2018 GDD Industry Summit
Post-event Survey

Richmond, British Columbia, Canada

14-17 May 2018
Summary

- GDD Industry Summit held 14-17 May 2018 in Richmond, British Columbia
- Quantity of surveys sent: 650 parties (not sent to ICANN staff)
- Quantity of surveys returned: 109
- 17% response rate
- Attendee Summary
  - 714 registered for the event
    - 410 checked-in
      - 137 Registry & Registry Service Providers
      - 136 Registrar
      - 17 Registry/Registrar Combined
      - 62 ICANN Staff
      - 58 Others/Did Not Specify
- Country breakout - 32 different countries represented
  - 50% North America
  - 28% Europe
  - 16% Australia and Asia Pacific
  - 6% Africa, Latin America, and Middle East
- 42 pre-scheduled meetings with ICANN organization staff and attendees
Q1 What is your affiliation?
Q2 My role is primarily:

- Technical: 14.68% (16)
- Marketing: 12.84% (14)
- Operations: 22.94% (25)
- Policy: 19.27% (21)
- Other: 11.93% (13)
- Sales: 14.68% (16)
- Legal: 3.67% (4)
Q3 In what region are you based?

- North America: 50.46% (55)
- Europe: 27.52% (30)
- Latin America/Caribbean: 1.83% (2)
- Australia/Asia Pacific: 15.60% (17)
- Africa: 4.59% (5)
Q4 Did you attend the 2018 Industry Summit?

- Yes, in person: 87.16% (95)
- Yes, remotely: 3.67% (4)
- No: 9.17% (10)
Q5 If no, why?

- Scheduling conflict: 6.25% (2)
- Budget contraints: 25.00% (8)
- Lack of interest: 3.13% (1)
- Other: 65.63% (21)
Q6 Did you like the multi-track session format?

Yes: 91.59%
No: 8.41%
Q7 Which session or discussion topics at the Summit did you find most useful or productive?

Most common answers:

- GDPR
- Tech Ops sessions with break outs
- dotBrand sessions
- Marketing Premium Domain Names
- RDAP
- Compliance (Ry and Rr)
- DARR, ROW, RSEP and Privacy/Proxy
Q8 Where there topics you felt should have been included but were not?

Most common answers:

• RRA Amendment process
• More time and discussion of technical implementation
• Next round of gTLD releases
• More time on temporary specification
• More marketing sessions
Q9 What are the 3 things you liked most about the Summit?

Most common answers:

• Multiple track session
• Convenient location and venue logistics
• Good mix of attendees
Q10 Do you have any suggestions for improving future Summits?

Most common answers:

• Continue with the multiple tracks
• Do not do webcast session as held Tuesday morning
• More networking opportunities, keep the food
• Less GDD run sessions
• Pre-registration would allow better room allotment
Q11 Did you feel comfortable asking questions/sharing your views at this event?

77 Yes, 9 No, 5 Sometimes
Q12 If you answered “No” to the above question, what might we do differently?

8 responded with N/A or nothing.

- While the speakers tried to be interactive the participants/audience was pretty reticent
- It is difficult to follow-up remotely about one single subject. I would definitely need a feed for all things related to new gTLDs and that does not exist. For example, I have no interest in GDPR.
- I’m not convinced that just having opportunity to have question asked or views expressed will be captured for follow-up and for serious consideration in the decision-making processes.
- Offer smaller more focused groups.
- Briefing document available prior to each session to allow uninitiated participants to get up to speed on the topic and points of discussion for the session.
- Be more inclusive and welcoming to people where ICANN matters are not their day job.
Q13 The length of the summit was:

- Too short: 9.43%
- Too long: 3.77%
- About the right length: 86.79%
Q14 Do you attend ICANN meetings?

Yes: 85.85%
No: 14.15%
Q15 How likely are you to attend the 2019 and 2020 GDD Industry Summits?

- Very likely: 48.11%
- Likely: 34.91%
- Neither likely nor unlikely: 14.15%
- Unlikely: 1.89%
- Very unlikely: 0.94%
Q16 Please share any additional comments you may have.

Most common answers:

- The webcast on Tuesday was not ideal.
- Traveling to Asia in 2019 may be a problem for our organization.
Thank you 2018 GDD Industry Summit Sponsors