# GDD INDUSTRY SUMMIT

## AGENDA

### 13:00-17:00

**Pre-Scheduled 1:1 meetings with ICANN org staff**

**18:00-20:00**

Cocktail Reception – **BRITANNIA Ballroom**

### 14 May 2018

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<tr>
<th>Time</th>
<th>BRITANNIA A/B Room</th>
<th>ELMBRIDGE Room</th>
<th>RICHMOND A/B Room</th>
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| 09:15 | Proposed Temporary Specification Community Webinar Broadcast  
Lead: GDD |
| 10:30 | **BREAK** |
| 10:45 | Opening Remarks |
| 11:00 | GDPR Contractual Change Process  
Lead: Crystal Ondo & Beth Bacon |
|       | DAAR – Domain Abuse Activity Reporting & Compliance  
Lead: ICANN Compliance & OCTO |
| 12:15 | **LUNCH** |
| 13:30 | GDD Operations Operating Model  
Lead: GDD |
|       | RSEP Process Improvements  
Lead: GDD & RySG WG |
|       | Standardized Registry Reporting Repository  
Lead: Neal McPherson |
| 14:45 | **BREAK** |
| 15:15 | ICANN Strategic Initiatives  
Lead: ICANN MSSI |
|       | Universal Acceptance  
Lead: Rich Merdinger |
|       | A Guide to China’s New Domain Regulations  
Lead: Pam Little |
| 15:45 | **Summary About IETF / REGEXT**  
Lead: James Galvin |
| 16:30 | Wrap-up |
| 17:00 | Wrap-up |

*Naming Services portal demos will be held from 11:00 to 13:30 in the hallway area.*

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**Target Audience:**

- Registries & Registrars
- Registry
- Registrar
- TechOps Sessions

[For future updates and expanded agenda:](http://icann.org/gddsummit)
### GDD Summit

**16 May 2018**

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| 09:00 | Success Stories of New gTLDs: From Brands to Generics to Cities  
Lead: Tony Kirsch | | Registry Mapping & Registry Transitions  
Lead: Jody Kolker & Jim Galvin |
| 10:15 | **BREAK** | | |
| 10:45 | Industry Led Initiatives to Improve Domain Name Adoption & Use: DomainConnect.org, id4me.org, and more  
Lead: The DNA | .BRAND Track: Guide to Building a .BRAND Strategy, and Deploying Vanity Domain Names  
Lead: Martin Sutton - BRG | Future Domain Name Transfer Process (Part 2)  
Lead: Tom Keller |
| 12:30 | **LUNCH** | | |
| 14:00 | Registrar Contractual Compliance General Session  
Lead: ICANN Compliance | .BRAND Track: Leveraging Data from Your RSP | GDD & .Brand Exchange  
Lead: Martin Sutton BRG & GDD | RDAP Pilot Discussion  
Lead: GDD & RDAP Working Group |
| 15:15 | **BREAK** | | |
| 15:45 | Registry Contractual Compliance General Session  
Lead: ICANN Compliance | Marketing Premium Names  
Lead: Frédéric Guillemaut | Privacy and Proxy Services Policy Implementation  
Lead: GDD |
| 17:00 | | | Naming Services portal demos will be held from 11:00 to 13:30 in the hallway area. |

**17 May 2018**

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| 09:00 | DNS101 - A tutorial on basic operations of the DNS  
Lead: ICANN OCTO | Building a gTLD’s Brand Equity  
Lead: Jothan Frakes & Jeff Sass | Registration Data Services (WHOIS) Access Post GDPR  
Lead: Crystal Ondo & Beth Bacon |
| 10:30 | **BREAK** | | |
| 11:00 | Open Q&A with GDD Leadership  
Lead: GDD | | |
| 12:15 | Wrap-up & close | | |
| 13:00-17:00 | Pre-scheduled 1:1 meetings with ICANN org staff | | |
| 13:00-17:00 | Registration Operation Workshop (ROW) | | |

**GDD Summit Sponsors:**

- Uniregistry
- .realestate
- gTLD Registries Stakeholder Group
- DNA Domain Name Association
- Verisign
- CIRA

**Registrar Stakeholder Group**

**Target Audience:**

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