

**Jeff Brueggeman (AT&T)**  
**Additional GNSO Applicant Requirements**  
**July 29, 2010**

**1. Name and Contact Information**

Jeff Brueggeman  
Vice President Public Policy  
AT&T Services, Inc.  
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(202) 457-2064

**2. ICANN Region**

I am a citizen and resident of U.S.

**3. Stakeholder Group**

I am AT&T's ICANN representative and an active member in the Commercial and Business Users Constituency and Commercial Stakeholder Group within the GNSO.

**4. Confirmation of Commitment**

I have read the Call for Applicants and understand the responsibilities of the Security, Stability and Resiliency ("SSR") Review Team and the time and travel commitment that is required. I am willing and able to commit the estimated average of ten hours per week during the review period and to participate in face-to-face review team meetings.

**5. Ownership and Management Interests**

I do not have any financial ownership or senior management/leadership interests in registries, registrars or other entities which have contracts or arrangements with ICANN.

**6. Representation**

As noted, I serve as AT&T's ICANN representative. I will not be representing any other party or person on the review team.

## **7. GNSO Knowledge and Participation**

I am familiar with the structure and operation of the GNSO and ICANN generally. I have actively participated in numerous ICANN meetings and public comment proceedings since 2008. During that time period, I have been responsible for developing AT&T's policy positions, preparing comments and developing relationships with stakeholders in the ICANN community. As a result, I have firsthand experience participating in the policy development process, as well as GNSO and constituency meetings.

My experience and past participation in the GNSO is directly relevant to the work of the SSR Review Team. I have consistently incorporated security, stability and resiliency considerations in our policy positions on significant ICANN proceedings. For example, we addressed these issues as part of our comprehensive comments on accountability and transparency issues and the broader impacts of introducing new gTLDs.

Moreover, I have worked to expand AT&T's involvement in security, stability and resiliency issues within ICANN, such as DNSSEC and other efforts to enhance DNS security. I have focused on offering a broader perspective which reflects AT&T's experience as a global network operator, Internet service provider and large business user of the DNS.

## **8. Relevant Expertise**

As Vice President Public Policy for AT&T, I am responsible for coordinating policy development and engagement on Internet and technology issues, such as Internet governance, privacy, cybersecurity and sustainability. My responsibilities also include representing AT&T in various organizations, events and proceedings which are directly related to the security, stability and resiliency of the Internet.

In addition, I lead the policy team that supports AT&T's business in the operation of its global Internet network and the deployment of advanced technologies and services. I have drawn on AT&T's extensive experience and technical expertise in developing our policy positions and comments on security, stability and resiliency issues within ICANN.

The inclusion of a business representative on the SSR Review Team will strengthen the review team and broaden its perspective. I believe that my experience and scope of responsibilities give me a broad perspective which will be relevant and helpful to the SSR Review Team in carrying out its assigned tasks. In particular, I will consider ICANN's role in security, stability and resiliency issues from the perspective of how they directly impact

network operators, service providers and global Internet users. Moreover, I understand that ICANN plays an important role in the Internet ecosystem, but it also must operate within a larger sphere of entities and organizations that must collaborate effectively to safeguard the security, stability and resiliency of the DNS.