

GDD  
Industry Summit  
Sponsorship  
Opportunities



8 - 11 May 2017



# What is the GDD Summit?

The GDD Industry Summit provides contracted parties an opportunity to engage and address issues of mutual interest and importance. This forum enables direct and one-on-one interaction with members of ICANN's GDD team. It is not a typical ICANN meeting nor is it solely intended for discussions of policy.

More than **400** participants from 49 countries attended the 2016 summit in Amsterdam.

Participants included:

- gTLD, brand and geo registries
- ICANN-accredited registrars
- gTLD resellers
- gTLD hosting providers
- Registry service providers



## Why Become a Sponsor?

The GDD Industry Summit gives sponsors an opportunity to showcase their businesses or services to members of the global Domain Name System marketplace.

Choose a package that meets your marketing objectives – or talk with us about creating a custom package – to increase your visibility with this select audience of industry insiders.

# Packages and Benefits

## Signature Sponsor: EUR 10,000

(two available, one per day)



- Sponsor one buffet lunch.
  - Exclusive signage rights with pull-up banner placement (to be supplied by sponsor by advised deadlines).
  - Verbal acknowledgement of lunch sponsorship on the morning of the lunch.
  - Logo placement and acknowledgment as Signature Sponsor on printed event program (if confirmed prior to print).
  - Logo will be played three times on the screen in conference room on the day of the sponsored lunch.
  - Branded napkins (to be supplied by ICANN if logo provided by advised deadline).
  - Promotional material placement at seat/table (to be supplied by sponsor).
- Company description (150 words) and logo featured in the event program.
- Logo on GDD Summit webpage of ICANN.org (linking to company site).

## Meet and Greet Welcome Reception Sponsor: EUR 8,000

(two available)



- Sponsor the Meet and Greet Welcome Reception on Monday 8 May (to be held at host hotel).
- Logo placement and acknowledgment as a Welcome Reception Sponsor on printed event program (if confirmed prior to print).
- Branded signage prominently displayed at the Welcome Reception (sponsor to supply pull-up banner by the advised deadline).

# Morning or Afternoon Refreshment Sponsor: EUR 4,000



(four available)

- Sponsor one morning or afternoon coffee break.
- Branded signage displayed at the refreshment area.
- Logo placement and acknowledgment as a refreshment sponsor on printed event program (if confirmed prior to print).
- Exclusive signage rights with branded signage prominently displayed at the sponsored event (pull-up banner to be supplied by sponsor by the advised deadlines).

## Additional Sponsorship Opportunities

Elevator Wrap Sponsor (up to three available)

Sidewall Branding Sponsor (one available)

Digital Screens (six available)

Branded Seat Cover Sponsor (one available)

Notebook Sponsor (one available)

Wi-Fi SSID Sponsor (one available)

Tabletop Display (one available)

**Lanyard Sponsor:  
EUR 6,000**

(one available)

One branded lanyard distributed  
to each participant upon  
registration.

## Interested?

To learn more about becoming a sponsor, send an email to [GDDSponsorships@icann.org](mailto:GDDSponsorships@icann.org).

Don't see anything suitable? Ask us about creating a custom package.