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Mr. Goran Marby
President and CEO
ICANN

By email: goran.marby@icann.org ; gdpr@icann.org

April 23rd, 2018

Stockholm, Sweden

Subject: WHOIS and the implementation of the EU General Data Protection Regulation

Dear Mr Marby,

On behalf of H&M Hennes & Mauritz AB, we would like to share our deep concerns regarding the matter of the publication of WHOIS data further to the implementation of the EU General Data Protection Regulation.

WHOIS data that can be cross-compared is a vital resource for us when identifying frauds - whether phishing, spam, counterfeiting, piracy or other crime.

We urge ICANN to rapidly provide a solution for the WHOIS model which would be satisfactory in terms of GDPR compliance and allow us to continue protecting our brands - which requires a certain degree of access to WHOIS information.

We thank you in advance and kindly ask you to strongly consider the aforementioned aspects in any chosen model,

Sincerely yours,

Name : Ingrid Rás-Vidál

Signature

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