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PRADA SA

Mr. Goran MARBY
President and CEO
ICANN

Milan, April 18th, 2018

By email:

goran.marby@icann.org
gdpr@icann.org

Re: WHOIS and the implementation of the EU General Data Protection Regulation

Dear Mr. Marby,

We, Prada S.A., exclusive owner of the trademarks “PRADA”, “MIU MIU”, “CAR SHOE” and “LUNA ROSSA”, would like to express our deep concerns regarding the matter of the publication of WHOIS data further to the implementation of the EU General Data Protection Regulation.

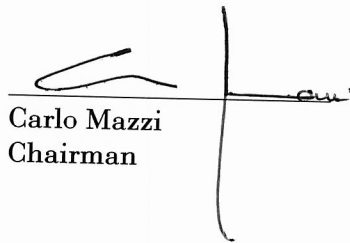
It is clear from the input ICANN has already received and shared via the website that many businesses such as our members that rely on WHOIS but who are not engaged in ICANN policy making are only just becoming aware that WHOIS may change and providing input on their use cases that needs to be reflected.

We note that the input from the EU Commission itself highlights the need for a proportionate approach, limited to data covered by the regulation rather than an across the board application to all data. This is of course in line with both the input from the GAC, ICANN’s own mission of openness and is consistent with an interim solution that does not usurp existing policy development processes.

The EU Commission, amongst many other actors, have highlighted that WHOIS data that can be cross-compared is a vital resource for identifying frauds - whether phishing, spam, counterfeiting, piracy or other crime and that the private sector is a vital and proactive part of that effort. Processing for these purposes and the continuing ability of both private and public actors to conduct this work needs to be part of any chosen model, as set out in the letter to you from COA dated 16 February, and the letter to WP29 from the IPC and BC dated 8 February.

PRADA SA

We insist on the fact that it is crucial that right-holders keep their prerogative to have a direct access to all WHOIS detailed information. Should ICANN not agree, we echo the GAC's request, as emphasized in their Feedback on Proposed Interim Models for Compliance, for careful consideration of the practical details of layered access to non-public data and their consequences on all parties involved prior to settling on a model.



Carlo Mazzi
Chairman