ICANN DNS SYMPOSIUM
10-11 MAY 2019
BANGKOK, Thailand

ALSO IN BANGKOK
GDD INDUSTRY SUMMIT 6-9 MAY 2019
ROW 9 MAY 2019
OARC 30 12-13 MAY 2019

SPONSORSHIP OPPORTUNITIES
What is the **IDS**?

The ICANN DNS Symposium (IDS) is a two-day event focused on all aspects of the Domain Name System (DNS). The theme for the ICANN DNS Symposium (IDS) 2020 is: "DNS ecosystem security: we're all in this together". As the DNS protocol and its ecosystem have matured, the risk tradeoffs and threat landscape have evolved with it. IDS 2020 will focus on measurements and mitigation measures driven by continued progress lead by community work.

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**In just three years, near 600 participants from 55 global and local organizations have participated in ICANN DNS Symposiums.**

Participants include:
- generic top-level domain (gTLD), brand and geo registries.
- ICANN-accredited registrars.
- gTLD resellers.
- gTLD hosting providers.
- Registry service providers.

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**Why Become a Sponsor?**

The IDS gives sponsors an opportunity to increase visibility among the DNS technical community and receive recognition as industry leaders.
Packages and Benefits

**Signature Sponsor:** USD 11,000  
(Two available)

**Sponsor a buffet lunch.**
- Exclusive signage rights with pull-up banner placement and table tops in foyer area (to be supplied by sponsor by advised deadline).
- Verbal acknowledgement of lunch sponsorship on the morning of the lunch.
- Logo placement and acknowledgment as Signature Sponsor on printed event program (if confirmed prior to print).
- Logo will be played three times on the screen in the conference room on the day of the sponsored lunch.
- Branded napkins (to be supplied by ICANN if sponsor provides logo by advised deadline).
- Promotional material placement at seat or table (to be supplied by sponsor).

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**Meet and Greet Welcome Reception Sponsor:**  
USD 9,000  
(One available)

- Sponsor the Meet and Greet Welcome Reception (to be held at host hotel).
- Logo placement and acknowledgment as a Welcome Reception Sponsor on printed event program (if confirmed prior to print).
- Branded signage prominently displayed at the Welcome Reception (sponsor to supply pull-up banner by advised deadline).
- Logo on event webpage on ICANN.org (linking to sponsor’s site).
Morning or Afternoon Refreshment Sponsor:
USD 4,500
(Four available)

- Sponsor one morning or afternoon coffee break.
- Branded signage displayed at the refreshment area.
- Logo placement and acknowledgment as a Refreshment Sponsor on printed event program (if confirmed prior to print).
- Exclusive signage rights with branded signage prominently displayed at the sponsored event (pull-up banner to be supplied by sponsor by advised deadline).

Additional Sponsorship Opportunities

- Notebook Sponsor (one available).
- Tabletop display (multiple available).
- Banner (multiple available).

Interested?
To learn more about becoming a sponsor, send an email to OCTOsponsorships@icann.org

Don’t see anything suitable? Ask us about custom packages and sponsoring additional surrounding events to increase visibility and maximize investment.