



# GDD 3-6 MAY 2020

# INDUSTRY SUMMIT

## Sponsorship Opportunities



PARIS, FRANCE

ALSO IN  
PARIS

ROW  
6 MAY 2020



ICANN DNS SYMPOSIUM  
7-8 MAY 2020

OARC 33  
9-10 MAY 2020

# What is the **GDD Industry Summit**?

The GDD Industry Summit provides contracted parties an opportunity to engage and address issues of mutual interest and importance. This forum enables direct and one-on-one interaction with members of ICANN's GDD team. It is not a typical ICANN meeting, nor is it intended for discussions of policy.

More than **446 participants from 57 countries** attended the 2019 summit in Bangkok, Thailand.

Participants included:

- gTLD, Brand, and Geo registries
- ICANN-accredited registrars
- gTLD resellers
- gTLD hosting providers
- Registry service providers

## Why Become a Sponsor?

The GDD Industry Summit gives sponsors an opportunity to showcase their businesses or services to members of the global Domain Name System marketplace. Choose a package that meets your marketing objectives – or talk with us about creating a custom package – to increase your visibility with this select audience of industry insiders.

Note: Sponsor will be responsible for expenses for branding-related production, installation, and any venue branding fees (if applicable). All materials subject to approval by ICANN Sponsorship Team before final production.

\*All applicable taxes and fees included in sponsorship pricing.

# Packages and Benefits

## Signature Sponsor: USD 15,000

(two available, one per day)

### Sponsor one buffet lunch.

- Verbal acknowledgment of lunch sponsorship on the morning of the lunch.
- Logo will be played three times on the screen in conference room on the day of the sponsored lunch.
- Branded napkins (*to be supplied by ICANN if logo provided by advised deadline*).
- Promotional material placement at seat/table (*to be supplied by sponsor*).
- Prominent signage rights with pull-up banner placement during lunch (*to be supplied by sponsor*).
- Lobby signage with pull-up banner placement during entire event (*to be supplied by sponsor*).
- Logo placement and acknowledgment as sponsor on event program (*if confirmed by proposed deadline*).
- Logo on GDD Summit webpage of ICANN.org (*linking to company site*).

## Meet and Greet Welcome Reception Sponsor: USD 12,000

(two available)

Sponsor the Meet and Greet Welcome Reception on Monday, 4 May held at the host hotel (an additional reception can be added the following evening).

- Prominent signage rights with pull-up banner placement during lunch (*to be supplied by sponsor*).
- Lobby signage with pull-up banner placement during entire event (*to be supplied by sponsor*).
- Logo placement and acknowledgment as sponsor on event program (*if confirmed by advised deadline*).
- Logo on GDD Summit webpage of ICANN.org (*linking to company site*).

## Bronze Networking Sponsor: USD 5,000

(limited space available)

- Sponsor can display two printed signs (space for up to two pull-up banners in pre-determined public area).
- One pop-up space for networking (includes one table and two chairs).

Note: Sponsor will be responsible for expenses for branding-related production, installation, and any venue branding fees (if applicable). All materials subject to approval by ICANN Sponsorship Team before final production.

\*All applicable taxes and fees included in sponsorship pricing.

## Morning or Afternoon Refreshment Sponsor: USD 4,500

(four available)

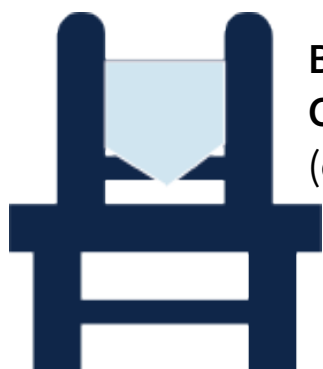
**Sponsor one morning or afternoon coffee break.**

- Branded signage displayed at the refreshment area.
- Lobby signage with pull-up banner during reception (*to be supplied by sponsor*).
- Logo placements and acknowledgment as sponsor on event program (*if confirmed by advised deadline*).
- Logo on GDD Summit webpage of ICANN.org (*linking to company website*).

## Additional Sponsorship Opportunities

**Table Top Display: USD 5,000**  
(multiple available)

**Notepad and Pens: USD 5,000**  
Your company's branded notepad and pens to be distributed at registration.



**Branded Seat  
Cover Sponsor: USD 5,000**  
(one available)

Note: Sponsor will be responsible for expenses for branding-related production, installation, and any venue branding fees (if applicable). All materials subject to approval by ICANN Sponsorship Team before final production.

\*All applicable taxes and fees included in sponsorship pricing.

**Lanyard Sponsor:  
USD 8,000**  
(one available)

One branded lanyard distributed to each participant upon registration.

## Interested?

To learn more about becoming a sponsor, send an email to  
[GDDSponsorships@icann.org](mailto:GDDSponsorships@icann.org)

Ask us about additional events at this location to increase visibility and maximize your investment.