposal for Deleting Domain Names – Central Listing Service April, 2005



Dave Stewart

Senior Manager for New Product Development

VeriSign Naming & Directory Services

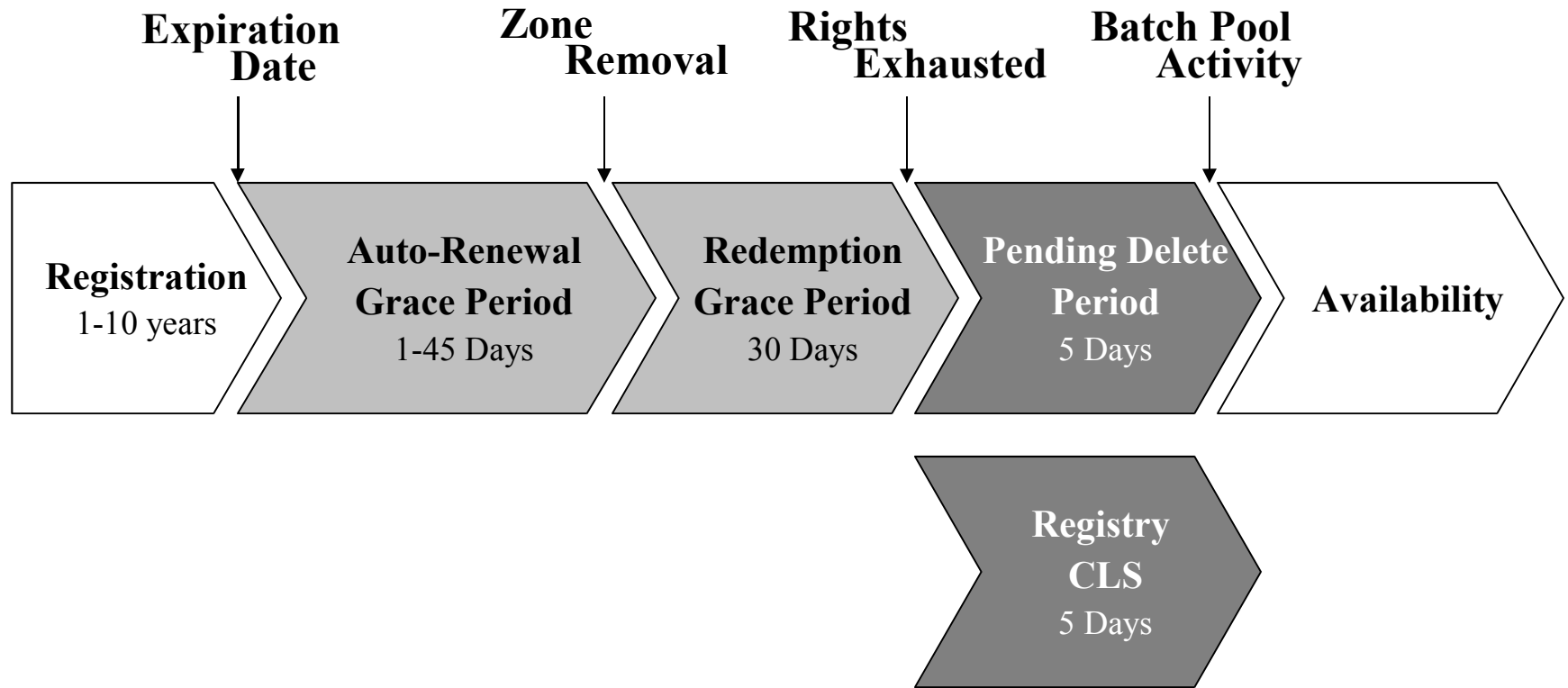
Where it all comes together:

# Market Driven Model

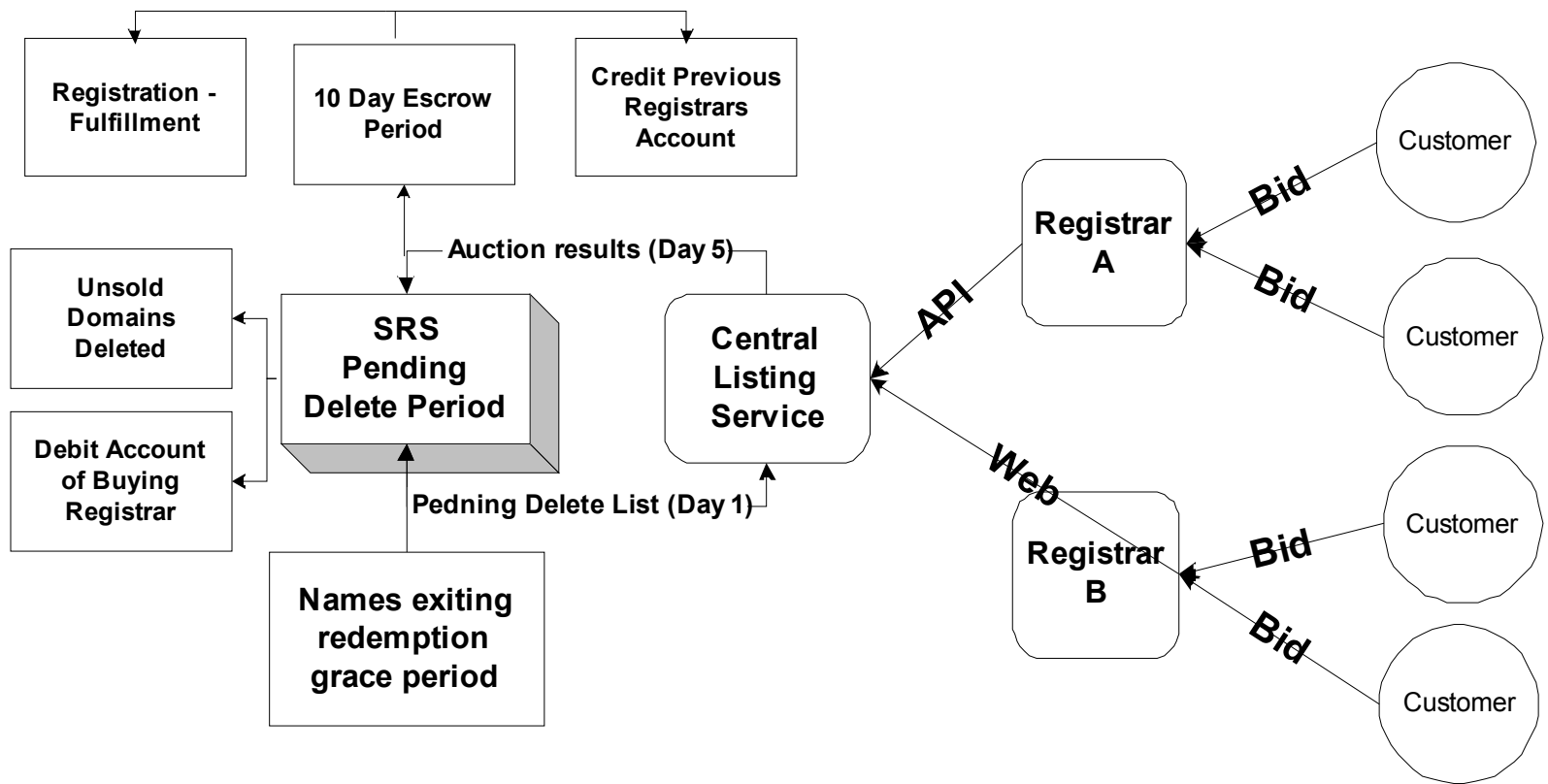
---

- + VeriSign provides the intelligent infrastructure
- + Market drives opportunities for improvement
- + The industry has asked for a solution for the contention of deleting domains
- + Fair, orderly & efficient means of satisfying demand for deleting domain names
- + Registry level service to auction deleting domain names

# Domain Name Deleting Process



# Central Listing Service



# Highlights

---

- + Stating price of \$0 with tiered increments
- + Included in registrar order process
- + Central source for all deleting domains
- + Fulfillment at the registry level
- + Customer's choice of registrar with access to full inventory
- + Value added fraud & payment services



# Question and Answers