

MOTIVATION LETTER

OF

MARK BOHANNON

March 7, 2010

Application Submitted for:

Accountability and Transparency Review Team

INFORMATION REQUIRED BY THE GNSO

- The full name and contact information of the applicant (including the name of her/his employer and title):

Applicant:

Mark Bohannon
1090 Vermont Avenue, NW 6th Floor
Washington, DC 20005
Office: (202) 789-4471
Fax: (202) 289-7097
Email: mbohannon@sija.net

Employer: Software & Information Industry Association (SIIA)

Title: General Counsel & SVP Public Policy

- The ICANN Geographic Region(s) in which the applicant is a citizen and a resident:

I am a US citizen residing and working in North America.

- An attestation that the applicant is able and willing to commit at least ten hours per week during the review period, in addition to participating in the planned face to face and/or teleconference review team meetings

I attest that I am able and willing to commit at least ten hours per week during the review period, in addition to participating in the planned face to face and/or teleconference review team meetings.

- Identification of any financial ownership or senior management/leadership interest of the applicant in registries, registrars or other entities that are stakeholders or interested

parties in ICANN or any entity with which ICANN has a transaction, contract, or other arrangement:

I have no financial ownership or senior management/leadership interest in any registry, registrar nor of any entity with which ICANN has a transaction, contract, or other arrangement. I employed by an industry trade association whose members are stakeholders in a secure, stable and predictable DNS.

- Indication of whether the applicant would be representing any other party or person through her/his review team participation and, if so, identification of that party or person:

I will not be representing any party or person through my review team participation.

- A two to three paragraph statement about the applicant's knowledge of the GNSO community and its structure and operations, and any details of his/her participation therein; or

I am deeply familiar with the structure and operations of the GNSO, and been active in the GNSO community, since the inception of ICANN. I have been a member of the "ICANN community" (including the GNSO) since before ICANN was founded, having participated thoroughly in its conception and take up.

I served on the first Nominating Committee of ICANN, have attended many of its meetings, submitted comments on a myriad of ICANN issues, and served in a leadership role in the GNSO's IP Constituency for its last 9 years.

- In the event that an applicant has not been involved in the GNSO community, a two to three paragraph description of his/her qualifications that would be of relevance to the accountability and transparency review team. *Not applicable.*

INFORMATION REQUIRED BY THE ‘CALL FOR APPLICANTS’

In response to the Call for Applicants for the Position of Volunteer Review Team Member (the “Call”), posted 11 January 2010, in furtherance of the call in the Affirmation of Commitments for periodic review of four key ICANN objectives, I am submitting my application for the Accountability and Transparency Review Team. A copy of my resume is attached, as required in the Call.

I have thoroughly read the Call, and in particular studied the specific tasks which this particular Review Team is expected to undertake. In particular, I am committed to work in a collaborative way to undertake an objective and constructive analysis and review of ICANN’s responsibilities to implement Section 9.1 of the Affirmation of Commitments. In addition to my experience as a senior government official (described more fully below), for the last 9 years I have served in the senior management position of a large industry association with more than 500 members from more than 33 countries. In these roles, I have had direct, hands-on experience in building consensus among diverse views and cultures, even as I have sought to build a ‘team spirit’ and positive, forward-looking approach to complex issues.

This specific section (9.1) requires ICANN to commit to maintain and improve robust mechanisms for public input, accountability, and transparency so as to ensure that the outcomes of its decision-making will reflect the public interest and be accountable to all stakeholders by: (a) continually assessing and improving ICANN Board of Directors (Board) governance which shall include an ongoing evaluation of Board performance, the Board selection process, the extent to which Board composition meets ICANN's present and future needs, and the consideration of an appeal mechanism for Board decisions; (b) assessing the role and effectiveness of the GAC and its interaction with the Board and making recommendations for improvement to ensure effective consideration by ICANN of GAC input on the public policy aspects of the technical coordination of the DNS; (c) continually assessing and improving the processes by which ICANN receives public input (including adequate explanation of decisions taken and the rationale thereof); (d) continually assessing the extent to which ICANN's decisions are embraced, supported and accepted by the public and the Internet community; and (e) assessing the policy development process to facilitate enhanced cross community deliberations, and effective and timely policy development.

I have more than a “sound knowledge” of ICANN and its working practice and culture, and better than “good” knowledge of subject area of the review. As described more fully above, I have been active in the ICANN community since its inception.

I would bring a true team spirit and adaptability to this effort, recognizing the ‘new chapter’ for ICANN reflected in the Affirmation of Commitments. My life and professional experience – which includes serving as the chief legal advisor to the National Institute of Standards and Technology (NIST), the premier US National Laboratory working on standards and civilian security issues, as well as membership on

US negotiating delegations while working for the U.S. Department of Commerce -- has demonstrated a strong willingness to learn, and look at issues objectively and without preconceptions.

I am quite familiar with the time commitments involved in participating in teams like this, and am committed to devote my time to this review process, if appointed.

The key issue is how best to assess and report on ICANN's progress to:

- “adhere to transparent and accountable budgeting processes, fact-based policy development, cross-community deliberations, and responsive consultation procedures that provide detailed explanations of the basis for decisions, including how comments have influenced the development of policy consideration.” (Section 7, Affirmation of Commitments); and
- affirm its commitments to: “(a) maintain the capacity and ability to coordinate the Internet DNS at the overall level and to work for the maintenance of a single, interoperable Internet; (b) remain a not for profit corporation, headquartered in the United States of America with offices around the world to meet the needs of a global community; and (c) to operate as a multi-stakeholder, private sector led organization with input from the public, for whose benefit ICANN shall in all events act.” (Section 8, Affirmation of Commitments).