

2018 GDD Industry Summit Post-event Survey

Richmond, British Columbia, Canada

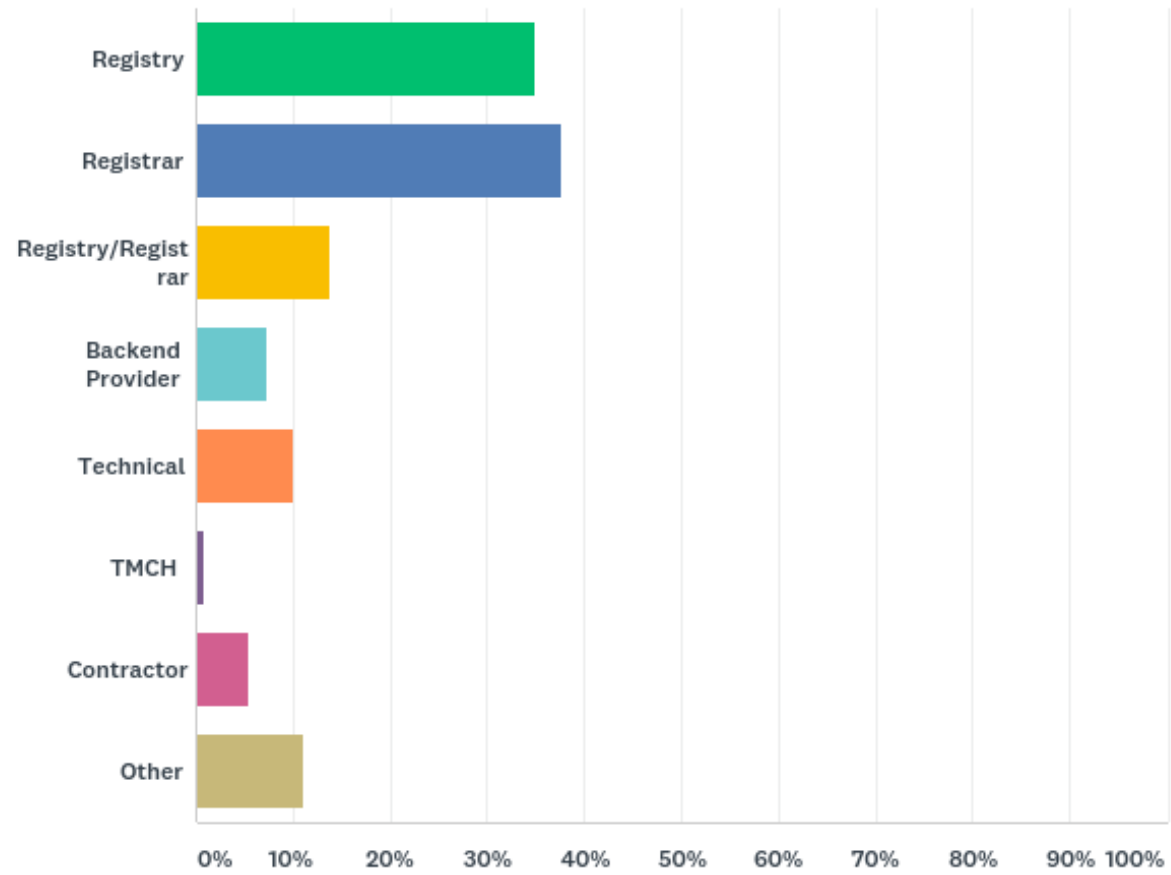
14-17 May 2018



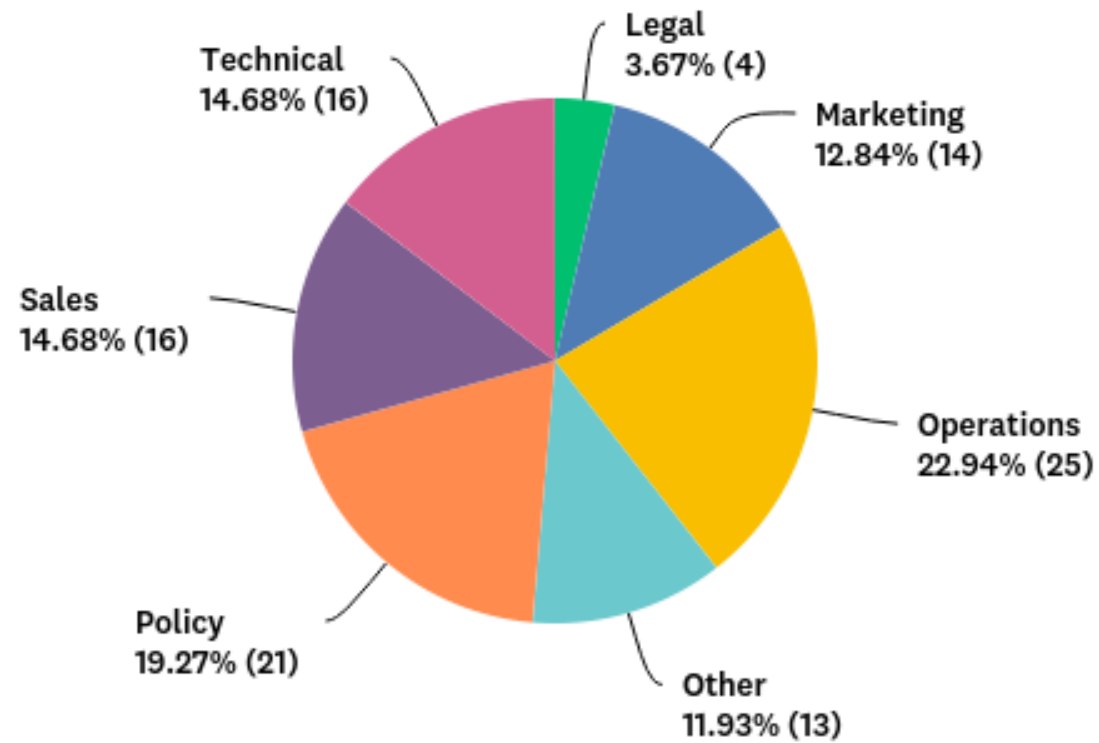
Summary

- GDD Industry Summit held 14-17 May 2018 in Richmond, British Columbia
- Quantity of surveys sent: 650 parties (not sent to ICANN staff)
- Quantity of surveys returned: 109
- 17% response rate
- Attendee Summary
 - 714 registered for the event
 - 410 checked-in
 - 137 Registry & Registry Service Providers
 - 136 Registrar
 - 17 Registry/Registrar Combined
 - 62 ICANN Staff
 - 58 Others/Did Not Specify
- Country breakout - 32 different countries represented
 - 50% North America
 - 28% Europe
 - 16% Australia and Asia Pacific
 - 6% Africa, Latin America, and Middle East
- 42 pre-scheduled meetings with ICANN organization staff and attendees

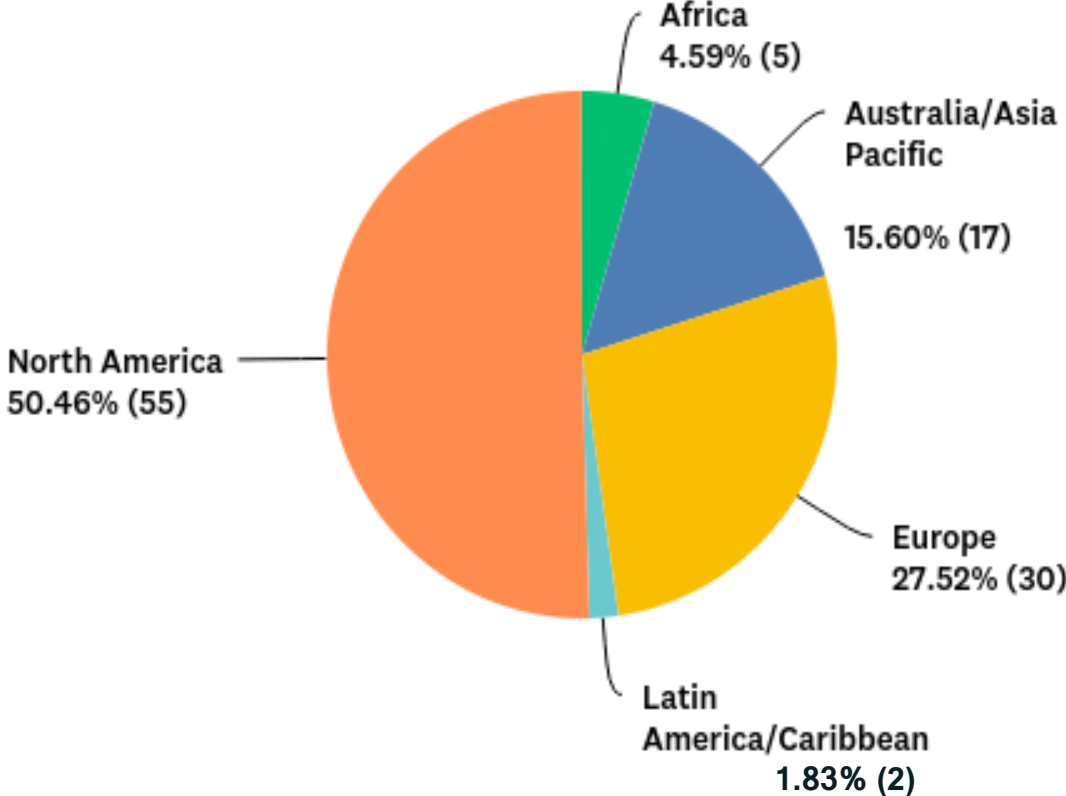
Q1 What is your affiliation?



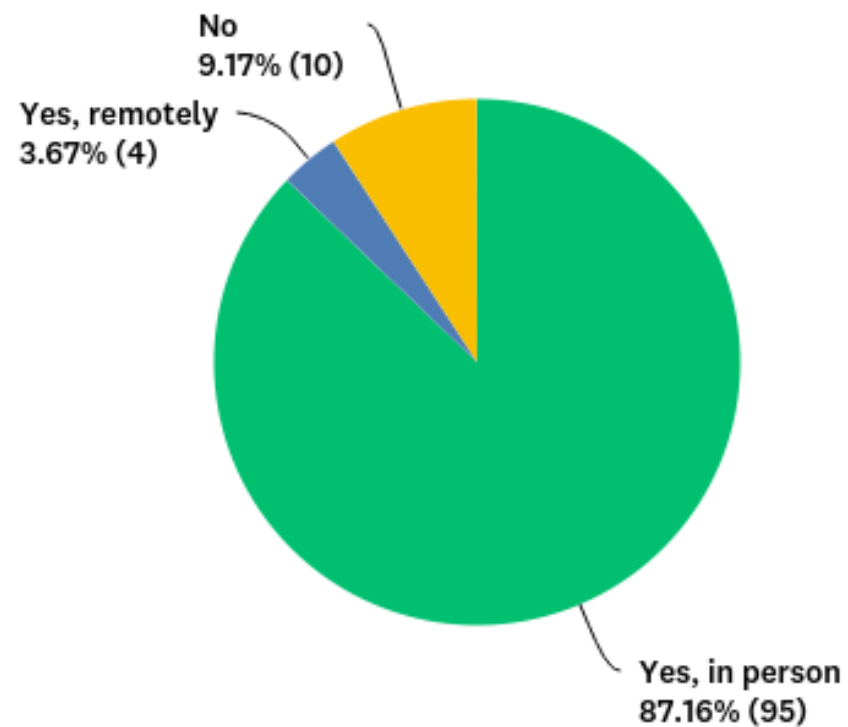
Q2 My role is primarily:



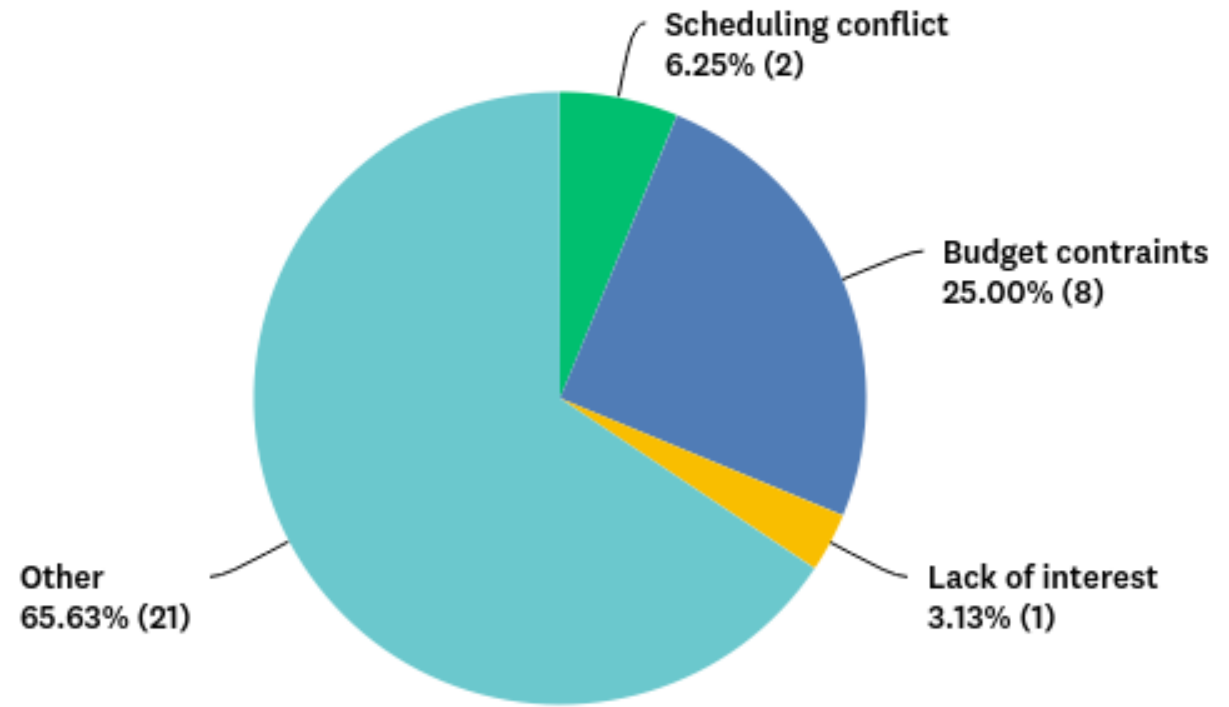
Q3 In what region are you based?



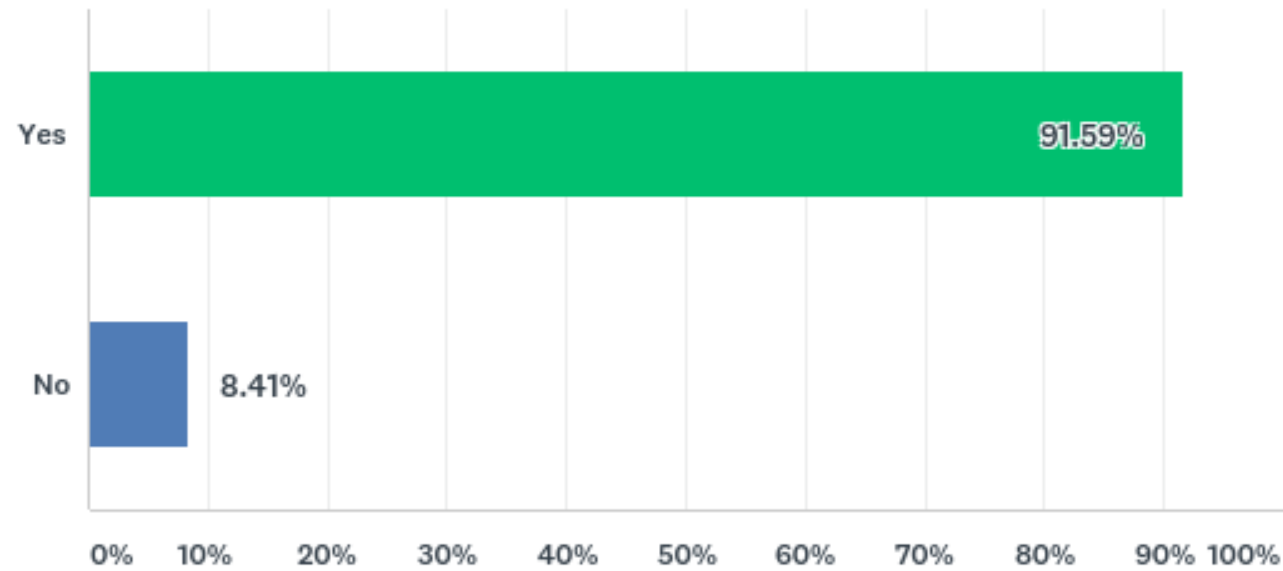
Q4 Did you attend the 2018 Industry Summit?



Q5 If no, why?



Q6 Did you like the multi-track session format?



Q7 Which session or discussion topics at the Summit did you find most useful or productive?

Most common answers:

- GDPR
- Tech Ops sessions with break outs
- dotBrand sessions
- Marketing Premium Domain Names
- RDAP
- Compliance (Ry and Rr)
- DARR, ROW, RSEP and Privacy/Proxy

Q8 Where there topics you felt should have been included but were not?

Most common answers:

- RRA Amendment process
- More time and discussion of technical implementation
- Next round of gTLD releases
- More time on temporary specification
- More marketing sessions

Q9 What are the 3 things you liked most about the Summit?

Most common answers:

- Multiple track session
- Convenient location and venue logistics
- Good mix of attendees

Q10 Do you have any suggestions for improving future Summits?

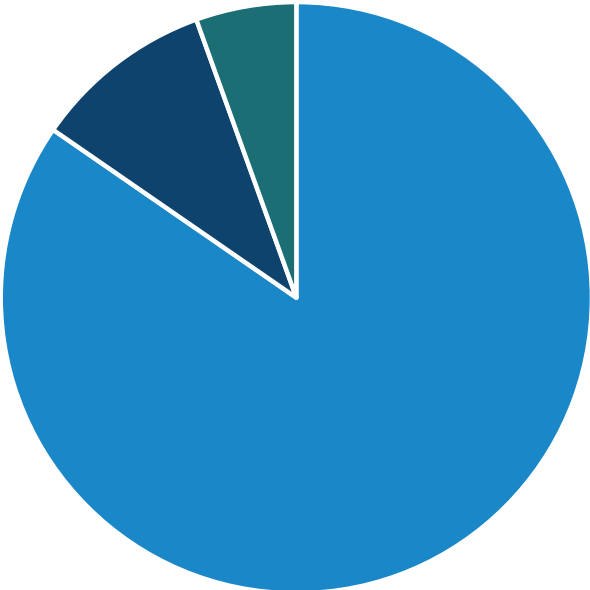
Most common answers:

- Continue with the multiple tracks
- Do not do webcast session as held Tuesday morning
- More networking opportunities, keep the food
- Less GDD run sessions
- Pre-registration would allow better room allotment

Q11 Did you feel comfortable asking questions/sharing your views at this event?

77 Yes, 9 No, 5 Sometimes

Questions



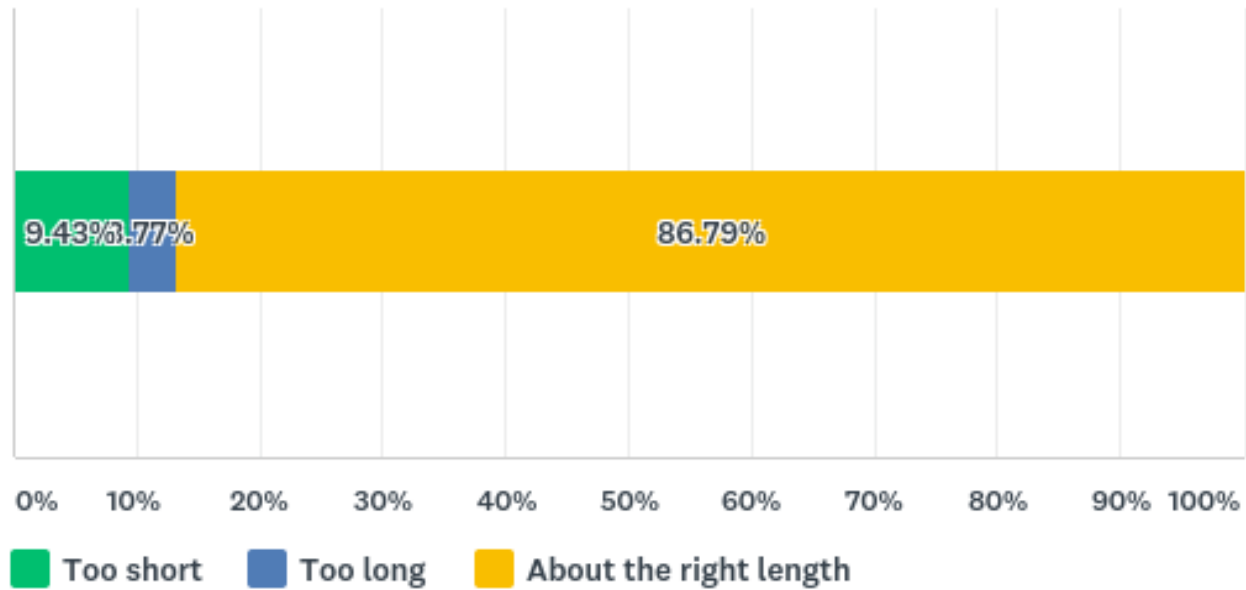
■ Yes ■ No ■ Sometimes

Q12 If you answered “No” to the above question, what might we do differently?

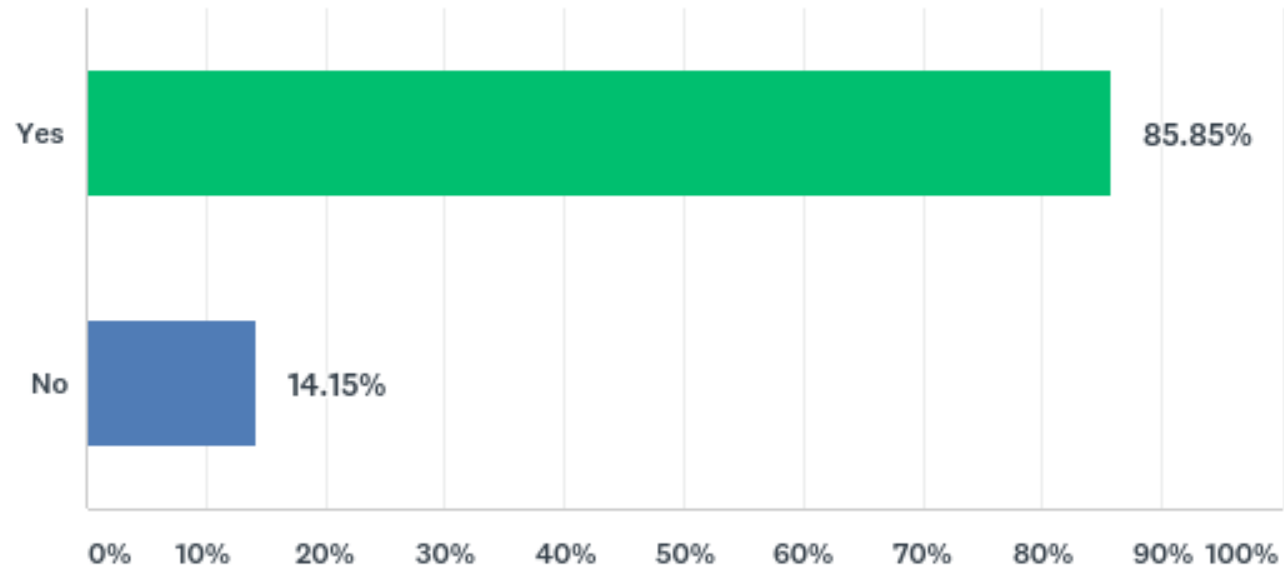
8 responded with N/A or nothing.

- While the speakers tried to be interactive the participants/audience was pretty reticent
- It is difficult to follow-up remotely about one single subject. I would definitely need a feed for all things related to new gTLDs and that does not exist. For example, I have no interest in GDPR.
- I'm not convinced that just having opportunity to have question asked or views expressed will be captured for follow-up and for serious consideration in the decision-making processes.
- Offer smaller more focused groups.
- Briefing document available prior to each session to allow uninitiated participants to get up to speed on the topic and points of discussion for the session.
- Be more inclusive and welcoming to people where ICANN matters are not their day job.

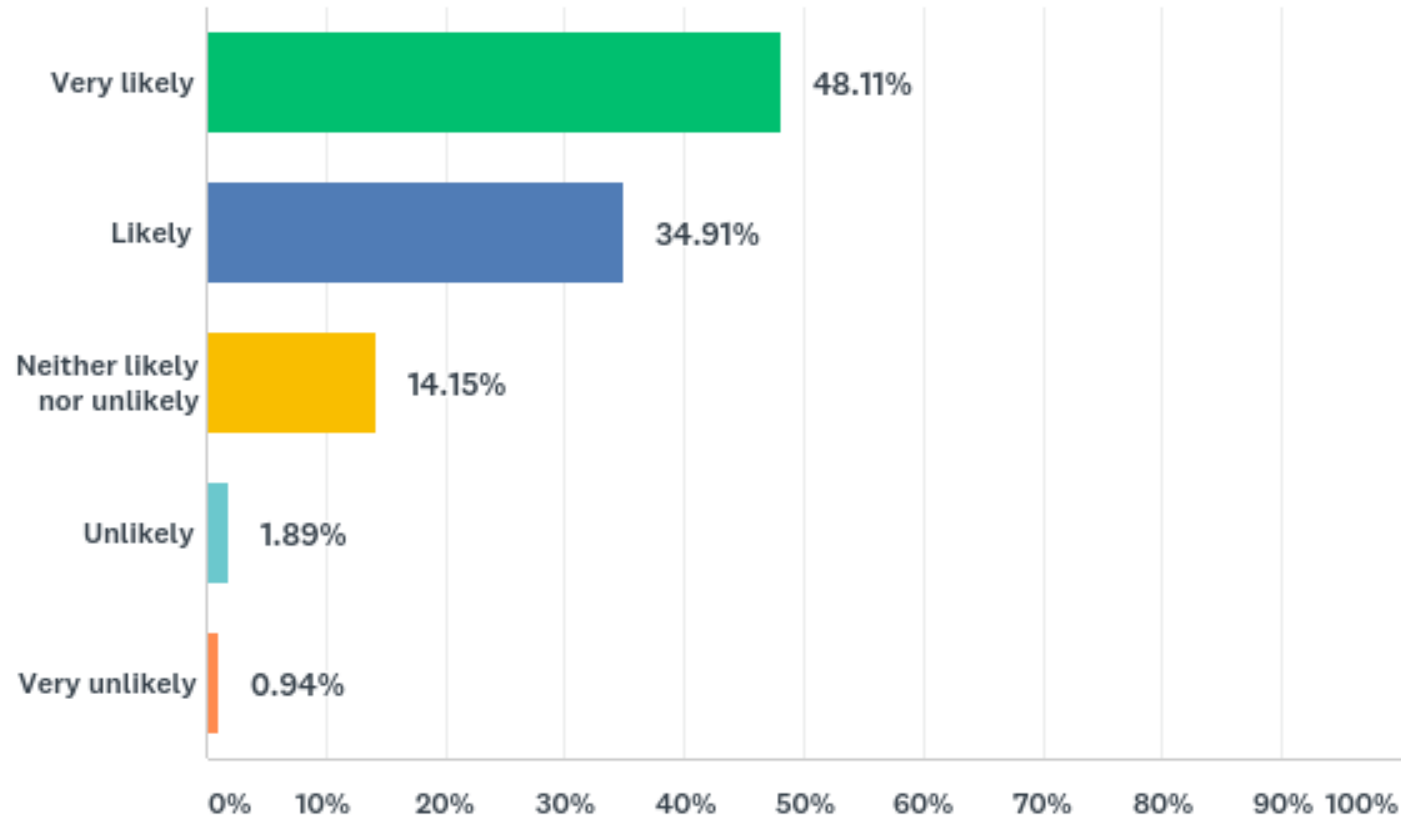
Q13 The length of the summit was:



Q14 Do you attend ICANN meetings?



Q15 How likely are you to attend the 2019 and 2020 GDD Industry Summits?



Q16 Please share any additional comments you may have.

Most common answers:

- The webcast on Tuesday was not ideal.
- Traveling to Asia in 2019 may be a problem for our organization.

Thank you 2018 GDD Industry Summit Sponsors

