

2019 GDD Industry Summit

Post-event Summary

Bangkok, Thailand

6-9 May 2019



GDD Summit Objectives

- Increase mutual trust and understanding between ICANN organization and contracted parties.
- Focus on coordination efforts regarding policy implementation, data privacy obligations, technical services and operations.
- Further engagement efforts, grow member participation, and contribution to ICANN.
- Build relationships through active listening, participation and engagement with attendees.
- Provide a forum for registries, registrars and supporting businesses to network.

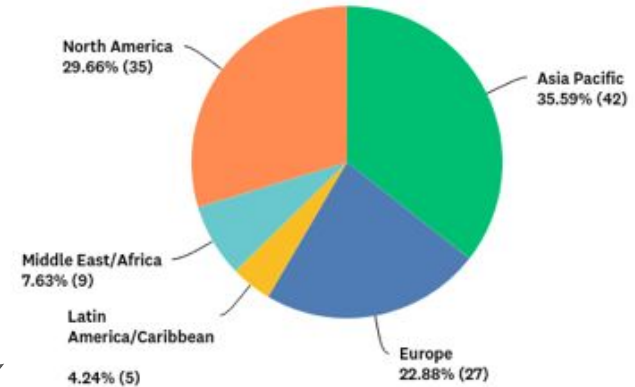
GDD Post Summit Summary

- 89% of respondents agreed that the Summit was the right length and they would be attending in 2020.
- 49% of respondents attended one or more of the co-located events.
- Respondents repeatedly indicated the geo-location, the facility, technical sessions and networking were highlights of the event.

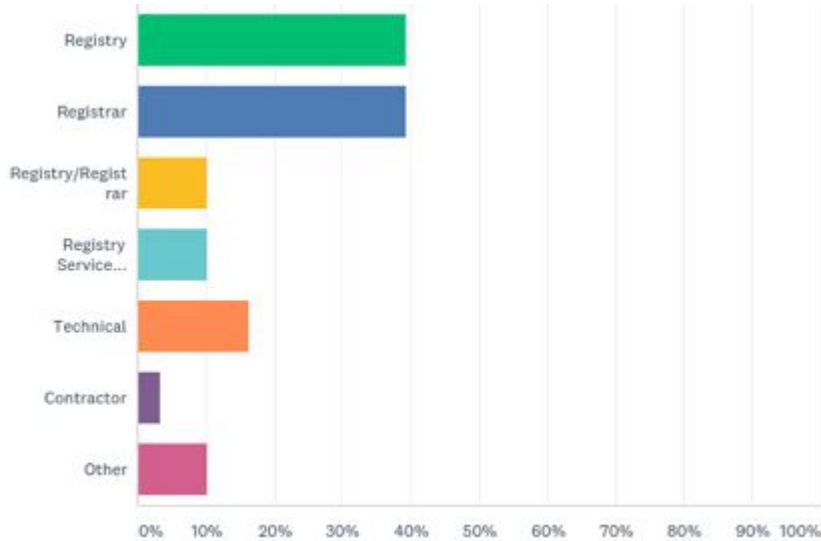
GDD Industry Summit Stats



- Attendee Summary
 - 446 Registered
 - 313 Checked in
 - 57 ICANN staff, 5 Board members
- 36 1:1 meetings with ICANN staff
- Post-Summit Survey
 - Sent: 1859 parties
 - Responses: 118
 - Response Rate: 6% (38% of attendees)
 - Highest response rate from attendees from APAC region

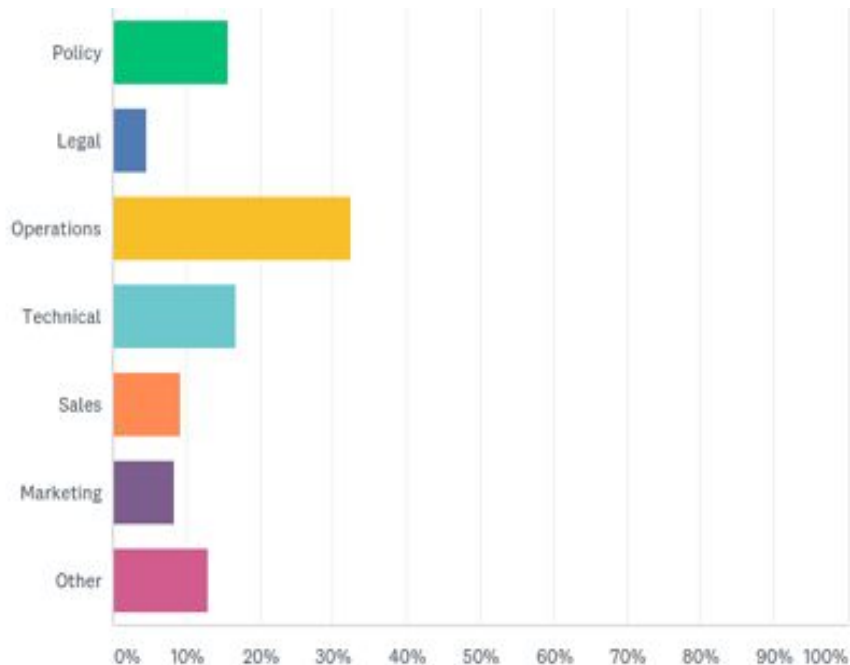


Q1: What is your affiliation:



ANSWER CHOICES	RESPONSES	
Registry	39.32%	46
Registrar	39.32%	46
Registry/Registrar	10.26%	12
Registry Service Provider	10.26%	12
Technical	16.24%	19
Contractor	3.42%	4
Other	10.26%	12
Total Respondents: 117		

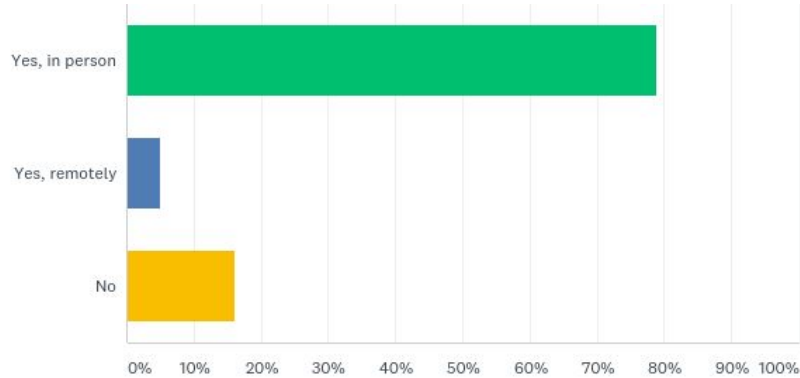
Q2: My role is primarily:



ANSWER CHOICES	RESPONSES	
Policy	15.74%	17
Legal	4.63%	5
Operations	32.41%	35
Technical	16.67%	18
Sales	9.26%	10
Marketing	8.33%	9
Other	12.96%	14
TOTAL		108

Q4: Did you attend the 2019 GDD Industry Summit?

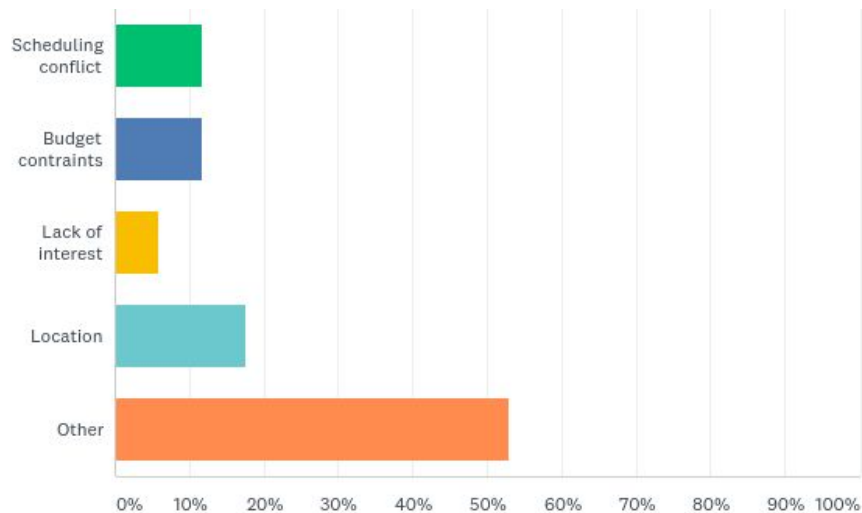
Answered: 118 Skipped: 0



ANSWER CHOICES	RESPONSES
Yes, in person	78.81% 93
Yes, remotely	5.08% 6
No	16.10% 19
TOTAL	118

Q5: If no, why?

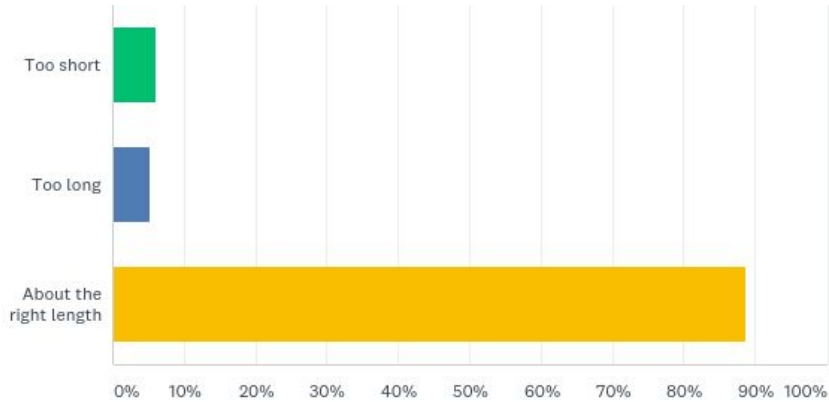
Answered: 51 Skipped: 67



ANSWER CHOICES	RESPONSES	
Scheduling conflict	11.76%	6
Budget constraints	11.76%	6
Lack of interest	5.88%	3
Location	17.65%	9
Other	52.94%	27
TOTAL		51

Q6: The length of the summit was:

Answered: 116 Skipped: 2

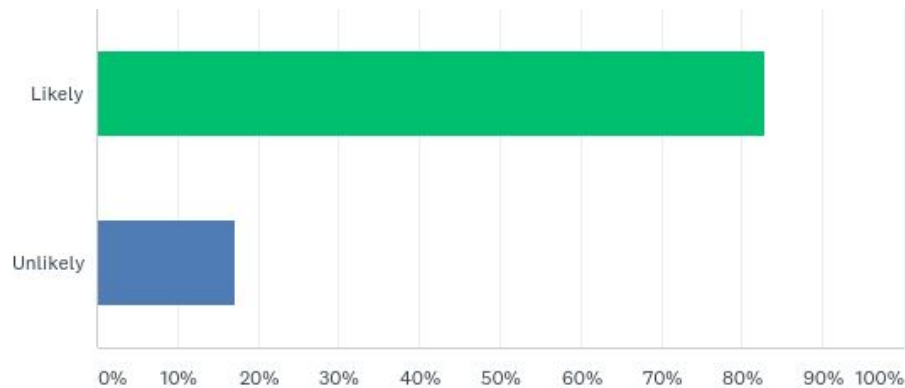


ANSWER CHOICES	RESPONSES
Too short	6.03% 7
Too long	5.17% 6
About the right length	88.79% 103
TOTAL	116

Q7: How likely are you to attend the 2020 and 2021 GDD Industry Summits?



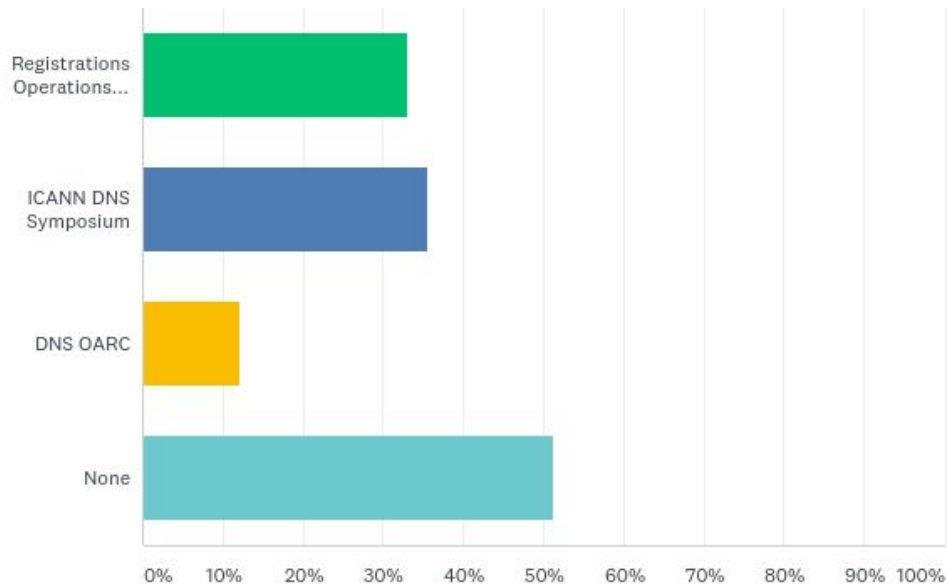
Answered: 116 Skipped: 2



ANSWER CHOICES	RESPONSES
Likely	82.76% 96
Unlikely	17.24% 20
TOTAL	116

Q8: Which of the co-located events did you attend?

Answered: 115 Skipped: 3



ANSWER CHOICES	RESPONSES	
Registrations Operations Workshop (ROW)	33.04%	38
ICANN DNS Symposium	35.65%	41
DNS OARC	12.17%	14
None	51.30%	59
Total Respondents: 115		

Q9: What are 3 things you liked most about the Summit?

Answered:87 Skipped:31



interaction well content participation hotel great opportunity
Bangkok agenda interesting venue place sessions
ICANN meeting good issues Networking nice
meeting helps topics Board location excellent ICANN
Smaller operational relevant discussion ICANN staffs registry focus

Q10: Do you have suggestions for improving future Summits?

Answered:74 Skipped:44



- Provide a wrap-up with action items at the end of each session and at the end of the Summit
- Better preparation by Summit presenters/more vetting of material in advance of presentations
- Have agenda available further in advance; Publish agenda for co-located events earlier
- Summit shouldn't be so close to other ICANN events OR have as part of an ICANN meeting
- Session to sync TechOps and business discussions/action items
- Ry/Rr meetings without ICANN staff
- More focus on product/business sessions and less policy discussion
- More interaction during sessions/interactive breakouts
- Simultaneous interpretation
- Include a Newcomer session
- 1:1 access with the ICANN Board
- Better spacing between sessions

Q11: How can we improve community involvement when creating the Summit agenda?



- Have the community create the agenda; get CPH involved; seek input from RySG/RrSG
- Better presentation prep/review in advance/vet topics
- Survey following each presentation
- Add action items by session with responsible parties associated with each action
- Ask for questions in advance/when posting agenda for presenters to address
- Make the meeting location more accessible
- Create more interaction among attendees

Q12: If you would like to participate in next year's Summit agenda planning, please provide your email address.



- 2019 GDD Summit Planning Committee included ICANN staff and 19 members from the RySG and RrSG
- 36 respondents indicated they wanted to participate in the future planning and supplied email addresses.
- 31 of the respondents were not on the 2019 Planning Committee

Post-mortem notes from staff and planning committee



- **Make the meeting discussions actionable**
 - Close each session with a list of key messages/action items from the discussion
 - Begin or end each day with a recap briefing of completed sessions and action items with full audience
- **Agenda planning:**
 - Ensure all co-located event agendas are posted early and at the same time
 - Build in open session slots to allow for hot topics or continued discussion on high interest sessions
 - Tag sessions as Informational or discussion based
 - Offer a session with only contracted parties and no ICANN staff.

- **Meeting logistics:**
 - Revisit length of sessions - some ended early; some went over. Offer longer coffee breaks to allow more networking and active sessions to continue through breaks if needed.
 - Better organization of badges/sign-in at the beginning of the Summit; request region and affiliation for onsite registrations-call out newcomers on badges
 - Revisit seating arrangements by session; look to create a conversational atmosphere. Either U-shape or move chairs to front of the room

Thank you to Summit Sponsors!



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GDD Summit 2020

- Dates: 3 May - 6 May (Opening reception Sunday, 3 May)
- Location: Western Europe
- Kick-off Planning Meeting: October 2019
- Co-located events to follow: ROW, DNS Symposium, and DNS OARC