GDD 3-6 MAY 2020
INDUSTRY SUMMIT
Sponsorship Opportunities
PARIS, FRANCE
What is the GDD Summit?

The GDD Industry Summit provides contracted parties an opportunity to engage and address issues of mutual interest and importance. This forum enables direct and one-on-one interaction with members of ICANN's GDD team. It is not a typical ICANN meeting, nor is it intended for discussions of policy.

More than 446 participants from 57 countries attended the 2019 summit in Bangkok, Thailand.

Participants included:

- gTLD, Brand, and Geo registries
- ICANN-accredited registrars
- gTLD resellers
- gTLD hosting providers
- Registry service providers

Why Become a Sponsor?

The GDD Industry Summit gives sponsors an opportunity to showcase their businesses or services to members of the global Domain Name System marketplace. Choose a package that meets your marketing objectives – or talk with us about creating a custom package – to increase your visibility with this select audience of industry insiders.

Note: Sponsor will be responsible for expenses for branding-related production, installation, and any venue branding fees (if applicable). All materials subject to approval by ICANN Sponsorship Team before final production.

*All applicable taxes and fees included in sponsorship pricing.
Packages and Benefits

**Signature Sponsor: USD 15,000**
(Two available, one per day)

**Sponsor one buffet lunch.**

- Verbal acknowledgement of lunch sponsorship on the morning of the lunch.
- Logo will be played three times on the screen in conference room on the day of the sponsored lunch.
- Branded napkins *(to be supplied by ICANN if logo provided by advised deadline).*
- Promotional material placement at seat/table *(to be supplied by sponsor).*
- Prominent signage rights with pull-up banner placement during lunch *(to be supplied by sponsor).*
- Lobby signage with pull-up banner placement during entire event *(to be supplied by sponsor).*
- Logo placement and acknowledgment as sponsor on event program *(if confirmed by proposed deadline).*
- Logo on GDD Summit webpage of ICANN.org *(linking to company site).*

**Meet and Greet Welcome Reception Sponsor: USD 12,000**
(two available)

**Sponsor the Meet and Greet Welcome Reception** on Monday, 4 May held at the host hotel (an additional reception can be added the following evening).

- Prominent signage rights with pull-up banner placement during lunch *(to be supplied by sponsor).*
- Lobby signage with pull-up banner placement during entire event *(to be supplied by sponsor).*
- Logo placement and acknowledgment as sponsor on event program *(if confirmed by advised deadline).*
- Logo on GDD Summit webpage of ICANN.org *(linking to company site).*

**Bronze Networking Sponsor: USD 5,000**
(limited space available)

- Sponsor can display two printed signs (space for up to two pull-up banners in pre-determined public area).
- One pop-up space for networking (includes one table and two chairs).

Note: Sponsor will be responsible for expenses for branding-related production, installation, and any venue branding fees (if applicable). All materials subject to approval by ICANN Sponsorship Team before final production.

*All applicable taxes and fees included in sponsorship pricing.*
Morning or Afternoon Refreshment Sponsor: USD 4,500
(Four available)

Sponsor one morning or afternoon coffee break.

- Branded signage displayed at the refreshment area.
- Lobby signage with pull-up banner during reception (to be supplied by sponsor).
- Logo placements and acknowledgment as sponsor on event program (if confirmed by advised deadline).
- Logo on GDD Summit webpage of ICANN.org (linking to company website).

Additional Sponsorship Opportunities

Table top display: USD 5,000 (multiple available)

Notepad and pens: USD 5,000
Your company’s branded notepad and pens to be distributed at registration.

Lanyard Sponsor: USD 8,000 (one available)
One branded lanyard distributed to each participant upon registration.

Branded Seat Cover Sponsor: USD 5,000 (one available)

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Interested?
To learn more about becoming a sponsor, send an email to GDDSponsorships@icann.org

Ask us about additional events at this location to increase visibility and maximize your investment.