

GDD 14-17 MAY 2018

INDUSTRY SUMMIT

Draft 6 March 2018
Please visit <http://icann.org/gddsummit>
for future updates to the agenda

AGENDA



14 May 2018

13:00-17:00 Pre-Scheduled 1:1 meetings with ICANN org staff

18:00-20:00 Cocktail Reception (if sponsored)

15 May 2018

	BRITANIA A/B Room	ELMBRIDGE Room	RICHMOND A-C Room
09:00	Opening Remarks		
09:15	Data Privacy & European Union GDPR <i>Lead: GDD</i>		TechOps Session <i>Lead: Tom Keller/Feng Min</i> Discussions on transfers, renewals, payment flows, IETF work and impact or Ry/Rr, current issues.
10:30	BREAK		
11:00	DAAR – Domain Abuse Activity Reporting & Compliance <i>Lead: ICANN Compliance & OCTO</i> Discussion on studying and reporting on domain name registration and security threat behavior	GDPR Technical Implementations <i>Lead: Crystal Ondo & Beth Bacon</i> A discussion between registries and registrars regarding implementing technical changes post GDPR.	TechOps Session <i>Lead: Tom Keller/Feng Min</i> Discussions on transfers, renewals, payment flows, IETF work and impact or Ry/Rr, current issues.
12:15	LUNCH		

15 May 2018 (continued)

<p>13:30</p>	<p>GDD Operating Model, Naming Services portal, Communications with ICANN, Billing Improvements <i>Lead: GDD</i> Discussions with GDD team on various topics of operations and interactions with ICANN org.</p>	<p>RSEP Process Improvements <i>Lead: GDD & RSEP WG</i> Workshop to further the Registry Service Evaluation Process improvement discussion.</p>	<p>TechOps Session <i>Lead: Tom Keller/Feng Min</i> Discussions on transfers, renewals, payment flows, IETF work and impact or Ry/Rr, current issues.</p>
<p>14:45 BREAK</p>			
<p>15:15</p>	<p>ICANN Strategic Initiatives <i>Lead: ICANN MSSI</i></p>	<p>Across Field Access Validation (AFAV) <i>Lead: GDD</i> Update Registrars on joint activities between ICANN and the Registrar WG.</p>	<p>TechOps Session <i>Lead: Tom Keller/Feng Min</i> Discussions on transfers, renewals, payment flows, IETF work and impact or Ry/Rr, current issues.</p>
<p>16:30</p>	<p>Wrap-up</p>		<p>Wrap-up</p>

16 May 2018

	<p>BRITANIA A/B Room</p>	<p>ELMBRIDGE Room</p>	<p>RICHMOND A-C Room</p>
<p>09:00</p>	<p>Industry Led Initiatives to Improve Domain Name Adoption & Use: DomainConnect.org <i>Lead: The DNA</i> A discussion on a new initiative to help simplify the activation process to reduce support calls, increase add-on services, and ultimately increase renewal rates.</p>	<p>dotBrand Track: Guide to Building a dotBrand Strategy and Leveraging Data from your Registry Service Provider <i>Lead: Martin Sutton</i> A discussion with .brand stakeholders on optimizing TLD operations and branding strategies.</p>	<p>TechOps Session <i>Lead: Tom Keller/Feng Min</i> Discussions on transfers, renewals, payment flows, IETF work and impact or Ry/Rr, current issues.</p>
<p>10:00 BREAK</p>			
<p>10:30</p>	<p>Protecting registrants from contact abuse <i>Lead: The DNA</i> How should contracted parties protect registrants from abusive spam of email, phone calls, and snail mail?</p>	<p>dotBrand Track: Guide to building a dotBrand strategy, leveraging data from your registry service Provider <i>Lead: GDD</i> Leverage your dotBrand vanity URLs, optimize SEO and offering more creativity .</p>	<p>TechOps Session <i>Lead: Tom Keller/Feng Min</i> Discussions on transfers, renewals, payment flows, IETF work and impact or Ry/Rr, current issues.</p>
<p>12:30</p>	<p>LUNCH</p>		

Target Audience: Registries & Registrars Registry Registrar Tech Ops

16 May 2018 (continued)

14:00	Registrar Contractual Compliance General Session <i>Lead: ICANN Compliance</i> Hot topics that registrars wish to discuss (e.g., audit, metrics, GDPR & Compliance, DAAR, etc.).	Success Stories of New TLDs: From .brands to generics to .cities <i>Lead: Neustar</i> Gain a better understanding of the successes and challenges faced by the full range of new TLD operators.	RDAP Workshop - Discussion of adoption of a final profile by July 2018 <i>Lead: GDD & RDAP Working Group</i> Evolution of the RDAP profile based on the RDAP Pilot in progress
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15:15 BREAK

15:45	Registry Contractual Compliance General Session <i>Lead: ICANN Compliance</i> Hot topics that registries wish to discuss (e.g., audit, metrics, GDPR & Compliance, DAAR, etc.).	Marketing Premium Names <i>Lead: Frédéric Guillemaut</i> A marketing focused discussion on premium domain names.	Privacy and Proxy Services Policy Implementation <i>Lead: GDD</i> To bring added awareness on program timeline, application and on boarding processes.
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17 May 2018



09:15	DNS101 - A tutorial on basic operations of the DNS <i>Lead: ICANN OCTO</i> A presentation on the basics of the DNS and how it functions and operates.	Building a TLD's Brand Equity <i>Lead: Jothan Frakes & Jeff Sass</i> How to create demand inside and outside the registrar channel: panel discussion on the importance of creating awareness and demand for your TLD as a Brand.	Registration Data Services (WHOIS) Access Post GDPR <i>Lead: Crystal Ondo & Beth Bacon</i> A discussion between registries and registrars regarding implementing technical changes post GDPR.
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10:30 BREAK

11:00 Open Q&A with GDD leadership *Lead: GDD*

12:15 Wrap-up & close

13:00-17:00 Pre-scheduled 1:1 meetings with ICANN org staff

13:00-17:00 Registration Operation Workshop (ROW)

Naming Services portal demos will be held Tuesday and Wednesday from 11:00 to 13:30 in the hallway area.

Target Audience:	 Registries & Registrars	 Registry	 Registrar	 Tech Ops
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