2019 GDD Industry Summit
Post-event Summary

Bangkok, Thailand

6-9 May 2019
GDD Summit Objectives

- Increase mutual trust and understanding between ICANN organization and contracted parties.
- Focus on coordination efforts regarding policy implementation, data privacy obligations, technical services and operations.
- Further engagement efforts, grow member participation, and contribution to ICANN.
- Build relationships through active listening, participation and engagement with attendees.
- Provide a forum for registries, registrars and supporting businesses to network.
GDD Post Summit Summary

- 89% of respondents agreed that the Summit was the right length and they would be attending in 2020.
- 49% of respondents attended one or more of the co-located events.
- Respondents repeatedly indicated the geo-location, the facility, technical sessions and networking were highlights of the event.
GDD Industry Summit Stats

- Attendee Summary
  - 446 Registered
  - 313 Checked in
  - 57 ICANN staff, 5 Board members

- 36 1:1 meetings with ICANN staff

- Post-Summit Survey
  - Sent: 1859 parties
  - Responses: 118
  - Response Rate: 6% (38% of attendees)
  - Highest response rate from attendees from APAC region
Q1: What is your affiliation:

- Registry: 39.32% (46 responses)
- Registrar: 39.32% (46 responses)
- Registry/Registrar: 10.26% (12 responses)
- Registry Service Provider: 10.26% (12 responses)
- Technical: 16.24% (19 responses)
- Contractor: 3.42% (4 responses)
- Other: 10.26% (12 responses)

Total Respondents: 117
Q2: My role is primarily:

<table>
<thead>
<tr>
<th>ANSWER CHOICES</th>
<th>RESPONSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Policy</td>
<td>15.74%</td>
</tr>
<tr>
<td>Legal</td>
<td>4.63%</td>
</tr>
<tr>
<td>Operations</td>
<td>32.41%</td>
</tr>
<tr>
<td>Technical</td>
<td>16.67%</td>
</tr>
<tr>
<td>Sales</td>
<td>9.26%</td>
</tr>
<tr>
<td>Marketing</td>
<td>8.33%</td>
</tr>
<tr>
<td>Other</td>
<td>12.96%</td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
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</table>
Q4: Did you attend the 2019 GDD Industry Summit?
Answered: 118   Skipped: 0

<table>
<thead>
<tr>
<th>ANSWER CHOICES</th>
<th>RESPONSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes, in person</td>
<td>78.81%</td>
</tr>
<tr>
<td>Yes, remotely</td>
<td>5.08%</td>
</tr>
<tr>
<td>No</td>
<td>16.10%</td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
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</table>
Q5: If no, why?
Answered: 51    Skipped: 67

<table>
<thead>
<tr>
<th>ANSWER CHOICES</th>
<th>RESPONSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scheduling conflict</td>
<td>11.76%</td>
</tr>
<tr>
<td>Budget constraints</td>
<td>11.76%</td>
</tr>
<tr>
<td>Lack of interest</td>
<td>5.88%</td>
</tr>
<tr>
<td>Location</td>
<td>17.65%</td>
</tr>
<tr>
<td>Other</td>
<td>52.94%</td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
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</table>
Q6: The length of the summit was:

Answered: 116    Skipped: 2

<table>
<thead>
<tr>
<th>Answer Choices</th>
<th>Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Too short</td>
<td>6.03%</td>
</tr>
<tr>
<td>Too long</td>
<td>5.17%</td>
</tr>
<tr>
<td>About the right length</td>
<td>88.79%</td>
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<tr>
<td>TOTAL</td>
<td></td>
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Q7: How likely are you to attend the 2020 and 2021 GDD Industry Summits?

Answered: 116    Skipped: 2

**Answer Choices**

- Likely: 82.76% (96 responses)
- Unlikely: 17.24% (20 responses)

**Total**: 116 responses
Q8: Which of the co-located events did you attend?

Answered: 115    Skipped: 3

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<thead>
<tr>
<th>ANSWER CHOICES</th>
<th>RESPONSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registrations Operations Workshop (ROW)</td>
<td>33.04% 38</td>
</tr>
<tr>
<td>ICANN DNS Symposium</td>
<td>35.65% 41</td>
</tr>
<tr>
<td>DNS OARC</td>
<td>12.17% 14</td>
</tr>
<tr>
<td>None</td>
<td>51.30% 59</td>
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</table>

Total Respondents: 115
Q9: What are 3 things you liked most about the Summit?

Answered: 87  Skipped: 31
Q10: Do you have suggestions for improving future Summits?
Answered:74 Skipped:44

- Provide a wrap-up with action items at the end of each session and at the end of the Summit
- More focus on product/business sessions and less policy discussion
- Better preparation by Summit presenters/more vetting of material in advance of presentations
- More interaction during sessions/interactive breakouts
- Have agenda available further in advance; Publish agenda for co-located events earlier
- Simultaneous interpretation
- Summit shouldn’t be so close to other ICANN events OR have as part of an ICANN meeting
- Include a Newcomer session
- Session to sync TechOps and business discussions/action items
- 1:1 access with the ICANN Board
- Ry/Rr meetings without ICANN staff
- Better spacing between sessions
Q11: How can we **improve community involvement** when creating the Summit agenda?

- Have the community create the agenda; get CPH involved; seek input from RySG/RrSG
- Better presentation prep/review in advance/vet topics
- Survey following each presentation
- Add action items by session with responsible parties associated with each action
- Ask for questions in advance/when posting agenda for presenters to address
- Make the meeting location more accessible
- Create more interaction among attendees
Q12: If you would like to participate in next year's Summit agenda planning, please provide your email address.

- 2019 GDD Summit Planning Committee included ICANN staff and 19 members from the RySG and RrSG
- 36 respondents indicated they wanted to participate in the future planning and supplied email addresses.
- 31 of the respondents were not on the 2019 Planning Committee
Post-mortem notes from staff and planning committee

- **Make the meeting discussions actionable**
  - Close each session with a list of key messages/action items from the discussion
  - Begin or end each day with a recap briefing of completed sessions and action items with full audience

- **Agenda planning:**
  - Ensure all co-located event agendas are posted early and at the same time
  - Build in open session slots to allow for hot topics or continued discussion on high interest sessions
  - Tag sessions as Informational or discussion based
  - Offer a session with only contracted parties and no ICANN staff.

- **Meeting logistics:**
  - Revisit length of sessions - some ended early; some went over. Offer longer coffee breaks to allow more networking and active sessions to continue through breaks if needed.
  - Better organization of badges/sign-in at the beginning of the Summit; request region and affiliation for onsite registrations-call out newcomers on badges
  - Revisit seating arrangements by session; look to create a conversational atmosphere. Either U-shape or move chairs to front of the room
Thank you to Summit Sponsors!
GDD Summit 2020

- Dates: 3 May - 6 May (Opening reception Sunday, 3 May)
- Location: Western Europe
- Kick-off Planning Meeting: October 2019
- Co-located events to follow: ROW, DNS Symposium, and DNS OARC